

# FENG SUSHI



Feng Sushi is a chain of London restaurants that also offers catering for private events. It was co-founded by renowned Sushi chef, Silla Bjerrum who pioneered the use of sustainably sourced fish, shellfish and seasonal ingredients, moving away from the standard sushi menu to an exciting alternative.

The company continues to expand and acquire sites, turning to Wellers for a smooth and efficient handling of each transaction.

Wellers has acted on behalf of Feng Sushi for three years and within that time has supported Silla and the team on much more than just number crunching, delivering professional solutions to a wide range of issues.

Neil Beck, the Managing Partner at Wellers acts as a business advisor and regularly attends board meetings to present the reports and forecasts required to ensure the company can operate as proactively and efficiently as possible, particularly through its planned growth.

Wellers also supported Feng Sushi throughout the investment by Luke Johnson, former Pizza Express chairman and serial restaurant investor.

Silla comments: "My previous experience of accountants was that they were very expensive and seemed to overcomplicate simple matters unnecessarily. Wellers Accountants has changed my perception thankfully.

"What I like most is that they don't make a meal of the process. They focus on what needs to be done and what we ask them to do. I can pick up the phone at any time and as they charge a fixed fee, I don't have to worry about the meter running as I speak.

"Neil and his team offer so much more than just accurate management accounts, they offer informed insight into the operational side of the business that we find extremely valuable."



**HOSPITALITY**

## NEIL BECK ADDS

“ We have been privileged to advise Feng Sushi on a number of important matters over the years, from the acquisition and subsequent investment by Luke Johnson to the expansion into new sites. Our meticulous approach to service delivery means the relationship has prospered with the business. By working closely with Silla and her team we were able to obtain a clear understanding of the business and what needed to be achieved from our work. This then formed the basis for delivering a wide range of services, from running and monitoring the back office function to advisory work on acquisitions while always maintaining the personal approach that they required. Since commencing work back in 2008, Feng Sushi has thrived and we look forward to continuing to help Silla develop and expand the business in the future. ”

## ABOUT WELLERS

Wellers is one of the most successful medium size accountants in the South East. Established more than 50 years ago, Wellers has four offices covering London and the Thames Valley area with around 80 loyal and experienced employees. The firm provides a comprehensive range of accountancy services whilst retaining a partner-led approach. Partners work integrally with each client to achieve their business objectives, ensuring they benefit from tangible savings and sustainable business growth, branded by Wellers as 'Business Oxygen'.

