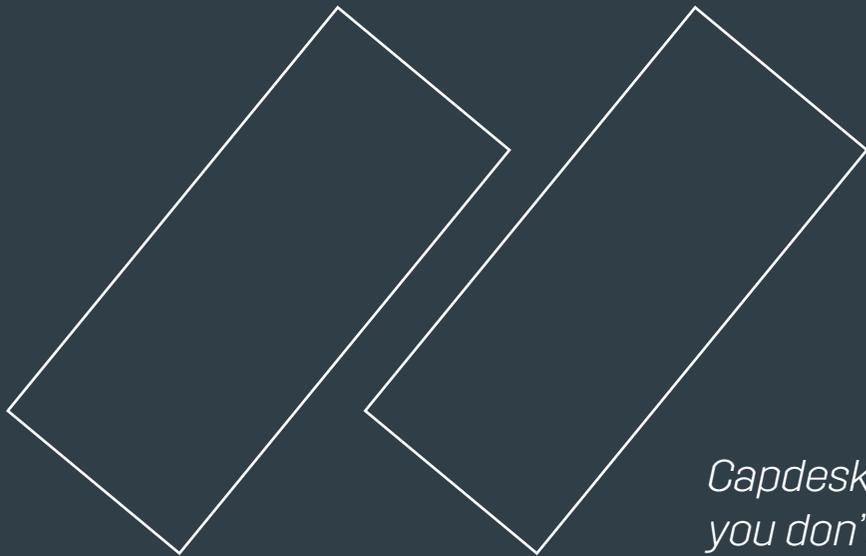




Capdesk

for Private Companies





Capdesk is one of those products you don't realise you need until you actually use it, and then it changes things. What I can say for sure is that Capdesk has most definitely saved us time. And our onboarding experience was really, really excellent.

Cerrith Moore,
Head of Finance,
Moneybox



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About Capdesk

Capdesk

Capdesk Features
COMPANY DASHBOARD

STATUS

OWNERSHIP

Cap Table

Shares

EQUITY AWARDS

FILINGS

COMPANY PORTFOLIO

INVESTOR RELATIONS

SETTINGS

Cap Table

Hide Filters

Name, email or reg. no. DD.MM.YYYY Only Ownership Exclude Inactive Clear All Filters

Showing 1-20 of 20

NAME	CATEGORY	COUNTRY	SECURITIES	SHARES	SHARES %	VOTES %	SHARE CLASSES	ON CAPDESK
Aaron Adams robert.heap+50@capdesk.com	Founder	GB	SH OP	1,000,999	28.508%	29.326%	ORD	✓
Alexander Adams robert.heap+56@capdesk.com	Founder	GB	SH	1,000,000	28.480%	29.297%	ORD	✗
Billy Bothers robert.heap+51@capdesk.com	Angel	GB	SH	1,000,000	28.480%	29.297%	ORD PRE	✗
Charles Caspian robert.heap+52@capdesk.com	VC	GB	SH OP	210,000	5.981%	6.152%	ORD	✗
Frank Fisheries GB//RegNumber1	Investor	GB	SH	110,000	3.133%	3.223%	ORD	✗
Evan Everlong robert.heap+54@capdesk.com	Investor	GB	SH	100,000	2.848%	2.930%	ORD	✗
billy bobbers billy.bobber@capdesk.com		GB	SH	1,011	0.029%	0.030%	ORD	✗
Plant Features GB//001001001		GB	SH	1,000	0.028%	0.029%	PRE	✓
Guy Johnson robert.heap+10010@capdesk.com		GB	OP	1,000	0.028%	0.028%	ORD	✗
Sindy Cam sindy.cam@capdesk.com		GB	OP	646	0.018%	0.019%	ORD	✓
Robert Heap robert.heap@capdesk.com		GB	SH OP	377	0.011%	0.011%	ORD PRE	✓
henry hammersmith robert.heap+53@capdesk.com		GB	SH OP	120	0.003%	0.004%	ORD	✓
Robert Heap robert.heap+888@capdesk.com			SH OP	110	0.003%	0.003%	ORD	✓
mac Johnson macjohnson@dummmymyemail.com			SH	100	0.003%	0.003%	ORD	✗
Juliet James robert.heap+6@capdesk.com		GB	SH OP	60	0.002%	0.002%	ORD PRE	✓

The No. 1 Equity Management Software in Europe

Capdesk is a powerful equity management software helping you keep accurate records of shares and options, manage employee share schemes and shareholder communications, file reports to relevant authorities, and make projections for potential financing rounds and exits. By turning these processes digital, Capdesk cuts your legal and accounting fees, and saves you valuable time in administration so you can focus on core business tasks instead.

