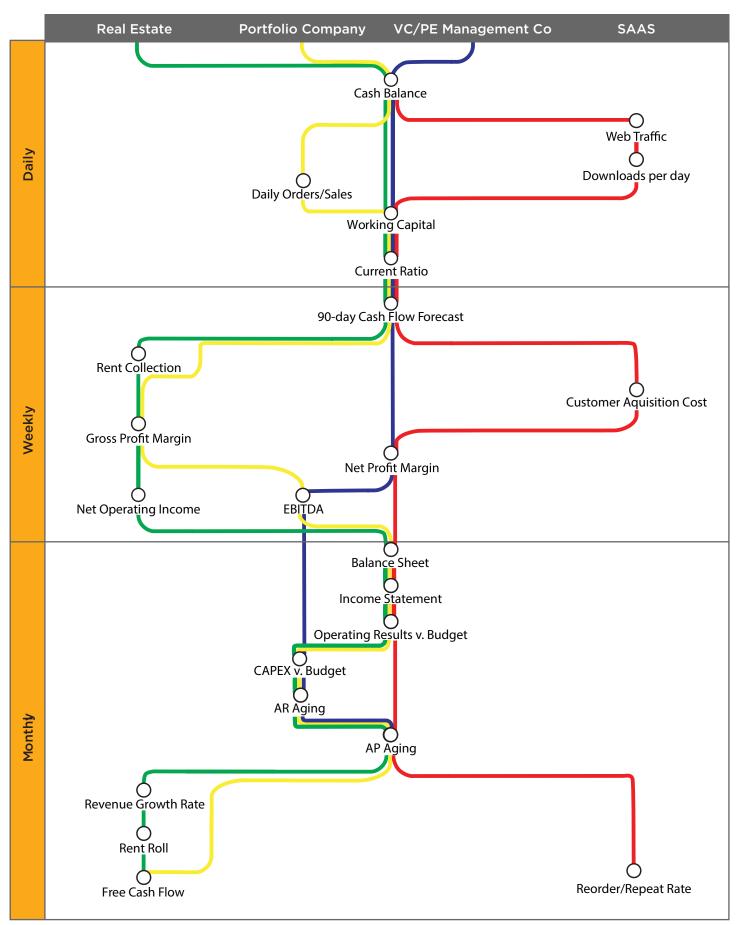


# CRITICAL REPORTS FOR RUNNING YOUR BUSINESS PROFITABLY





## **ABOUT HARBOUR ROCK**

#### What We Do

Harbour Rock offers a distinct alternative to establishing a full-time financial back office – you get responsive, efficient, and proactive, accounting, financial management advisory or outsourced CFO services on an as-needed basis. We invest the time to understand your business so we can present innovative solutions that help you achieve your goals.

Our clients include start-ups, equity fund managers, property management, property development, construction, telecommunications, plastics, chemicals, and non-profits as well as technology, product distribution, and equipment leasing.

## **Our Leadership:**

Harbour Rock is led by Richard Veltre. Mr. Veltre has been involved with entrepreneurial ventures since 1994 as both a Certified Public Accountant and as a business advisor/consultant. The businesses he has worked with range from start-up companies to publicly traded partnerships.

Mr. Veltre started his career with Price Waterhouse, one of the largest accounting and auditing firms in the world. He gained experience in accounting, auditing, tax consulting, outsourced CFO services, management advisory services and was often called upon to engage in special projects because of his versatility. Such special projects included divestitures, subsidiary carve-outs and restructurings, earnings and profits calculations, and other special analyses.

### **Our Clients Say...**

A client recently said "Rich understands and connects with the challenge that smaller businesses have with getting the right information from the bookkeeping and operational systems. He has the ability to translate accounting speak to business speak for both the business people and the investment team. He is both "personable and transparent" as well as a "kick-ass audit manager"."

"If you consider the capabilities and knowledge that he brings to his clients, Rich would simply be unaffordable for a small business to hire on a full-time basis, so the fractional CFO model worked for both our investment firm and our company."