**FROM OCT 2018 TO SEPT 2019**

**FACE TO FACE**

**250 CLASSES EVENTS AND SPEAKING ENGAGEMENTS**

- **4,980 TEENS**
- **1,130 ENGAGED**
- **1,131 MARRIED**
- **4,291 PARENTS**
- **126 SINGLES**
- **8,596 COMMUNITY**
- **854 WORKPLACE**

**23,710 PEOPLE LEARNED SKILLS TO STRENGTHEN THEIR RELATIONSHIPS**

- **94% OF TEENS**

  SAID THEY LEARNED STEPS TO MANAGE THEIR EMOTIONS IN A HEALTHY MANNER AFTER COMPLETING THE RELATABLE PROGRAM (FTF’S HEALTHY RELATIONSHIP CLASS) AT THEIR SCHOOL.

- **97% OF COUPLES**

  SAID THEY WERE MORE COMMITTED TO MAKING THEIR MARRIAGE STRONGER AFTER COMPLETING MAXIMIZE YOUR MARRIAGE.

- **89% OF DADS**

  OF DADS ENROLLED IN OUR DADS MAKING A DIFFERENCE PROGRAM ARE ACTIVELY MAKING CHILD SUPPORT PAYMENTS AND ARE NOW MORE INVOLVED WITH THEIR CHILDREN. OVER HALF OF DADS WHO ENROLLED FOUND FULL-TIME EMPLOYMENT BEFORE FINISHING THE PROGRAM.

**ONLINE**

- **16% INCREASE IN UNIQUE VISITS YEAR OVER YEAR**

  - **879,162 UNIQUE VISITORS**

- **38% INCREASE IN TRAFFIC YEAR OVER YEAR**

  - **735,329 UNIQUE VISITORS WHO ENGAGED WITH OUR CONTENT FOR OVER 2 MINUTES ON AVERAGE**

  - **176,322 UNIQUE ACTIONS**

  LIKES, SHARES, COMMENTS & CLICKS

- **24 NEW EPISODES IN THIS WEBSERIES THAT PROVIDES RELATIONAL INSIGHTS FOR VIEWERS IN EVERY STAGE OF LIFE**

  - **93,000 MINUTES WATCHED ON YOUTUBE**

**MY TRUCKER LIFE**

- **802 ACTIVE SUBSCRIBERS**

  ACCESS A VARIETY OF RESOURCES TO HELP TRUCK DRIVERS LEARN HOW TO STAY CONNECTED WITH THEIR FAMILIES ON THE ROAD

  - **5,774 MINUTES OF CONTENT WATCHED**

**OVERALL FROM 1997 TO DATE**

- **77% DECREASE IN TEEN PREGNANCY**

  ACCORDING TO THE STATE OF TENNESSEE

- **38% DECREASE IN DIVORCE FILINGS**

  ACCORDING TO HAMILTON COUNTY CLERK’S OFFICE

- **22,882 DADS LEARNED SKILLS TO HELP THEM BETTER CONNECT WITH THEIR KIDS**

For more info, check out: **FIRSTTHINGS.ORG**