Founded in 2015, Capdesk was born out of Capdesk CEO, Christian Gabriel's early experiences as an entrepreneur. Working as a director for an investment platform, he noticed that virtually all private companies on the market kept their equity information on spreadsheets. This meant that, firstly, cap tables or ownership records in companies with several years of funding history were an absolute mess; and, secondly, that there was a lack of transparency which made it hard for shareholders to keep track of what their equity was actually worth. That's how he decided to create Capdesk: a platform that would digitise equity, so that companies, investors, and employees could track their ownership.

Why Choose Capdesk?

Grow with the peace of mind that comes from being prepared for tomorrow.

Capdesk functions as a single source of truth for your company's equity. Unlike spreadsheets and other platforms on the market, Capdesk allows you to store all your equity data and documents, manage employee share schemes, process transactions, file reports, and communicate with stakeholders from a single platform. By turning your equity digital, it adds centralisation, accuracy, transparency, and ultimately unparalleled efficiency to your equity management processes.

On Capdesk, you will be able to:

Keep your data safe, and accurately track your equity history with a built-in audit trail.

Export ?

- Shareholder Overview
- Shareholder Register
- Transaction History

STATUS

Published

COMPANY PORTFOLIO

INVESTOR RELATIONS

- News
- Email Stakeholders
- Documents

SETTINGS

Engage investors and employees, and stay compliant with local authorities.

