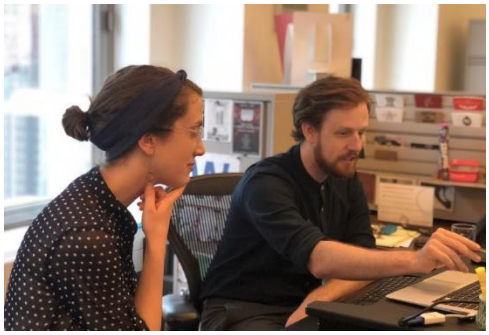
CAMPBELL &COMPANY

your mission. our passion.

GRAPHIC DESIGNER, CHICAGO

POSITION GUIDE

DESIGN A BETTER WORLD



CAMPBELL & COMPANY

Campbell & Company is a national consulting firm that serves nonprofit organizations and institutions in all sectors, including education, environment, healthcare, human services, arts and culture, associations and membership organizations, and civic and public affairs. The firm is based in Chicago with regional offices in Los Angeles, Portland, San Francisco Bay Area, Seattle, and Washington, DC.

We are motivated by a desire to strengthen the nonprofit sector. You can see that commitment reflected in both our work and our personal passions—from mentoring others in the profession to volunteering in the community to serving on national boards. We are driven and willing to do what it takes to get the job done. We have high standards for ourselves and our teams, and we achieve those standards by helping one another do our best work.

We respect and value our colleagues' perspectives, and we see collaboration as an opportunity to learn from one another, support each other's growth and advance our collective knowledge. Our team-based approach enhances our work and is even built into our company's structure: as an ESOP (Employee Stock Ownership Program), we are 100 percent employee-owned, giving every one of us a vested interest in the success of both our clients and our colleagues.

We are always looking to improve so we can better serve the nonprofit sector. That desire fuels our new growth strategy, which charts an ambitious path for national expansion in key regions and vertical sectors across the country. These objectives advance the core services that today's nonprofits need to be successful and support a growing team of professionals who bring passion and dedication to their work every day.

Mission

To collaborate and innovate with people who change lives through philanthropic vision and action.

Vision

*To be the **partner of choice for nonprofit organizations,** nationally known for providing exceptional and creative service, distinguished by our commitment to our client relationships, and recognized for advancing the nonprofit sector as a whole.*

*To be the **firm of choice for talented professionals** seeking a great place to work where they can be well-supported, challenged, and fulfilled throughout their careers.*

Visit us

OUR WORK

For more than 40 years, we've worked with organizations at critical points in their growth and development, when our expertise and partnership approach can have a powerful impact. Today, we have four primary service lines: fundraising, communications, executive search, and strategic information services. We immerse ourselves in learning each client's culture, constituencies, and challenges, and we work with staff, board members, and other leaders to develop a coherent strategy for achieving the organization's goals.

Our fast-growing Communications practice works with a wide range of clients across the country to craft compelling messaging, produce communications in a range of formats (print, presentation, interactive, video, web), coach and train nonprofit staff and board members for communications roles, and develop communications strategy. We also provide business writing support to the firm's fundraising consulting practice, including developing significant client deliverables and reports. The team consists of ten individuals – growing to eleven with the addition of this position.

Collectively, Campbell & Company consists of 66 staff members, including 38 in Chicago and the Midwest, three in Washington, D.C., six in California, two in Portland, and 17 in Seattle. Our consultants work in teams to provide the right balance of expertise, experience, and seniority for each client. Over time, each consultant has opportunities to work with and gain knowledge from every other consultant on our staff.

ABOUT THIS POSITION

The Graphic Designer position is a unique opportunity for a skilled visual communicator to join a successful team of communications consultants and creative professionals to help nonprofit organizations tell their stories in powerful new ways.

In this role, you will:

- Work with organizations across all areas of the nonprofit sector: education; healthcare; arts and culture; conservation and environment; human and social services; civic and public affairs; and professional associations
- Collaborate actively with Communications teammates to engage clients, establish project strategy and creative direction, and develop compelling deliverables in a range of media and formats
- Manage project timelines and communicate actively with teams, colleagues, and clients
- Present work to clients, communicate the vision and rationale for design work, and manage feedback
- On a limited basis, assist in marketing projects for the firm and team

WHO WE'RE LOOKING FOR

The experience level for this position is somewhat flexible. Entry-level candidates with appropriate skills are encouraged to apply. We are also open to candidates with several years of relevant experience in design roles. All members of our team share a passion for the nonprofit sector, but prior professional experience in the nonprofit sector is not required. A bachelor's degree is preferred, or equivalent relevant experience.

The most important skills and abilities for this role are:

- A range of design capabilities across identity, digital, print, and information design
- Professional communication skills in writing, discussion, and presentation
- A strong focus on strategy and message
- Authentic curiosity and eagerness to learn and grow
- Autonomy and initiative to thrive in a self-directed environment

APPLICATION

To be considered for this opportunity, please submit a portfolio (PDF attachment or URL link), resume, and letter of interest to: design@campbellcompany.com

CAMPBELL &COMPANY

Campbell & Company is an Equal Opportunity Employer. We are proud to partner with nonprofits to advance justice, opportunity, and equity throughout our society – and we bring this same commitment to our practices and culture as a company. We seek people to join our firm who share this sense of purpose and will bring a diversity of perspectives and experiences that will enrich our team and clients. Individuals from all backgrounds are encouraged to apply.