

CASE STUDY

Construction Site Security



PROBLEM

A construction site has been hit by vandals several times over the last month. To stop the trouble, the owner of the business installed security cameras and hired a night security guard. Everything was quiet for a few nights, then the site was hit again. While the security guard was patrolling on the other side of the lot, three men cut the chain link fence. By the time the guard arrived, the truck was driving away with a large tool chest, several rolls of copper tubing and a generator in the back. They had also cut the hydraulic lines on an excavator. The loss and damages ran to more than \$15,000 and the construction crew lost days of work. The security footage recorded the incident, but the police had little to work with from the video when it came to catching the thieves and recovering the stolen property.

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Criminal activity like this is all too common in the US. In 2014, there were more than 8 million reported incidents of theft, vandalism and other property crimes. It usually takes police hours to respond to an alarm system because there are so many false alarms. But if someone can see and verify the activity they will come faster. During that time, these criminals usually escape. Repairing the damage caused by these incidents and replacing stolen equipment is time-consuming and costly.

Trespassing and theft not only cost businesses in America a significant amount of money every year, they also result in lost work time. Bizarrely, if a criminal is injured on a site while committing a crime, he or she may even be able to sue the owner for damages. Trespassing and theft are serious problems; that is why Americans spend more than \$20 billion each year on alarm systems.

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EXISTING SECURITY MEASURES

There are many existing choices to choose from to reduce the incidence of trespassing and other criminal activity. Unfortunately, the three most popular choices each have problems:

Alarm Systems

Alarm systems detect intrusions and alert property owners with a siren or a bell. Some systems can automatically call the police when the alarm is tripped. One major issue with alarm systems are false alarms. This is one reason that law enforcement is often slow to respond to alarms. If the police do respond to a false alarm on your property, you could be liable for the cost of their response.

Video Surveillance

Video surveillance systems are very good at recording crimes, but they do nothing to prevent them. Even with video footage, the odds of arresting the criminals are quite low.

On-Site Security

On-Site security provided by a security guard is quite effective, but also very expensive. However, even with an on-site security guard, criminal activity may still occur. A person can only be in one place at a time; he or she may not be where the criminals are. On-Site security may be posed a potential threat by intruders in the event of a theft or break in.

The existing solutions can be effective, but there is plenty of room for improvement.

BETTER SOLUTIONS BY TITAN

At Titan, we understand security. Our security services are designed to overcome the shortcomings of existing solutions. These are our most popular solutions:

Video Verified Alarm System

This system records video like any other video surveillance system, but our system records only when it detects motion. A trained member of our team of video analysts will review the video in real-time to verify that criminal activity is occurring before calling the police. This eliminates the possibility of false alarms. The video system is capable of recording suspicious activity on your property 24/7; giving you peace of mind while away from your business.

Virtual Officer

This system goes a step further than our video verified alarm system. With this system, the cameras can track suspects in real time. With two-way audio communication, you or a member of our team can address the criminals directly. This may stop many crimes before they happen. If a crime does occur, the audio and video evidence make it much more likely that an arrest and prosecution will occur.

EXISTING SECURITY MEASURES		
Alarm system + surveillance + security	\$7,000/mo.	\$84,000/yr.

BETTER SOLUTIONS BY TITAN		
Video Verified alarm system	\$2,000-5,000 one-time fee, \$79/mo.	\$2,948/yr. <i>Total savings: \$81,052/yr.</i>
OR		
Virtual Officer (includes equipment, monitoring, etc.)	\$300-1,000/mo. (cost depends on camera quantity)	\$3,600/yr. <i>Total savings: \$80,400/yr.</i>

ADVANTAGES OF TITAN SECURITY SOLUTIONS

The construction company that approached Titan Security has been very satisfied with the Video Verified alarm system. Since using Titan's services they have had multiple sites with multiple arrests - about 20 arrests within the last two years.

We couldn't be happier with Titan's services. Since we started using the Video Verified System, about two years ago, we have had over 20 arrests made. The system is simple to use, an affordable price to maintain, and easy to install.

-Construction Company Vice President

Titan security solutions offer many advantages over traditional systems. Even with all the benefits they offer, as systems remain highly cost effective. While one incident of vandalism or theft could set your business back thousands of dollars, Titan Security Solutions work around the clock to stop criminals before they act, saving your business money and delivering peace of mind to yourself, your employees and your business.

STOP CRIME BEFORE IT STARTS.

Titan Protection & Consulting is owned and operated by police officers ready to create a custom security solution tailored to your needs.

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