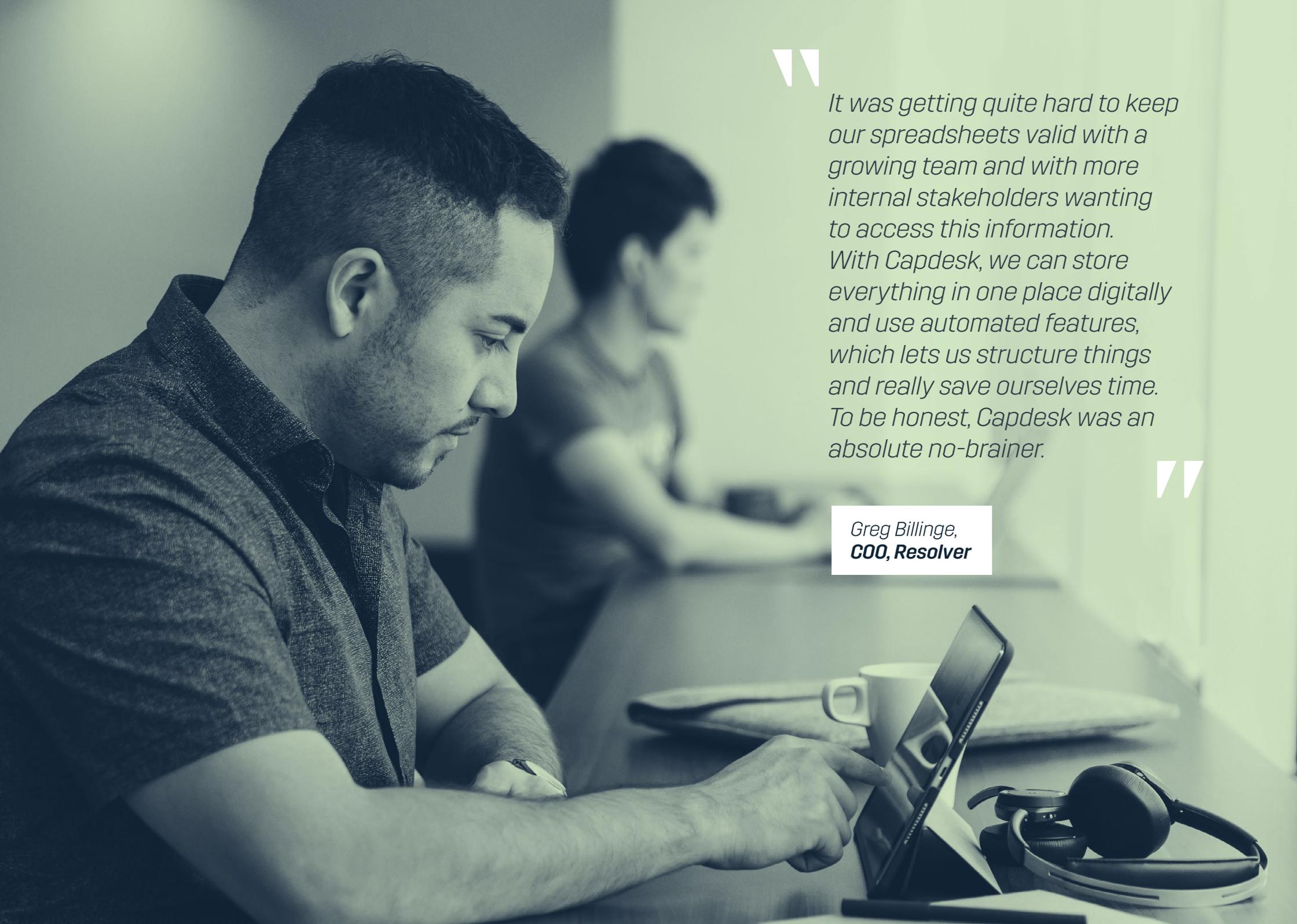
NAME	CATEGORY	SECURITIES	SHARES	SHARES %	VOTES %	SHARE CLASSES
Aaron Adams	Founder	SH	1,000,899	28.508%	29.328%	SH
Alexander Adams	Founder	SH	1,000,000	28.480%	28.287%	SH
Bill Barbers	Angel	SH	1,000,000	28.480%	28.287%	SH, VES
Charles Caplan	VC	SH	200,000	5.696%	5.853%	SH
Frank Fishley	Investor	SH	110,000	3.133%	3.223%	SH
Evan Evering	Investor	SH	100,000	2.848%	2.930%	SH
Plant Features		SH	1,000	0.028%	0.029%	SH
Sindy Cam		OP	646	0.018%	0.019%	OP, SH
Robert Heap		SH, OP	255	0.007%	0.007%	SH, OP, VES
henry hammersmith		SH, OP	120	0.003%	0.004%	SH, OP
Robert Heap		SH, OP	110	0.003%	0.003%	SH, OP

1 published

- Terminate Online **BETA**
Run a live termination process on Capdesk.
- Register Offline Exercise
Register an exercise that occurred outside of Capdesk.
- Register Offline Cancellation
Register a cancellation that occurred outside of Capdesk.
- Modify Grantholder
- View Transactions
- Revoke Incorrect Registration
Correct a mistake in published data.

Execute equity related actions, which will autosync with your cap table and reports

That's why Capdesk is trusted by some of the UK's most prominent growth companies, like **Nutmeg**, **Secret Escapes**, and **MarketInvoice**.



“
It was getting quite hard to keep our spreadsheets valid with a growing team and with more internal stakeholders wanting to access this information. With Capdesk, we can store everything in one place digitally and use automated features, which lets us structure things and really save ourselves time. To be honest, Capdesk was an absolute no-brainer.

