

# Leadership: Inventing the Future

August 1-2 and 8-9, 2020



## Event Overview

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During these unpredictable times, we are all dealing with unexpected challenges. The notion of “business as usual” has come to an abrupt end.

**Leadership: Inventing the Future** is a four-day virtual event designed for organizational leaders looking to create a future beyond the challenges of the present circumstances – a future that provides a sustainable competitive advantage, elevates corporate performance and positions them for success.

Grounded in the best-selling book, *The Three Laws of Performance: Rewriting the Future of Your Organization and Your Life*, this event is designed for attendees to apply this cutting-edge approach in their current business environments.

### Participants will gain access to:

- The critical factors that drive team performance
- Hidden assumptions that limit organizational velocity
- The power of high-performance language, especially when dealing with uncertainty and challenges
- Authentic organizational alignment and coordinated action
- New ways of collaborating with others that expand your ability to produce results
- The tools to have your vision sustained over time and owned by others throughout your organization

The event is presented as a dialogue and includes inquiry and discussion, practice, exercises, work in small groups, and assignments between sessions.

Individuals and teams at all levels are welcome to attend – from top executives to emerging leaders.

**Leadership: Inventing the Future** will take place virtually via Zoom video conference over two consecutive weekends. The event will consist of three two-hour sessions with two 30-minute breaks between sessions.

**Dates:** August 1-2 and 8-9, 2020  
**Times:** 8:00am – 3:00pm Pacific (11:00am – 6:00pm Eastern)  
**Location:** Virtual – Zoom Video Conference

**Pricing:** \$2,000 USD per person

Seating is extremely limited. Early registration is recommended.  
Registration closes on Friday, July 24, 2020.

## Event Leaders

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### **Lois Yoon** Senior Consultant, Vanto Group



As a Vanto Group Senior Consultant, Lois Yoon has particular expertise in identifying critical success factors, causing cultural change, and leveraging growth opportunities. She is adept at organization design and works with executives to solve their most important business challenges.

With over 25 years of experience, Lois has a proven ability to elicit leadership at all levels of an organization and has trained thousands of business professionals. Lois has been a major contributor in successful change programs for national and international corporate clients, including Lockheed Martin, Northrop Grumman, GlaxoSmithKline, and NASA.

Prior to her tenure with Vanto Group, Lois delivered workshops for corporate managers in communications, leadership, and project design. She has worked with healthcare companies, financial institutions, unions, and public-sector agencies in policy research and legislation development. She holds a B.A. with honors from the University of Hawaii and an M.A. from UCLA.

### **Aaron Zaffron** Senior Consultant, Vanto Group



As a Senior Consultant at Vanto Group, Aaron Zaffron specializes in engaging with clients to deliver breakthrough results for their organizations and employees.

Prior to joining Vanto Group, Aaron held management positions at a number of health and fitness companies throughout northern and southern California. He spent the first part of his career in the world of entertainment, both in front of and behind the camera. Aaron also holds multiple Black Belts in martial arts.

Aaron holds a Bachelor's of Applied Science in Management Information Systems from California State University, Northridge.

## About Vanto Group

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Vanto Group is a boutique global consulting firm that has been pioneering the field of organizational transformation for almost 30 years.

We have designed and implemented large-scale initiatives with more than five hundred clients across twenty countries, from mining operations in South Africa to Fortune 500 companies in the US and from government agencies in Latin America to one of the wealthiest families in Japan.

Our unique approach—the product of continuous research and development and of work with some of the most successful organizations in the world—allows us to partner with clients in a way that rapidly and reliably produces breakthrough results that are sustained by a new breakthrough culture.

We bring the expertise in transformation.

You bring the expertise in your field.

Together we create extraordinary results.



For more information visit [www.vantogroup.com](http://www.vantogroup.com).

## What Experts & Clients Say About Vanto Group's Methodology

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*"What greatly impressed me with regard to the Vanto Group process and technology is that it has a way of actually giving people hands-on access to altering the culture of an organization."*

**Michael C. Jensen, Professor of Business Administration, Emeritus, Harvard Business School**

*"The outcomes were incredible. We not only met what we considered stretch budgets, we exceeded them. We have set world records for production. Our costs are lower than they were when we started the program, and we were able to improve safety by 50%."*

**Craig Steinke, Former Senior Vice President, BHP Copper Metals**

*"By applying The Three Laws, I noticed an instant transformation in all areas of my life. In business, sport, and relationships, I was able to rewrite my future, which is now full of endless possibilities."*

**Natalie Cook, Olympic Beach Volleyball Gold Medalist, Sydney, 2000**

*"Running a business is a complex matter, and at the heart of any business is people. I have yet to see anything that has such a positive impact on people's ability to relate, communicate, and perform as Vanto Group has."*

**Paul Fireman, Former CEO, Reebok**

*"When we realized that our company was operating in silos, we used applications from The Three Laws of Performance to have cross-functional teams create unprecedented business results."*

**Chip Wilson, Founder, Lululemon**

## To Register

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### Ready to create your next breakthrough in performance?

Register for **Leadership: Inventing the Future** by contacting:

phone: +1 415 616 2478

email: [info@vantogroup.com](mailto:info@vantogroup.com)