



FBA PREP Service Q&A

RAK Logistics provides a turnkey logistics solution including FBA Preparation Service. RAK has experience dealing with customers in the e-commerce market and those starting for the first time. We know setting up your supply chain can be a rigorous challenge. Celebrate your first order from Amazon, don't fear it. Here are some common Q&A's to get you filled in.

Q: What is the difference between Fulfillment by Amazon (FBA) Service and FBA Preparation Service?

A: FBA Service means companies maintain a set inventory in Amazon's fulfillment centers and Amazon does the pick, pack, ship and provides customer service to the customer.

This service is provided solely by Amazon for Amazon.com.

FBA Preparation Service however, is the process before your portioned inventory for Amazon FBA enters Amazon's warehouse. A FBA Prep warehouse can store your entire inventory at a lower cost and provide all labeling needed by Amazon.

Q: How does it work?

A: Utilizing RAK as your FBA Prep service provider will give you a worry free experience. Your base inventory is stored in a RAK warehouse. Our technology is synced with Amazon's so we know when your FBA inventory is low and will prepare product from our stock to be shipped to Amazon. We keep you compliant with Amazon and offer a turnkey logistics package to keep you focused on expanding your company.

Q: How competitive are your services priced?

A: RAK's services are competitive with market rates. We offer an alternative solution that will provide the same service, save you money and reduce your stress.

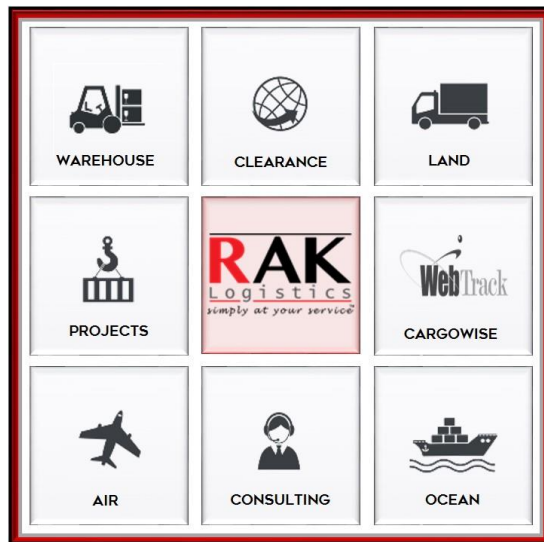
Q: What companies would benefit from this service?

A: Utilizing RAK for FBA Prep service is ideal for those startups that have the engine going and are starting to turn their wheels. Once you've hit a point when using small parcel on your own is too expensive, that is the

perfect time to look to RAK for additional support.

Q: How experienced is RAK Logistics in provided this service?

A: RAK has been involved in e-commerce for several years and has seen the market grow. One of our current clients trusts us for all their logistics needs, in the US and overseas, including FBA Prep. This company sells sports equipment and ships over 300 orders a month. The process is no routine and we never miss a beat.



Q: How can I get started with RAK Logistics for my FBA Preparation needs?

A: We are thrilled to hear you want to work with us. As every product and company are different so are your needs. Contact us today to set up a consultation where we can discuss your current needs and find out what your future plans entail. We want to grow with our clients and help provide the best solutions possible to create a hassle-free logistics solution.

Want to learn more? Contact RAK Logistics by phone or online.
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