Greg Billinge,
COO, Resolver



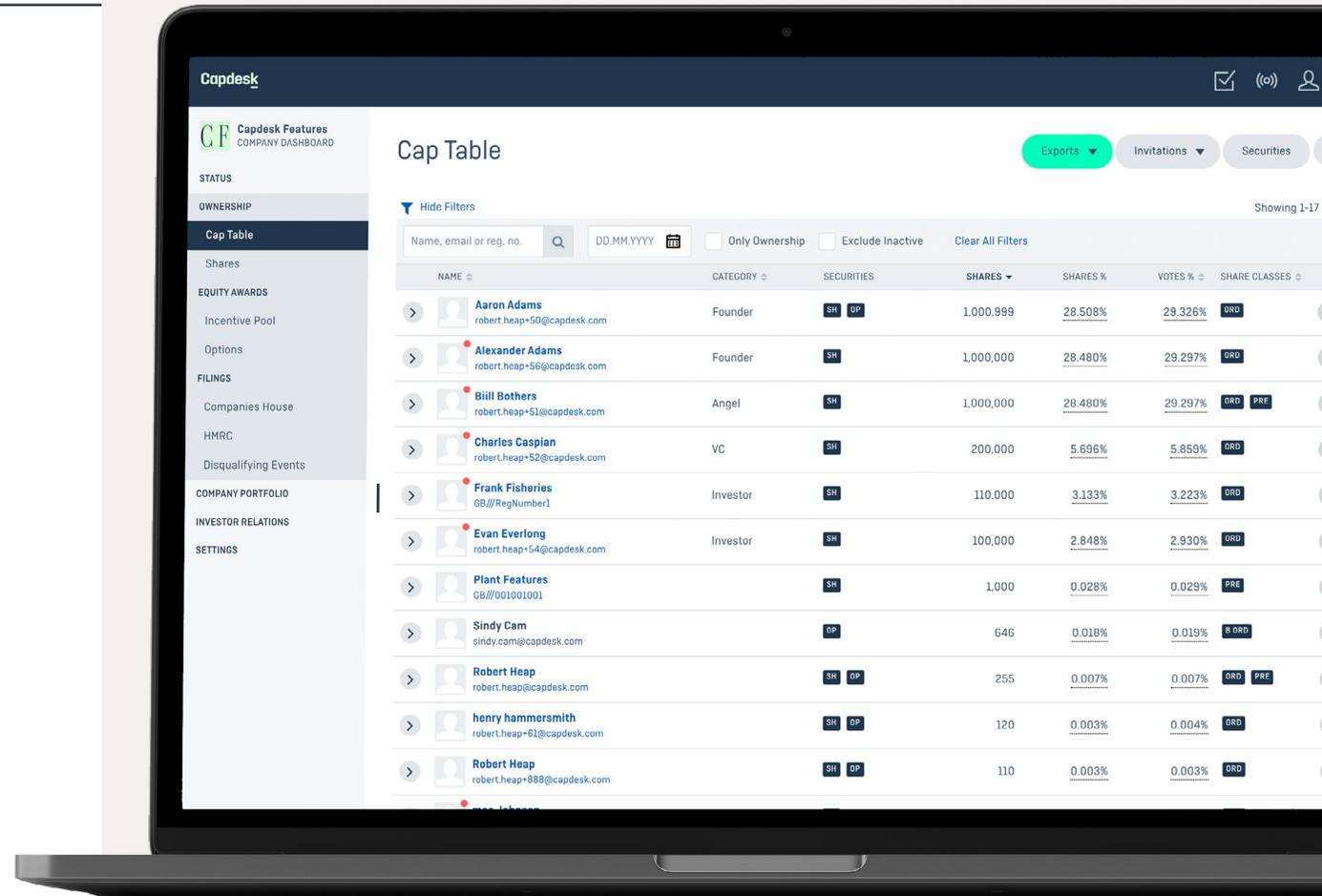
Cap Table

The Business Problem

A capitalisation table is an overview of your company’s capital structure. By taking one look at it, anyone should be able to tell who owns what within your business. This should be quite straight-forward in the early stages of a business, but as it keeps growing more and more stakeholders are added to the cap table, more types of ownership and transactions are represented, and more legal implications need to be reflected in the cap table. Typically, a company will end up drafting new spreadsheets to keep track with its equity changes. Inevitably, at some point in time they end up making mistakes in at least one of the hundreds or thousands of rows in these spreadsheets, lose track of which one is the latest one, and find it extremely difficult to find and share accurate information with stakeholders whenever they are asked to (eg. before a funding round)

The Solution

Avoid falling in the 90% of companies whose cap tables are wrong, by making it digital instead. Your digital cap table on Capdesk will automatically update to reflect any equity-related activity you register or execute on the platform, such as grant issuances, funding rounds, terminations, and many more. This way, you never have to worry about your data being inaccurate. And if you wish to share it with current or potential stakeholders, you can simply export your cap table with the click of a button, or invite them to join Capdesk so they can follow live changes to their ownership.



