# **Hybrid Cloud**

### Right application. Right cloud. Right time.

According to research and advisory firm Forrester, organizations have been adopting cloud solutions, both public and private, for many years to support their digital transformation.

As the lines blur between different flavors of cloud, the concept of hybrid cloud has emerged, where organizations use a mix of both private and public cloud solutions across multiple use cases and workloads. As organizations shift away from on premises technology deployments, the spotlight shifts to the role that IT professionals play in this new hybrid cloud world.

#### **Why Hybrid Cloud**

No cloud service stands alone and not all workloads are the same. They vary in performance, reliability, control and security requirements. Hybrid cloud solutions combine the best of both private cloud and public cloud and are transforming the way organizations develop and deploy technology solutions.

Benefits of a hybrid cloud solution include:

- Agility and speed Scale on demand, optimize for price, performance and business continuity.
- Governance and control Security, resiliency and control delivered efficiently and effectively.
- Cost efficiency Shift CAPEX to OPEX, capitalize on the new economics of cloud.
- Innovation and performance Create new services, capabilities, hybrid applications and exploit new business opportunities.

#### Where Do My Workloads Belong?

OneNeck's approach is to fully understand your business needs and requirements, and then to help you define the right cloud infrastructure for your workloads.

Many issues play a role in a successful cloud migration. From technical requirements to human factors, it takes a 360-degree approach to uncover all the factors that contribute to an outcome that satisfies everyone's requirements. We conduct a thorough hybrid cloud infrastructure assessment that covers all the bases to complete a successful migration to the cloud: workload analysis, bandwidth analysis and end-user experience analysis.

Depending on the workload being examined, OneNeck engineers will use various tools to analyze application access. Valid scenarios will be explored and presented to you as options.



Hybrid cloud solutions combine the best of both private cloud and public cloud and are transforming the way organizations develop and deploy technology solutions.



## CHOICE—we help customers navigate the cloud. Right Application. Right Cloud. Right Time.

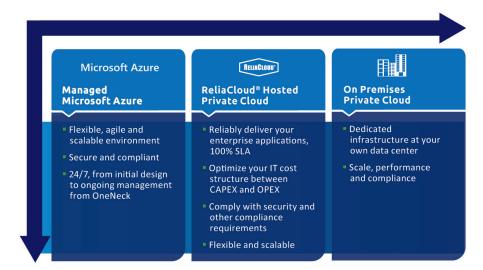
OneNeck can provide the complete solution for your hybrid cloud journey. Unless you plan on putting your entire business on a single cloud, you will need a solution that brings public and private cloud capabilities seamlessly together. Why should you compromise in how you manage and consume cloud services when you know that a one-cloud strategy doesn't fit each of your application's needs?

OneNeck understands that any flavor of cloud—public, hosted private or on-premises—should only be one part of a bigger hybrid cloud approach. We can help optimize your workloads across customized hybrid solutions that span on premises, ReliaCloud® and Microsoft Azure.

#### **About OneNeck® IT Solutions**

OneNeck IT Solutions LLC offers hybrid IT solutions including cloud and hosting solutions, managed services, enterprise application management, advanced IT services, IT hardware and top-tier data centers in Arizona, Colorado, Iowa, Minnesota, New Jersey, Oregon and Wisconsin. OneNeck's team of technology professionals manage secure, world-class, hybrid IT infrastructures and applications for businesses around the country. Visit oneneck.com.

OneNeck is a subsidiary of Telephone and Data Systems, Inc. [NYSE: TDS]. TDS provides wireless; cable and wireline broadband, TV and voice; and hosted and managed services to approximately six million customers nationwide through its businesses U.S. Cellular, TDS Telecom, OneNeck IT Solutions LLC, and TDS Broadband Service LLC. Visit tdsinc.com.



Part #1.3.4\_SSHBC\_0416\_v2

 $@2016\ One Neck\ IT\ Solutions\ LLC.\ All\ rights\ reserved.\ All\ other\ trademarks\ are\ the\ property\ of\ their\ respective\ owners$ 

