

# GROW YOUR BOOK LIKE A **PRO**

More people than ever are shopping online for insurance—74%, according to a recent J.D. Power study. EverQuote gives you the tools to tap into the nation’s largest online insurance marketplace and connect with the millions of consumers who visit our website every month. Just select the client profile you want, their location, the hours you’re available and how many prospects you want delivered to you each day. We deliver them in real time to your lead management system or email inbox – it’s that simple.



## Pick The Client Profiles That Fit Your Needs

We give you finely tuned risk profiles, locations down to the specific zip code and adjustable lead caps and hours of operation.



## We Source and Qualify High Intent Consumers

We have millions of consumers visiting our site every month—more than any non-carrier website in the industry.



## You Get Qualified Prospects in Real-Time

Each and every referral that EverQuote sends to an advisor happens in real-time as the consumer searches for quotes.



## We Help You Succeed & Close More Business

Our Customer Success Managers are here to help you succeed with best practices and personalized recommendations.

### Key Features

- ✓ 100% Originally Sourced
- ✓ Multiple Client Risk Profiles
- ✓ Adjustable Volume Caps
- ✓ Real-Time Delivery
- ✓ Dedicated Customer Support
- ✓ Zip Code-Level Targeting
- ✓ Custom Delivery Hours
- ✓ Simple Self Serve Returns<sup>1</sup>
- ✓ Direct LMS Integrations
- ✓ Get Started in Minutes
- ✓ Auto & Home Leads Available
- ✓ No Long-Term Commitment

<sup>1</sup>Subject to restrictions

### Lead Types for Life & Financial Advisors



#### Standard

**Age Range:** All  
**BMI:** Any

**Major Health Conditions:** Maybe  
**Tobacco User:** Maybe



#### Preferred

**Age Range:** 20 to 70  
**BMI:** Any

**Major Health Conditions:** No  
**Tobacco User:** No



#### Premium

**Age Range:** 20 to 55  
**BMI:** < 31

**Major Health Conditions:** No  
**Tobacco User:** No