Download the Ultimate Guide to Cap Tables
<https://info.capdesk.com/introduction-to-cap-tables>.

Software Benefits



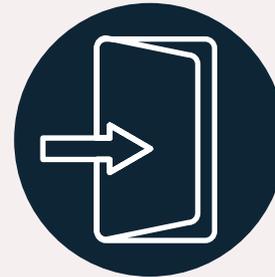
Get Ahead of Fundraising Negotiations

As a fast-growth company, you will likely go through multiple funding rounds to raise capital. However, your investors will want to have a thorough understanding of what their potential ownership will be, and what it may be worth over time. If you have a disorganised cap table or no cap table at all, you won't be able to provide investors with the information they need, and chances are they will see you as inexperienced or unreliable. Or, if they discover there were mistakes in the data you initially showed them further down the road, that may seriously damage your relationship with them. That's why a properly managed cap table is essential for making your case to future stakeholders that your business is worth being a part of, and therefore negotiate better terms with them. With Capdesk, you ensure your cap table is correct from the start, so you don't need to waste valuable time and money to amend your data right before crucial and busy times, such as during a funding round.



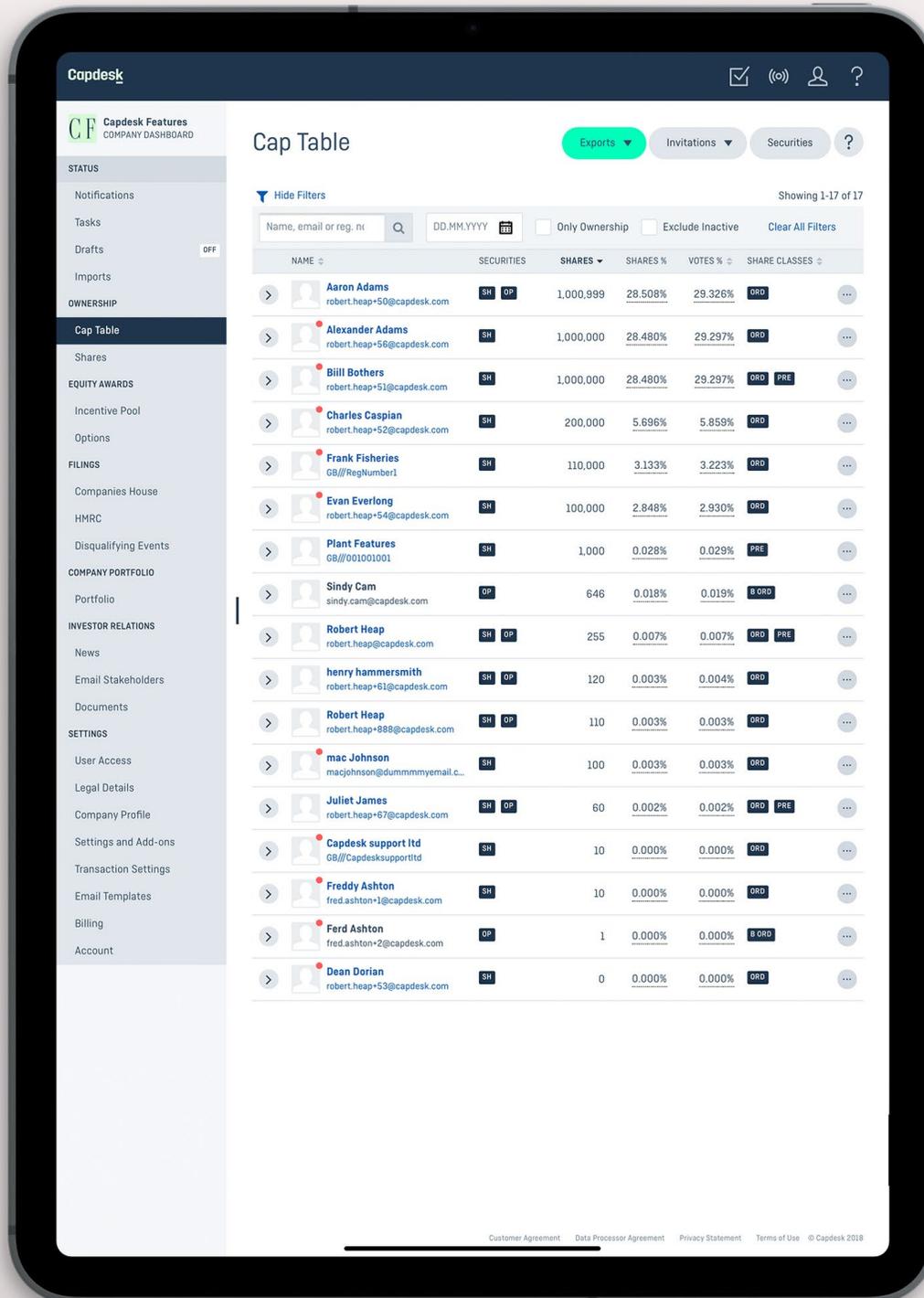
Stay Compliant, Easier

Containing all the essential information about your company's equity, more or less all the data you need in order to submit necessary reports and filing to HMRC will be drawn from your cap table. So if your cap table spreadsheet is not fully up-to-date, you're always running the risk of violating HMRC regulations and being subjected to severe penalties as a consequence. But on Capdesk, not only can you be sure that your cap table is correct, but also know that various HMRC filings will be autofilled with data that the platform pulls out of your cap table. It's efficient, reliable, and cost-effective.



Prepare for Exit, Intelligently

When your company grows enough to go public or be acquired, you'll need a cap table to show stakeholders who's getting what, before any deal is made. Lawyers are normally involved too, and they'll need all of your company's transaction history, valuations, different types of agreements, and other equity related information that's been accumulated over the years. Imagine having to go through years' worth of spreadsheets to provide all this data! The more complicated you make this process for your business, the harder it will be to determine ownership upon acquisition or an IPO, so you and your employees may end up getting less than what you thought you would out of the deal. Using a cap table software means you're always on top of your equity history, and all relevant reports and documents can be accessed instantly, by you and by those you choose to give access to.



