



Sunny Delight Beverages Co.

A Juicy IT Story

The Company

Founded in the 1960s, Sunny Delight Beverages Co. is a leading producer, distributor and marketer of juices, juice drinks and flavored waters in North America. The company operates four plants across the U.S. that service both refrigerated and shelf table distribution systems and supplies a wide range of customers in grocery, club, mass merchandise, convenience, dollar and drug channels.

The Challenge

When Sunny Delight Beverages Co. decided to implement Microsoft Dynamics AX 2012 on Azure and do so within a short, 3-week timeframe, it was clear that they didn't have the expertise in-house to successfully deploy and manage the solution themselves.

In addition, Sunny Delight Beverages Co.'s system integrator (SI) was not familiar with Microsoft Dynamics AX 2012 on an Azure environment and needed assistance with the management (database restores and configuration changes) as well as go-live support following implementation.

Given the challenges that were presented, Sunny Delight Beverages Co. knew that whatever provider they settled upon had to be able to react quickly and efficiently. They found everything they were looking for with OneNeck® IT Solutions.

The OneNeck® IT Solutions Answer

Since 2004, OneNeck has been hosting Sunny Delight Beverages Co.'s ERP application — Microsoft Dynamics AX 2009. Given the long-standing, successful partnership, the company knew OneNeck had the resources and expertise required to expand their Microsoft AX environment into a hybrid cloud deployment and selected OneNeck to complete the task.

As part of the implementation, Microsoft required the use of Microsoft Dynamics Lifecycle Services (LCS) to improve predictability and quality of the Microsoft Dynamics AX 2012 environment.

OneNeck was able to successfully implement Sunny Delight Beverages Co.'s new AX environment on Azure and meet the requirements for Microsoft's high availability SLA, which requires additional components to be added to the environment to avoid any single point of failure.



Customer Summary

Industry	Food & Beverage
Business Challenges	Implement Microsoft Dynamics AX 2012 R3 Warehouse Management on Azure
User Environment	300
Application Environment	Microsoft Dynamics AX 2012 WMS Extended AD into Azure Azure Backup Data integration with AX 2009
Technical Environment	SQL Administration AD Administration Code promotions
Other Services	Using OneNeck as a single point of management for both environments in a hybrid configuration, allowing continuity of service and support.

The Benefits

By partnering with OneNeck, Sunny Delight Beverages Co. was able to transition to Microsoft Dynamics AX 2012 R3 without doing a full version upgrade, allowing the company to continue running Microsoft Dynamics AX 2009 and 2012 side by side. As such, they were able to take advantage of the new features in a much shorter timeline.

In addition, the OneNeck solution also provided:

- End-to-end management of their AX environment on Azure
- Hybrid cloud deployment of AX
- Migration path to move their warehouse management system from 3rd party to native AX
- Co-existing AX 2009 and 2012 for a phased transition to new functionality
- Simplified deployment and LCS integration

About OneNeck IT Solutions

OneNeck IT Solutions LLC offers hybrid IT solutions including cloud and hosting solutions, managed services, enterprise application management, advanced IT services, IT hardware and top-tier data centers in Arizona, Colorado, Iowa, Minnesota, New Jersey, Oregon and Wisconsin. OneNeck's team of technology professionals manage secure, world-class, hybrid IT infrastructures and applications for businesses around the country.

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