



## 2017 Frontline Recruitment Retail Employer of the Year

### / Eligibility

The **2017 Retail Employer of the Year** is open to all retailers and the winner of this award will be recognised as a leading employer of choice within the retail sector.

It is pivotal that the winner also demonstrates a strong record of accomplishment in staff training and education programs, internal communication, community support programs and corporate social responsibility.

### / Criteria

- Describe your organisation's ethos around employment and recruitment of staff?
- What type of training and professional development opportunities and programs does the retailer provide staff?
- Are there career paths for staff through internal promotion?
- Does the organisation promote all employment positions internally before sourcing anyone externally?
- Have retail/floor staff been promoted to corporate head office or managerial positions in the last 12 months?
- What recruiting methods does the retailer employ to attract staff?
- How is the strategic business plan communicated to staff?
- Does the retailer have a workplace diversity strategy?
- How does the retailer measure, evaluate and reward staff performance?
- Does the retailer encourage staff feedback and ideas?
- Does the organisation have a social club and/or provide staff with social activity options?
- What initiatives have been undertaken to ensure a high standard of Workplace Health & Safety in your retail business?
- Does the retailer have community support programs?
- In 100 words or less, why should your business win this award?

### / Submission

All submissions are to be completed online by Friday 26<sup>th</sup> May 2017.

Please contact the Australian Retail Awards team on **1300 368 041** or email [awards@retail.org.au](mailto:awards@retail.org.au) if you have any questions regarding your submission.

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