Software Features

Capdesk allows for:

- **One central data source**, up-to-date and shareable.
- **Complete shareholder register** in accordance with the UK Companies Act 2006.
- **Auto-generated share certificates**, signable online. Share numbers also available.
- **Multiple share classes**, including liquidation preferences and other advanced features.
- **Registration of any security type:** shares, options, warrants, debt, growth shares, phantom shares etc.
- **Live autosyncing.** Add any new transaction and watch your cap table adjust automatically.
- **Alignment with your investors.** They update their own contact details so you don't have to.
- **Fully diluted ownership overview.**
- **Support of numerous transaction types**, including issuance, transfer, convertibles, stock split, share destruction, and valuations.
- **Unlimited share classes**, treasury shares, pooled investments, and automatically numbered share.
- **Streamlined workflows** around new grants and board approvals.
- **Management and monitoring of stocks**, options, warrants, and convertible notes. Import of shareholder allocations. Alerts and email notifications for ongoing maintenance.
- **Data storage on secure servers.**

Employee Share & Option Management

The screenshot displays the Capdesk Options management interface. The main view shows a table of grants with columns for Grant Date, Name, Option Plan, Granted, Outstanding, and Exercise. A modal window titled 'Option Grant' is open, showing details for a specific grant.

GRANT DATE	NAME	OPTION PLAN	GRANTED	OUTSTANDING	EXERCISE
19.09.2018	Aaron Adams robert.heap+50@capdesk.c...	Unapproved	999	999	GBP1.0
22.10.2017	Ferd Ashton fred.ashton+2@capdesk.com	CSOP Plan	1	1	GBP1.0
15.03.2019	Gary Green robert.heap+60@capdesk.c...	EMI	50	0	GBP1.0
08.08.2019	Henry Ford henry.ford@capdeskdemo.c...	EMI	100	0	GBP1.0
20.08.2019	henry hammersmith robert.heap+61@capdesk.c...	Unapproved	100	100	GBP1.0
19.08.2019	henry hammersmith robert.heap+61@capdesk.c...	Unapproved	200	0	GBP1.0
15.03.2019	henry hammersmith robert.heap+61@capdesk.c...	EMI	50	0	GBP1.0
15.03.2019	Ingrid Isotope robert.heap+62@capdesk.c...	EMI	50	0	GBP1.0
20.03.2019	Jerry James robert.heap+63@capdesk.c...	EMI	180	0	GBP1.0

