

DipJars are the perfect tool for unlocking new donations at events – from street fairs to gala dinners, run/walk events to young professional cocktail parties, film screenings to dance marathons, golf tournaments to food drives.

“ In the past we found that many would-be donors were being turned away because they don't carry cash – so DipJar has helped enormously with small donations, especially at our larger functions. Actually, people have started to suspect that I work for DipJar secretly because I talk about it so much at our events!

Sarah Stevens, Operations and Administration
Fresh Arts



THE NEED

Highly engaged attendees are experiencing the cause's mission or message and are primed to give. Causes need a fast and easy way to collect donations at entry or registration, as a payment to participate in an activity, for sale of raffle tickets, or simply as an additional donation to a great cause!

THE SOLUTION

DipJars can be plugged in around the event to solicit donations large and small. They can also be used to sell admission, raffle tickets, auction items, or other merchandise. Need to solicit around the event? No problem – carry your DipJars and allow donors to make one-step donations with their credit and debit cards.

THE RESULTS

The American Diabetes Association collected over \$12,000 in net donations at the Washington State Fair using three DipJars to collect at entry to a Ninja Warrior course

Multiple national health nonprofits have collected over \$10,000 with DipJars at golf tournaments and gala dinners

Fresh Arts took in over \$5000 at two arts events in Houston, predominantly from \$2, \$3, and \$4 donations

The Los Angeles County High School of the Arts broke their one-day fundraising record using DipJars at a school event, collecting donations and selling merchandise