

**MAKE
THE MOST
OF YOUR
VIEW...**



**BOTH INSIDE
AND OUT**

Full Frame Installation Featuring
Madera™ Premium Interior Trim



FULL FRAME REPLACEMENT CAN RENEW YOUR HOME'S CURB APPEAL

Replacing your windows and leaving the old brickmould can leave your home looking worn and dated – but changing the exterior trim can change the way your entire look of your home. New, low-maintenance vinyl brickmould adds beauty and curb appeal to your home, while improving the quality and integrity of the window trim. For a splash of color, consider customizing the your brickmould with a standard or custom exterior paint.



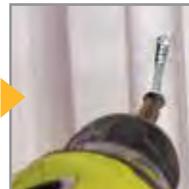
This window and its original wooden frame are in poor condition, showing signs of rot. In a typical pocket replacement, the rotted trim and frame may be covered with aluminum coil, leaving a dark, moist environment where mold can thrive.



With Full Frame Replacement, the old, deteriorated brickmould and framing is removed, and a new decorative brickmould would be installed, providing a structurally sound, rejuvenated, moisture-free frame for the new window.



Sunrise brickmould features a vinyl screw cap that is applied at the finish to hide the installation screws and provide a clean overall look.



BRICKMOULD PROFILES Only 2" brickmould can be formed to fit geometric or architectural windows (except for short extended leg, triangles, trapezoids and some curves)

PICTURE FRAME CONFIGURATION FOR STANDARD WINDOWS ONLY



1" flat brickmould profile provides a contemporary style to an existing wood brickmould application. The profile overlaps the frame and has a "cutback" or extension of 11/16" beyond the frame.



1-1/2" contoured brickmould application provides a modern style to an existing wood brickmould application. The profile overlaps the frame and has a 1-1/4" cutback.



2-1/4" contoured brickmould application provides a modern style to an existing wood brickmould. The profile overlaps the frame and has a 2" cutback.

SILL NOSE CONFIGURATION FOR STANDARD & CUSTOM WINDOWS



2" exterior brickmould profile provides a traditional style to an existing wood brickmould application. The profile overlaps the frame and has a "cutback" or extends 1-1/2" more than the frame.

EXTERIOR COLORS Available in Paint (P) or Vinyl Capstock (C).



PREMIUM QUALITY TRIM IN MINUTES WITH FULL FRAME INSTALLATION

Chances are, your interior trim is showing wear and tear, with scratches, stains, peeling paint or water damage. By adding Madera™ Premium Interior trim to your replacement window project, you can upgrade your trim at the same time you upgrade your windows, without adding the time and expense of hiring a finish carpenter.

Madera™ is a factory-finished, pre-assembled trim made entirely of furniture quality oak or maple*. Each unit is built to fit the exact dimensions of your window, eliminating the noise and mess of cutting trim at your home. And it installs in minutes, so your improvement project will be 100% complete when your windows are installed.



Madera™ Premium Interior Trim is manufactured and installed as a fully assembled unit, custom sized to fit the window it will be framing.



CONFIGURATIONS



Picture Frame



Stool & Apron

PROFILES



Ranch
2 ¼", 2 7/8", or 3 ¼"



Colonial
2 ¼", 2 7/8", or 3 ¼"



Flat with Backband
4"



Flat
3 ½"



FINISH OPTIONS

Brazilian Pecan

English Walnut

Colonial Cherry

Provincial Oak

Golden Oak

Norwegian Maple

Painter's White*

Unfinished Oak

Unfinished Maple

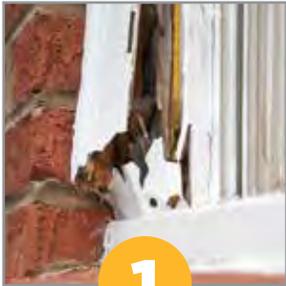
Primed*

* NOTE: Painter's White and/or Primed Madera™ trim is manufactured using solid Beech wood.

WHY CHOOSE FULL FRAME REPLACEMENT?

There are a lot of choices to make when you invest in replacement windows. And when you choose a premium window, you want the look of a premium window. Selecting Full Frame Replacement makes all the difference in how a window looks, how much light you welcome into your home, and the view you enjoy.

Windows installed with Full Frame Replacement can increase your view up to 34%, but increased view area is only one of many benefits of this effective option. Full Frame Replacement will also:



1

RESTORE STRUCTURAL INTEGRITY

Because the old, worn sill and framing is completely removed and replaced with all new, weather-resistant and structurally sound materials.



2

ENSURE PROPER INSULATION

Because the installer is starting from the basic rough opening and adding all new insulation around the new replacement window framing.



3

UNCOVER OTHER ISSUES

Because removing the old track, sill, and trim exposes things like water damage, insects, and mold that could remain hidden in a pocket install.

Full Frame Replacement gives you the opportunity to reclaim several inches of window area by removing all the previous materials – such as the old wooden framing, sill, and insulation – from all four sides of the existing window, and allowing for a larger window to be installed in the original, raw opening.



**GET UP TO 34%
MORE VIEWING AREA**



The Sunrise window above shows your view with Full Frame Replacement, compared to a competitor's standard pocket installation (below).