Option Grant

Granted	50
Vested	45
Yet to Vest	5

VESTING

Vesting Start	04.02.2017
Vesting On	Same Date
Vesting Period (months)	36
Vesting Cliff (months)	9
Vesting Cliff Percentage	25
Vesting Interval (months)	1

Description

The Vesting Start is 04-Feb-2017. The Initial Vesting Date is 04-Nov-2017. The first 25.0% vests on the Initial Vesting Date, then portions vest every 1 month for 27 months.

Vesting status as of today

45 (90.0%) vested 5 (10.0%) yet to vest

Date	Vested	Vested Total
04.02.2020	1	50
04.01.2020	1	49
04.12.2019	2	48
04.11.2019	1	46

The Business Problem

Sharing equity is an easy and effective way to attract new employees and motivate existing ones, especially when funds are limited. But more often than not, this involves a ton of paperwork. Simultaneously, employees are unsure or even completely unaware of what they own in the company, or when they can claim the value of their equity. This results in management often getting questions they need to spend valuable time answering by digging deep into spreadsheets. Other times, employees almost forget about their grant, which means the motivational value of your equity is wasted. Not to mention that, if you've made a mistake in your records and an employee ultimately receives less than what they were promised, your relationship with your employees can be damaged for good.

The Solution

Capdesk offers a fast, flexible way to register and track employee equity awards. This includes a comprehensive suite of features, such as end-to-end grant execution as deeds, management of multiple employee share plans at once, option exercise upon termination, and live updates to employee vesting schedules as the company's equity structure and valuations change. No hassle on your part.

<https://blog.capdesk.com/what-your-employee-really-thinks-about-your-stock-option-plan-interview>

Software Benefits



Manage Employee Share Plans Seamlessly

No more misaligned vesting dates on your spreadsheets, no more headaches every time an employee leaves and their unvested options need to be added back to the option pool, no more hassle trying to keep track of various repurchases, transfers, restricted stock, and early exercises. On Capdesk, all this can be done digitally. So, as always, you'll know your data is correct and all relevant reports auto-updated. So simple.



Unlock the Motivational Power of Equity

By allowing employees to access their vesting schedule directly on Capdesk anytime they want, you ensure they're reminded of the value their grant has as your business grows. Enable your team to view the impact of new valuations, funding rounds, and other company activities on their ownership, understand when they can vest what, and claim their vested options upon termination fast and easily through a single, user-friendly platform.



Issuing Options Paperlessly

Granting options to your employees no longer needs to be a lengthy, paper-heavy process. Capdesk supports end-to-end grant issuances as deeds, with electronic signing. Sharing equity with employees only takes a few minutes, while all the legal documentation is conveniently stored on the platform to make the process a lot, lot easier to manage.



Software Features

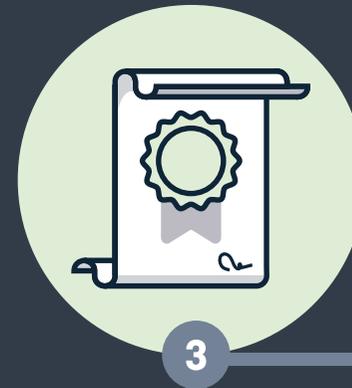
With Capdesk, you're offered centralised, end-to-end management of your stock option plans no matter how many grants you've issued, or how many employees are involved.



1

Set Up Your Option plan

Tell Capdesk what type of employee share plan you're using, add dates, and use its document templates to get started.



3

Issue and sign option grants

Issue and sign options, invite witnesses, and attach necessary legal documents in just a few minutes, without needing to leave your desk.



2

Add a Valuation

Add a valuation and Capdesk will automatically calculate the value of each employee's options.



4

Live employee vesting schedules

Choose whether you want your employees to have access to their live vesting schedule, so that they're always informed about what they can exercise, at what price, and how their ownership is affected by changes in the company's equity structure.

