



Grass Roots

www.cmcustomlawn.com

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And the Award Goes To...



Thank you to our clients that have returned their 2015 service agreements. A special thank you to all of those that returned their contracts by December 31, 2014.

The following are each winners of a \$50.00 Lowe's gift card:

- ♦ Ellen & Robert Douglas
- ♦ Barbara Eastridge
- ♦ Harold & Elta Epstein
- ♦ Adam & Teresa Julch
- ♦ Brian & Therese Labarr
- ♦ Glen Napier
- ♦ Doug & Joan Osterholm
- ♦ Greg Penny
- ♦ Faye Ruback
- ♦ Kevin & Nancy Vaughn

The winner of the \$100.00 Lowe's gift card for returning their prepaid 2015 contract by December 31, 2014 is (drumroll please):

- ♦ Duane & Carol Kanne

Thank you again! You will each receive your gift cards this month.

If you have not returned your contract yet, you still can send it in or you can [contact](#) the office to ensure your place on the 2015 schedule.



Reminders

1. Return 2015 contracts.
2. Schedule an appointment with one of our landscape designers.
3. Schedule tree-pruning and re-mulch.
4. Review damage concrete areas in need of repair.
5. Contact CM's to install a rain sensor.

Game On

Hut-hut-hike! With the mild temperatures we occasionally experienced throughout January and the Super Bowl closing out the post season, it seems like spring could be right around the corner. When the temperature drops, keep thinking warm thoughts and design a game plan of your own. We at CM's are doing just that! During the winter months, our crews have been hard at work, even with the lack of snow. Crews are training in their fields of expertise, making sure the equipment is in tip-top shape and crews are even cleaning-up yards and installing projects as the weather permits.

Now is a great time to plan that outdoor project you've always wanted. Having the right company complete your project is important. Visit www.cmcustomlawn.com to see how CM's worked with Dick and Sharon to plan their landscape, worked within their budget and installed a living space that they love and will bring years of enjoyment.

A CM's representative can meet with you to discuss your project and create a design incorporating your objective and preferences. If you dream especially big, CM's can install the project in phases. Financing is also available. Visit CM's website to see our [current financing options](#), which currently include several no interest paid options with regular payments through the Wells Fargo Outdoor Solutions Card.



[Contact CM's to schedule your consultation!](#)

M.U.D. Offers Rebate on Rain Sensors

Are you worried about wasting water when it comes to your turf? Do you ever cringe when you come home in a down pour and see that your sprinkler is running? Let CM's help!

How it works

CM's installs a small transmitting unit outside and a receiving unit at your controller. The rain sensor will detect moisture and send a signal to the controller, turning off the irrigation system when necessary.

M.U.D. is offering a rebate for **residential or commercial** M.U.D. water customers who install rain sensors for their lawn sprinkler systems. By contacting CM's to install a Hunter wireless rain sensors, **you can earn a \$50 credit toward your M.U.D. account.** Rain sensors must be installed by a licensed sprinkler contractor. Additionally, rebate funds are limited. Visit mudomaha.com for detailed rebate information.



What is the next step you ask? [Contact us](#) to indicate you would like CM's to install a Hunter wireless rain sensor for \$150.00 or call CM's for more information. The CM's technician will bring the rebate form with him to the appointment and fill out all of the information required from us. You enjoy your \$50.00 credit and save additional funds when your sprinkler system does not run unnecessarily.



How often should I prune my trees?

or diseased branches. After the tree has been planted in the ground for one year, you can begin to prune the tree to improve structure and aesthetics. This may need to be done each year until the tree has a strong, balanced structure. Training young trees optimizes structural stability in the mature tree. By pruning a tree when it is young, you can avoid problems such as co-dominant stems, weak branch attachments, and crossing branches. This can greatly reduce the maintenance costs associated with correcting these structural defects in the future.

For a mature tree, how often you need to prune will depend on the history of the tree. If it has been well maintained through the years, the only pruning that may need to be done would be to remove any dead, damaged, or diseased limbs. If the tree was not properly trained when it was young, it may have problems such as splitting branch attachments, branches that are too low, or other structural defects. Typically, removing more than 25% of a tree's leaf area during one growing season should be avoided. The tree may need to be pruned once every few years until it has good structure and aesthetics.

For a new tree, the only pruning that should be done during the first year would be to remove any dead, damaged,



Norway Maple

[Contact a CM's licensed arborist to evaluate your tree.](#)

Refer new clients! Earn credits!

Thank you for all of the referrals you send our way. To show our appreciation, we will issue a credit to your account for any client you refer who takes at least one of the following services:

- * Weekly mowing (on a full-time basis)
- * Landscape Construction
- * 6-step fertilizer program
- * Irrigation Installation

You don't have to do a thing! There are no forms to fill out, no calls to make, no coupons to redeem. We will ask the referred client how they heard about us. If they take any of the above services, we send you a note stating that a credit has been placed on your account. On your next invoice you will see a credit.

Thanks again for all of your referrals.



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