

TALENT  
NEXUS



Video

Summer 2019



We've got a really exciting year ahead. We hope you can join us on our journey to revolutionise the world of recruitment video.



We provide employers like you with top quality, professionally produced video to help you **better engage with candidates and employees.**

Our service has been carefully developed to provide the recruitment industry with impactful and cost-effective video content. Our unique 'video-in-a-day' service is ready-to-use in less than 24-hours, for as little as £1,750.



**People spend 88% more time looking at content that contains video.**

**(Forbes)**

Whether you're commissioning video for the first time or further developing existing campaigns, we'll help you find your unique employer story and work with you to convey it to audiences in a usable and engaging way.

And we're able to handle the whole project, from concept all the way through to distribution.

At Talent Nexus we are characterised by the way in which we work with our client partners: our specialist teams comprise friendly and knowledgeable experts, who work closely with clients to empower, support and guide them through the creative process.

We're here to make the complex process of making video easy, and to ensure excellent results every time.



# Why use video?

- **Attract** the best candidates
- **Introduce** your employer's story to new audiences
- **Develop** your employer brand
- **Elevate** job ads with rich media
- **Provide** a 'behind the scenes' look at your company
- **Promote** the company vision and values
- **Engage** with your existing employees
- **Humanise** the recruitment process
- **Increase** internal engagement



# Why work with us?



Our **top-quality content** is produced by specialist videographers



Our team will work with you to ensure the process is **stress and hassle-free**



You'll receive **professional-standard content** for the price of a DIY video kit



We're a full-service marketing agency with senior account managers on-hand to provide you with **insight, advice and guidance** wherever it's required

# Seen us in action?

We've recently delivered 'video in a day' projects to the recruitment industry's leading event providers. You can see examples of our recent work with The FIRM and The Recruitment Events Co. here: [www.talentnexus.com/video](http://www.talentnexus.com/video)



FIRM Day  
Manchester  
Video



RecFest  
Video

# Pricing

Clear, accessible and transparent pricing

You don't need huge budgets or in-house expertise to get started. Whatever the scale of the project you've got in mind, we've got a service level that will suit you.

## Essential

Best for organisations using video for the first time and pilot campaigns

### Film crew

Solo expert filmmaker

### Technical setup

Single camera (stabilised full HD recording) and professional sound

### Location

Single location, single day

### Production

Professional edit within 24-hours

### Output

Up to 60 seconds

**c. £1,750**

## Advanced

Best for employers looking to significantly develop their employer brand with specific audiences

2 person professional film crew

Additional set up (e.g. multiple cameras, lighting, additional sound recording, etc.)

2 local locations, single day

Professional edit within 24-hours

Up to 120 seconds

**c. £2,750**

## Premium

Best for large scale campaigns and ambitious employers looking to make a big impact

3+ person professional film crew

Advanced technical set up (e.g. drone usage, complex camera configuration, single-shot production, etc.)

Multiple locations and filming days

Advanced technical edit, including animations and/or special effects

Multiple versions, no maximum length

**From £4,250**

### All projects include

An initial briefing with an experienced filmmaker and your designated account manager, licensed music, teaser clips for social media, professional colour grading to match your brand's look and feel, and full usage rights.

\* All prices exclude VAT

Our guarantee on everything we produce: Don't like it? Don't pay for it. That's how confident we are in our work.

**Email us at [video@talentnexus.com](mailto:video@talentnexus.com) to find out more or receive a personalised, no-obligation quote.**

# Additional extras

The following options are available to be added on to the regular packages.

- Specialist Producer/Creative Producer - relevant to particularly complex projects
- Extended employer branding workshop to enhance story development – relevant for organisations still developing their employer brand guidelines
- End-of-day turnaround - relevant to live events and high-pressure deadlines
- Translation services and subtitles – relevant to international audiences
- Professional production photography and/or 'behind the scenes' footage – relevant for large campaigns and additional internal communications

# How does it work?

1. Initial brief and workshop (FREE)
2. Project sign-off
3. Full creative and commercial brief
4. Logistics, planning, storyboard, initial assets
5. Comprehensive pre-production
6. On-location shooting
7. Post-production and editing
8. 2 rounds of feedback and edits
9. Delivery with our satisfaction guarantee



# Team

Our brilliant video team at Talent Nexus is comprised of expert, award-winning filmmakers who've worked closely together on numerous exciting projects.

We have access to genuine 'tried and tested' expertise in all areas of video production – which means that for us, anything is possible (and we love a challenge)!

We also have unique access to fantastic up and coming talent, as our client services director runs his own annual film festival in Budapest, which is supported by the BFI and Channel 4.

Note: our film crews are regularly booked several months in advance. To check availability for urgent projects please contact us as soon as possible:

[video@talentnexus.com](mailto:video@talentnexus.com)

For more information visit:  
[www.talentnexus.com/video](http://www.talentnexus.com/video)





# Ready to start?

Get in touch with us via email to discuss your video projects with our client services director and receive a personalised, no-obligation quote:  
[video@talentnexus.com](mailto:video@talentnexus.com)

# Find out more

Want to find out more about how you could use video as part of your recruitment strategy?  
Get in touch for more information:  
[video@talentnexus.com](mailto:video@talentnexus.com)

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