

Hockeystick and the Lazaridis Institute Announce DRIVE Conference

A two-day event focused on inspiring and educating scaleup ecosystems across the globe.

TORONTO and WATERLOO, September 14th, 2018 – [Hockeystick](#), the premier data and software provider for the private market, and the [Lazaridis Institute for the Management of Technology Enterprises](#) at [Wilfrid Laurier University](#), today announced a new conference called [DRIVE](#). The first of its kind, DRIVE will bring together international speakers and guests to focus on solving a challenge faced around the world – the need for more globally competitive technology companies.

“DRIVE is where data, policy and practice meet in the world of scaleup ecosystems,” said Hockeystick’s Founder and CEO, Raymond Luk. “We’re bringing together leaders from global accelerators, policy-makers, academics, funders and founders to challenge each other and present bold new ideas on building scaleups.”

The 2019 conference will take place at the award-winning Lazaridis Hall at Wilfrid Laurier University’s campus in Waterloo, ON, from February 20-22nd, 2019.

“We are having a great time organizing DRIVE with our partner Hockeystick, and are delighted to host the conference at the Lazaridis Hall in Waterloo,” said the Lazaridis Institute’s Managing Director, Kim Morouney. “Waterloo’s reputation as a tech hub continues to expand. DRIVE will enable us to share our ecosystem’s energy and vision with global players – international hubs, founders and policy-makers – and to learn from their diverse perspectives on growth.”

Hockeystick will be rolling out this functionality in the near future.

Key Details

- Hockeystick and the Lazaridis Institute have announced DRIVE Conference. A two-day event focused on inspiring and educating scaleup ecosystems across the globe.
- DRIVE will take place at Lazaridis Hall at Wilfrid Laurier University in Waterloo, ON from February 20-22nd, 2019.
- Hockeystick’s Founder and CEO, Raymond Luk, and the Lazaridis Institute’s Managing Director, Kim Morouney, are the Co-Chairs of DRIVE.
- Pre-registration for DRIVE is available at [driveconf.com](#).

About Hockeystick

We help companies achieve Hockeystick growth using data. Hockeystick provides data tools for companies, investors and governments to leverage data to drive greater performance and better returns in the private market. Combining open data with proprietary data sets, Hockeystick is the

only platform where data is owned and controlled by users. Founded in 2014 and headquartered in Toronto, Canada, Hockeystick serves hundreds of funds and over 12,000 companies worldwide. www.hockeystick.co

Media Inquires

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About the Lazaridis Institute

As part of the Lazaridis School of Business and Economics at Wilfrid Laurier University, the Lazaridis Institute is creating direct links between international research, best practices in global scaling, and curriculum to prepare the next generation of business leaders to face tomorrow's challenges in the tech industry. www.lazaridisinstitute.ca

The Lazaridis Scale-Up Program is designed to help Canada's most promising growth-stage tech companies build their businesses to globally competitive size. The program addresses constraints to growth with a customized approach, heavily oriented toward execution. Ten of the most promising tech companies from across Canada are selected to participate in a 6-month-long program; participants meet one weekend a month, each month in a different city. Cohort companies also receive 12 months of access to support from sector and functional specialists.

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