

Do you have potential supporters who encounter your cause on a daily basis? Whether you're hoping to enable collections from visitors to the museum or library, congregants at the church, volunteers at the food pantry, or rescuers at the animal shelter, DipJar is a powerful tool to unlock new donations and new donors in person.

“ In the age when many walk around without cash, the DipJar is a quick and easy way for visitors to the Library and Schomburg Center to make a donation. Other causes should consider DipJar if they have frequent visitors (day to day traffic or special events) and feel there is an untapped potential to convert these visitors to donors.

Shayla Titley, Manager

Membership Programs,
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THE NEED

Visitors are walking through the doors and volunteers are coming to participate in programming, but there's no easy way to enable donations. Cash boxes and collection plates are emptier by the day, and it's not feasible to use iPhone-and-dongle solutions for these ongoing collections.

THE SOLUTION

DipJars can be easily set out for visitors, volunteers, and congregants – just plug them in and you're good to go! A clear solicitation allows a supporter to dip her credit or debit card to give a truly instantaneous, one-step donation. Funds go directly into your account, and you track intake and control the DipJars from your desk.

THE RESULTS

The New York Public Library has received thousands of dollars via one DipJar set to \$5 placed at the audio tour station

The 9/11 Memorial Museum collects \$1300 per month from its visitors via DipJars set to \$2 and \$5 throughout the grounds

The Church of Notre Dame collects up to \$50 every Sunday

A Salvation Army thrift store in Denver has received over \$1000 in \$2 and \$3 donations where no donations were previously collected

The Lawndale Arts Center has received over \$1000 in \$2 donations at the entrance of the gallery within its first year