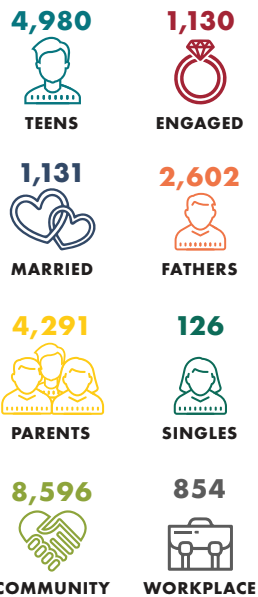


FACE TO FACE

THIS YEAR, THROUGH
250 CLASSES
EVENTS AND
SPEAKING ENGAGEMENTS

23,710
PEOPLE
LEARNED SKILLS TO
STRENGTHEN
THEIR RELATIONSHIPS



ONLINE



SOCIAL MEDIA

16% INCREASE
IN UNIQUE VISITS
YEAR OVER YEAR

879,162
UNIQUE VISITORS



176,322
UNIQUE ACTIONS

LIKES, SHARES, COMMENTS & CLICKS



WEBSITE

38% INCREASE
IN TRAFFIC
YEAR OVER YEAR

735,329
UNIQUE VISITORS
WHO ENGAGED
WITH OUR CONTENT FOR
OVER 2 MINUTES
ON AVERAGE



JULIEB TV

24 NEW EPISODES
IN THIS WEBSERIES
THAT PROVIDES
**RELATIONAL
INSIGHTS**
FOR VIEWERS IN
EVERY STAGE OF LIFE

93,000
MINUTES WATCHED
ON YOUTUBE

CHECK OUT WHAT YOU MADE HAPPEN LAST YEAR



94%
OF TEENS

SAID THEY LEARNED STEPS TO MANAGE THEIR EMOTIONS
IN A HEALTHY MANNER AFTER COMPLETING THE
RELATABLE PROGRAM (FTF'S HEALTHY RELATIONSHIP
CLASS) AT THEIR SCHOOL.

97%
OF COUPLES

SAID THEY WERE MORE COMMITTED TO MAKING THEIR
MARRIAGE STRONGER AFTER COMPLETING **MAXIMIZE
YOUR MARRIAGE**.



89%
OF DADS

OF DADS ENROLLED IN OUR **DADS MAKING A DIFFERENCE**
PROGRAM ARE ACTIVELY MAKING CHILD SUPPORT PAYMENTS
AND ARE NOW MORE INVOLVED WITH THEIR CHILDREN. OVER
HALF OF DADS WHO ENROLLED **FOUND FULL-TIME**
EMPLOYMENT BEFORE FINISHING THE PROGRAM.



MY TRUCKER LIFE

**802 ACTIVE
SUBSCRIBERS**
ACCESS A VARIETY
OF RESOURCES
TO HELP TRUCK DRIVERS
LEARN HOW TO STAY
**CONNECTED
WITH THEIR
FAMILIES**
ON THE ROAD

5,774
MINUTES OF CONTENT
WATCHED

OVERALL FROM 1997 TO DATE

77%
DECREASE
IN TEEN PREGNANCY
ACCORDING TO THE STATE
OF TENNESSEE

38%
DECREASE
IN DIVORCE FILINGS
ACCORDING TO HAMILTON
COUNTY CLERK'S OFFICE

22,882
DADS LEARNED
SKILLS TO HELP THEM BETTER
CONNECT WITH THEIR KIDS

For more info,
check out:

FIRSTTHINGS.ORG

