



Recognized as a Challenger in Gartner's 2016 Enterprise Video Magic Quadrant

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# EnterpriseTube

## Enterprise Video Portal & Solutions For All



Enterprise YouTube provides organizations a secure, powerful, and easy-to-use, branded enterprise video streaming platform & video content management system that empowers departments across organizations to independently store, encode, manage, share, and stream video as well as digital media content to both internal and external audience. VIDIZMO EnterpriseTube enables playback on all devices including Windows, iOS and Android, and user-level viewing analytics can be tracked and analyzed to determine content performance and ROI. EnterpriseTube (YouTube for Enterprise) can be efficiently installed on-premises or in the cloud with industry's best cloud security and integration with existing enterprise applications in hybrid models. Customers can also use their Microsoft Azure Cloud Subscription for ultimate enterprise security and control.

## Enterprise Video Streaming Solutions For All



ENTERPRISES



HEALTHCARE & PHARMA



MANUFACTURING



FINANCIAL SERVICES



INSURANCE



RETAIL



ENERGY



EDUCATION



FEDERAL, LOCAL & STATE GOVERNMENT

VIDIZMO WORKS WITH

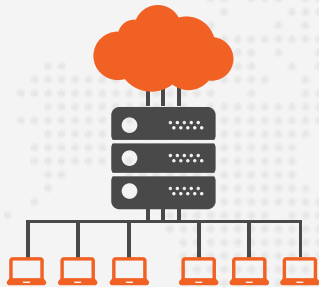


## Typical Uses

- ▶ Corporate Communication, Town Halls
- ▶ Communication & Collaboration
- ▶ Sales & Marketing
- ▶ Enterprise Video Content Management
- ▶ Video Knowledge Management
- ▶ City Council & Citizen Services

## Designed for Enterprises

As employees increasingly expect to learn and connect via video, companies large and small face the challenges of effectively deploying a holistic video strategy that is secure, reliable, and offers an engaging user experience. VIDIZMO offers a comprehensive enterprise video streaming platform that combines all streaming video use cases required by modern businesses, including collaboration, training and learning, knowledge sharing, webcasting, marketing, and more – all in a single solution that can be accessed anytime, anywhere, on any device.



## Enterprise Network-Friendly Video Streaming

Increasing video use across corporations poses concern regarding enterprise network's ability to stream video in bandwidth-challenged networks. To ensure optimal delivery of live or on-demand video to all devices and in all bandwidth conditions, VIDIZMO uses a combination of Adaptive Bitrate Streaming, Multicasting, VIDIZMO's Enterprise CDN built on Edge Caching Software, as well as other WAN optimization technologies from companies such as Cisco or Riverbed, among others.



## Microsoft Azure & Azure Government Brings Ultimate Security & Compliance to Streaming Video



Microsoft Azure and Microsoft Azure Government provide ultimate security, compliance, cost efficiency and scalability of the commercial and government clouds. You have a choice of installing VIDIZMO in your own Microsoft Azure or Azure Government Subscription or use VIDIZMO's shared Azure (cloud) model. For government customers, Microsoft Azure Government offers physical and logical network-isolated instance of Azure Dedicated to US government with all data, applications, and hardware residing in the continental United States, with a broad range of compliance certifications critical to US government. Microsoft data centers are also located more than 500 miles apart, providing true geographic redundancy and efficient data recovery.

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