

Inland Trucking

UAE . . . gateway to the Middle East



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United Arab Emirates has not only undergone tremendous growth over the years but has now become a significant player in international trading and transport logistics. UAE's main advantage is its location. It is right in the middle of the Far East and Europe and is at the crossroad between Eastern and Western markets. With its strategic location, UAE has been named the "gateway" to the world's most major markets.

UAE is a leading multimodal transportation hub within the world. The shorter transit times and cost savings from origin port to destination also solidifies its international positioning. Dubai, itself, provides easy access to 2.2 billion consumers. The centralized time zone allows an ease of business for both East and West business hours.

Why UAE a Strategic Location?

- Strategic geographical location - Dubai is regarded as a regional hub and commercial capital for the Middle East, north Africa and beyond; UAE's proximity to other Gulf markets acts as an entry route to other GCC countries
- UAE's well-established infrastructure - Due to the size and sophistication of the 2 ports, Port Rashid and Jebel Ali Port, the cargo and re-export markets are very strong. Jebel Ali Port is not only one of the most modern and busiest ports but it also includes an economic free zone. Combined with major airline carriers and strong road system, UAE continues to strengthen its infrastructure.
- Strong banking system - Dubai has the largest and most sophisticated financial services industry in the region.
- Strong workforce - education is one of the UAE government's top priorities. Building a knowledge based economy and position itself as the academic hub in the region. Also, its liberal labor policies makes it easy and cost effective to recruit people from all over the globe.

Gulf Cooperation Council (GCC), a political and economic alliance of six Middle Eastern countries - **Saudi Arabia, Kuwait, the United Arab Emirates, Qatar, Bahrain, and Oman**. The GCC was established in Riyadh, Saudi Arabia, in May 1981.

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Why UAE a Strategic Location?

- Legal framework—Improvement is continuous in the areas of investment law, regulations and incentives which has been a motivator for foreign investment. Dubai became the first emirate to open its property market to foreign ownership.
- Stable political system—despite regional political and security instability, UAE rule of law has been well maintained.
- Growing and diverse economy—Performance in the UAE has been the most successful out of the GCC countries in diversifying away from oil. Currently almost 60% of Dubai's GDP is represented in Trade, logistics, transportation and tourism. The transformation into a diversified, innovative, service and knowledge-based economy continues to improve the business environment. It is one of the most liberal trade regimes in the Gulf attracting capital from across the region.
- Free Zones and Open Trading—The biggest incentive of a free zone is the absence of income tax. Dubai, alone has over 20 free zones that service different business clusters. The open-border foreign labor policy has also supported the liberal trade regime allow recruitment of expatriate workers at competitive wages. A high level of cross border movements are available.
- Quality Lifestyle and Culture—Dubai has not only been recognized at one of the fastest growing cities but also one of the safest. There are over 200 nationalities that contribute to the unique culture of the city and has become a vibrant global destination with its tallest building on the planet, largest manmade marina and the most luxurious hotels. The shopping experience only touts the world's leading retailers combined with the exclusive boutiques.
- Visionary Leadership—Leadership has create successful and vibrant cities in the UAE. The future possibilities are unlimited in the global environment.



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Meeting the Challenge

Historically it has been challenging to get shipments cross border due to a fluctuation of changes in regulatory law, shortage of equipment, and just overall changes in political direction amongst GCC countries. It can be difficult to ensure that you are meeting your customer needs by getting that shipment to deliver on time and at a cost effective manner.

However, at RAK Logistics, we know how to meet those challenges.

- Long-standing relationships with border and law enforcement agencies allow us to ensure understanding of continuous updates and current situations throughout the middle east.
- We control the delivery to destination with our own dedicated fleet and team of company-owned vehicles.
- When we do outsource the delivery, we ensure all partners are process-driven and are vetted to meet ISO standards.
- Our Land transport team are fully trained with local expertise and a heart for serving. Our vast experience in road customs clearance requirements is instrumental when managing GCC cross border moves.
- We are positioned for growth. Our cross border trucking service has tripled in 2015 and the growth opportunities continue to rise.
- The usage of CARGOWISE system allows us seamless movement between transportation modes and includes full transparency and visibility to our customers throughout the life of the shipment.

"In all, I believe the UAE is still a fantastic growth opportunity even as profilers have varying opinions on to which economic category the country belongs. It will always have the distinct advantage of being equidistant from the Far East and Europe, and a great hub for the GCC countries."

– **Mr. Issa Baluch**, President of National Association of Freight and Logistics (NAFL) - Dubai

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Our Commitment

RAK Logistics is committed to the following guidelines:

SAUDI ARABIA				KUWAIT	8 days
Riyadh	5 days	Dammam	5 days	QATAR	5 days
Jeddah	7 days	Jazan	9 days	BAHRAIN	6 days
Yanbu	9 days	Al Khobar	9 days	JORDAN	13 days
Madina	7 days	Macca	7 days	EGYPT	18 days
Tabuk	11 days				

Our Services

- Door to Port
- Local Distribution
- Border Clearance upon customer request
- Handling of Project cargo
- Over dimension
- Overweight cargo



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Our Experience

We have handled a broad range of products that bring with it a vast array of experience within the logistics area. Our equipment allows us flexibility in our handling of customer shipments.

Equipment Available

- Flatbed Trailers
- Curtain Side Trailers
- Low bed Trailers
- Multi Axels
- Extendable trailers
- Pickups
- Reefer Trailers
- Box Trailers
- Cranes

TEXTILE	CHEMICALS
LUBRICANT	FOODSTUFF
MACHINERY	STEEL
AUTOMOBILE	SPARE PARTS
ELECTRONICS	HOME APPLIANCES
GLASS	CERAMIC PRODUCTS
CEMENT	FERTILIZERS



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About RAK Logistics

Our global organization combines 10 different organizations located in 17 countries with over 1,000 trained logisticians and local entrepreneurs in an expanding worldwide network of locations. We are a group of progressive business owners from all corners of the globe who have come together to create a unique enterprise.

Our vision is to be the leading ASEAN headquartered integrated logistics company. We are developing operations in all ASEAN countries plus we enjoy a strong strategic presence across the globe. Our 4 primary objectives are the cornerstone of our company:

- 1) WE VALUE OUR CUSTOMERS
- 2) WE VALUE OUR EMPLOYEES
- 3) WE VALUE BEING IN THE RIGHT PLACE.
- 4) WE VALUE FLAWLESS EXECUTION.

RAK Logistics collaborates with private equity firm, Samena Capital. This private equity company focuses on investments across multiple asset classes in the Sub-continent, Asia, Middle East and North Africa, collectively known as the SAMENA region - our sweet spot.

If you are responsible for ensuring customer satisfaction in your supply chain, you want to select a partner who is as invested in your deliverables as you are. Let me tell you about our RAK Logistics team!

Contact us at SALES@RAKLOGISTICS.COM for more information.

