

National Angel Capital Organization and Hockeystick Announce Partnership Extension

Together will launch the ultimate data resource for angel investors in Canada.

TORONTO, September 11th, 2018 – The [National Angel Capital Organization](#) (NACO), the national industry association for angel investors in Canada, today announced that it has extended its strategic partnership with [Hockeystick](#), the premier data and software provider for the private market, for another five-years.

As part of the partnership, the two organizations will be launching the most comprehensive data platform, NACO Analytics, on Canada’s angel ecosystem at the NACO World Summit. The platform will provide a complete look at angel activity, including investments, exits, fundraising and other relevant metrics. NACO members will exclusively use the platform to share data, access proprietary data on early-stage investing, and use data-driven benchmarks to improve angel returns.

“Our partnership with Hockeystick serves as the cornerstone of our continued efforts to be the definitive source of angel investing activity across Canada,” said Yuri Navarro, Executive Director and CEO of NACO. “With this platform, we are in a position to provide our members with an expanded menu of benefits and are in an even stronger position to incorporate the use of standardized data in our efforts to deliver greater insights to our members, partners and policy makers.”

“We are proud to announce the extension of our partnership with NACO, the voice of the Canada’s prominent angel community,” said Raymond Luk, Founder and CEO of Hockeystick. “We view this partnership as an opportunity to use our data to better inform industry professionals. This is the next big step forward for the Canadian angel asset class.”

Hockeystick will be demoing the NACO Analytics at the World Summit on September 26th and 27th at Hilton Toronto. NACO members who are attending the Summit are encouraged to visit Hockeystick’s booth to try the software.

[Click here](#) to purchase your NACO World Summit tickets.

About Hockeystick

We help companies achieve Hockeystick growth using data. Hockeystick provides data tools for companies, investors and governments to leverage data to drive greater performance and better returns in the private market. Combining open data with proprietary data sets, Hockeystick is the only platform where data is owned and controlled by users. Founded in 2014 and headquartered in Toronto, Canada, Hockeystick serves hundreds of funds and over 12,000 companies worldwide. www.hockeystick.co

About NACO

The National Angel Capital Organization supports Angels, incubators, and accelerators as they help entrepreneurs turn good ideas into great businesses. As the only national industry association for Angel investors in Canada, NACO represents over 40 networks comprised of over 4000 Angel investors across Canada. Members assist Canadian startups in every region and industry to execute their vision and compete on the global stage by providing them with patient risk capital, expert advice, and professional networks when traditional financial and other institutions cannot. NACO provides intelligence, tools, and resources for its members, facilitates key connections across networks, borders and industries, and helps to inform policy affecting the Angel asset-class. www.nacocanada.com

Media Inquires

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