

StartUp HERE Toronto Partners with Hockeystick to Launch a Comprehensive Database of Toronto Startups

With over 4,000 companies expected to be in the database at launch, it will be the ultimate directory of Toronto's booming startup scene.

TORONTO, September 26th, 2018 — <u>StartUp HERE Toronto</u> and <u>Hockeystick</u>, the premier data and software provider for the private market, have announced a partnership to create a comprehensive database of Toronto startups, numbering 4,200 today and growing.

The purpose of the database is to be the go-to reference for searching, finding and connecting with the startups that work in Canada's largest city. It will be freely available on September 26th and will live on the StartUp HERE Toronto website.

"This is a great initiative from the City of Toronto to support one of the world's great startup cities," said Raymond Luk, Hockeystick's Founder and CEO. "A searchable database of Toronto startups will help bring capital, attention and business to our companies. Hockeystick is proud to be providing the data behind StartUp HERE Toronto."

The data will be provided from Hockeystick's open database which is assembled by qualified public sources, including company websites, press releases and direct contributions.

"Adopting Hockeystick's open database was a clear way to ease access to high quality data, and we look forward to doing even more with Hockeystick to help promote Toronto's startup scene," said Chris Rickett, the City of Toronto's Manager of Entrepreneurship Services.

To make this database as robust and accurate as possible, local startups will have the opportunity to claim their businesses, provide supplemental information and add themselves to the database if they aren't already on it.

About Hockeystick

We help companies achieve Hockeystick growth using data. Hockeystick provides data tools for companies, investors and governments to leverage data to drive greater performance and better returns in the private market. Combining open data with proprietary data sets, Hockeystick is the only platform where data is owned and controlled by users. Founded in 2014 and headquartered in Toronto, Canada, Hockeystick serves hundreds of funds and over 12,000 companies worldwide.

www.hockeystick.co









About StartUp HERE Toronto

The StartUp HERE Toronto platform is a collaborative economic development initiative built by the City of Toronto and Toronto Global. It celebrates Toronto's innovation community by sharing local success stories, and promoting local Startup Supports including accelerators, co-working spaces, and funding opportunities. The platform is a resource available free of charge to all Toronto and region businesses.

www.startupheretoronto.com

Media Inquires

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