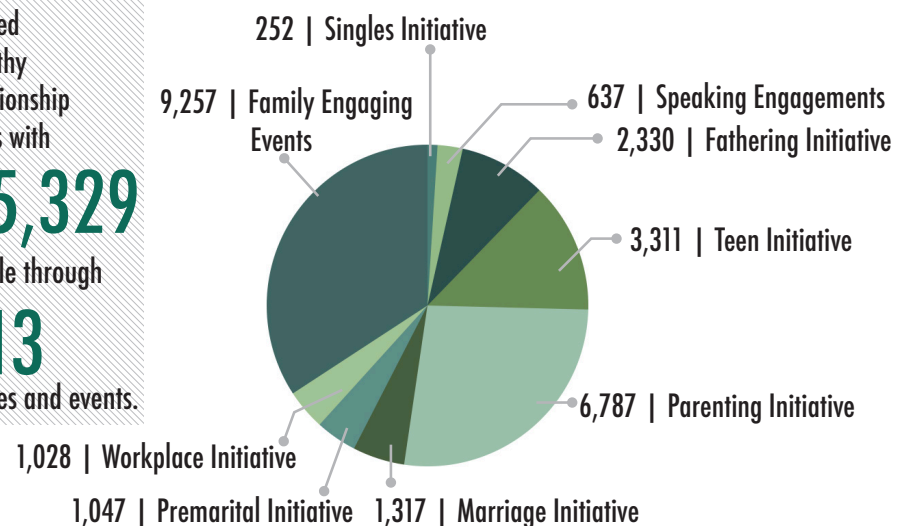


FACE TO FACE

OUR CLASSES & EVENTS

We've shared healthy relationship skills with **25,329** people through **213** classes and events.



DIGITAL

WEBSITE & SOCIAL MEDIA

31% increase from previous year.

758,103
UNIQUE VISITS
ON
SOCIAL MEDIA

166,890
UNIQUE
ACTIONS ON
SOCIAL MEDIA

5.1% increase from previous year.

...and over **533,130** unique people visited our website & engaged with our content for 2 mins 48 secs on average.

FROM OCTOBER 2017 TO DATE

MORE UPDATES



Launched in July 2017, JulieB TV is a web-based show for moms and women to learn about all things relational. It covers topics such as marriage, parenting, work/life balance, etc.

26 NEW JulieB TV episodes launched.

88% increase from previous year. **43,000** minutes watched on YouTube & Facebook.

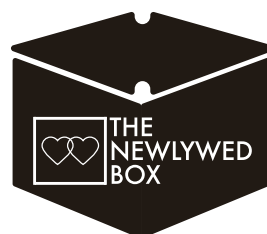
JulieBTV.com



My Trucker Life launched in February 2018. Through video content, downloadable workbooks, and Q & A features, truck drivers can learn tools to help them stay connected with their families on the road.

332 active subscribers.
67% of courses completed on average.

MyTruckerLife.com



It's a subscription box for newlyweds! Launched in September of 2017, The NewlyWed Box provides couples with tools and fun activities to guide them through their first year of marriage and beyond.

443 boxes shipped to **32** out of 50 states, + Canada & England!

NewlyWedBox.org

OVERALL

FROM 1997 TO DATE

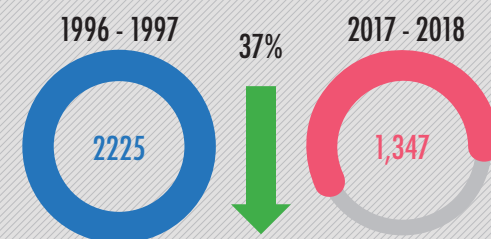
71% DECREASE IN TEEN PREGNANCY

(According to the State of Tennessee)

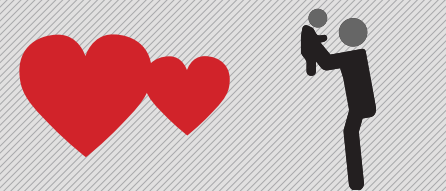


37% DECREASE IN DIVORCE FILINGS

(According to the Hamilton County Clerk's Office)



20,998 DADS LEARNED SKILLS TO HELP THEM BETTER CONNECT WITH THEIR CHILDREN



78% OF MARRIED COUPLES SAID ATTENDING AN FTF CLASS TOOK THEIR MARRIAGE FROM STRUGGLING TO HAPPILY MARRIED WITH RENEWED COMMITMENT.

(Out of 620 couples who completed the survey.)

78% with renewed commitment

FACTS WE LOVE

FROM THE LAST YEAR

OUT OF 2,022 TEENS SURVEYED

95% ...said they could identify the signs of a healthy or unhealthy relationship after completing FTF's Healthy Relationship Class at their school.

OUT OF 315 ENGAGED COUPLES SURVEYED

75% ...said they STRONGLY felt they had a better understanding of the skills necessary to build a healthy marriage after attending one of FTF's classes for engaged or seriously dating couples.

MORE PARENTS YEAR OVER YEAR

24% ↑ ...increase in the amount of parents who received parenting skills through face-to-face events such as Muffins for Moms, Donuts for Dads, Parenting in the Brave New Digital World, and more.

& SINCE 2011

321 DADS GRADUATED FROM OUR DADS MAKING A DIFFERENCE PROGRAM

Out of the **321** men graduated, **269** are currently employed and paying child support. **240** of these men are **ex-offenders**.

84% of men graduated from DMD are employed and paying child support.