Blog Spotlight



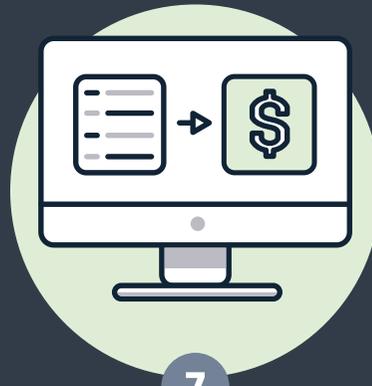
- Eliminate paper stock certificates and issue certificated or uncertificated shares online.
- <https://blog.capdesk.com/issuing-options-over-shares-on-capdesk>
- <https://blog.capdesk.com/online-terminations-exercises-on-capdesk>



5

Create filings for HMRC and EMI and generate share-based payments

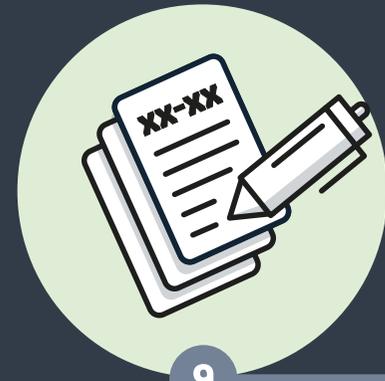
Use Capdesk's templates to get started on EMI notifications and other necessary HMRC filings, and use data from the platform to auto-populate them.



7

Exercise Options

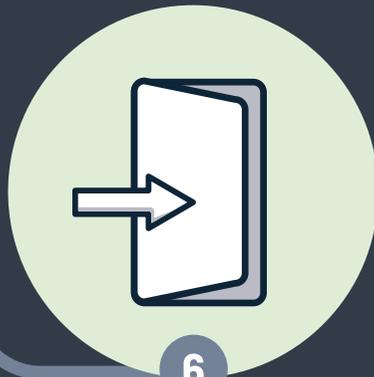
Enable employees to exercise options with fast electronic signing. Keep both your bank accounts secure, with Capdesk's Stripe integration that processes all payments using an escrow account.



9

Create Companies House Filings [SH01 & CS01]

Use Capdesk's templates to get started on EMI notifications and other necessary HMRC filings, and use data from the platform to auto-populate them.



6

Terminating Option Grants

When an employee is terminated, the platform will let them purchase their vested options within their exercise window, and automatically return any unvested options to the option pool. All changes automatically show up in your cap table and reports.



8

Generate Share Certificates and Update Cap Table

Once your former option-holders have become shareholders, Capdesk will produce electronic share certificates and autofill them with all the necessary data. Sign the certificates, share them with your shareholders, and store them digitally - all in one place.

EIS

The Business Problem

EIS is one of the most popular UK investment schemes, attracting more and more angel investors every year. Unfortunately, it comes along with quite a bit of paperwork which takes up much time out of management's schedule, and often delays the funding process.

But, as you know, we're all about the paperless life here at Capdesk, so we're bringing you one step closer to it by letting you store EIS documents on Capdesk for your investors to stay informed about your application status, and making EIS3 signing and distribution digital to save you tons of admin time. Let's put a smile on your investors' faces!

The Solution

Capdesk's is about making paper redundant. By managing your EIS on the platform, you'll access an increasing number of features that digitise the EIS process and investor communications around it.

Software Benefits



Save Time

Cut down manual filling-out, signing and posting of EIS forms and certificates.



Stay On Top Of The Paperload

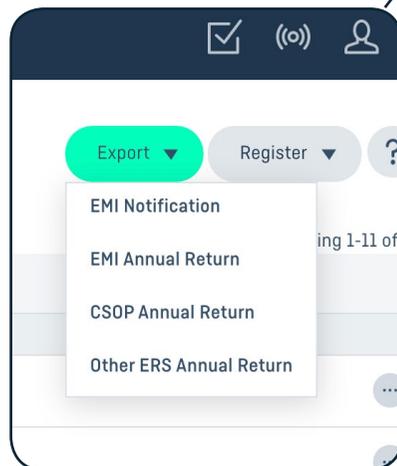
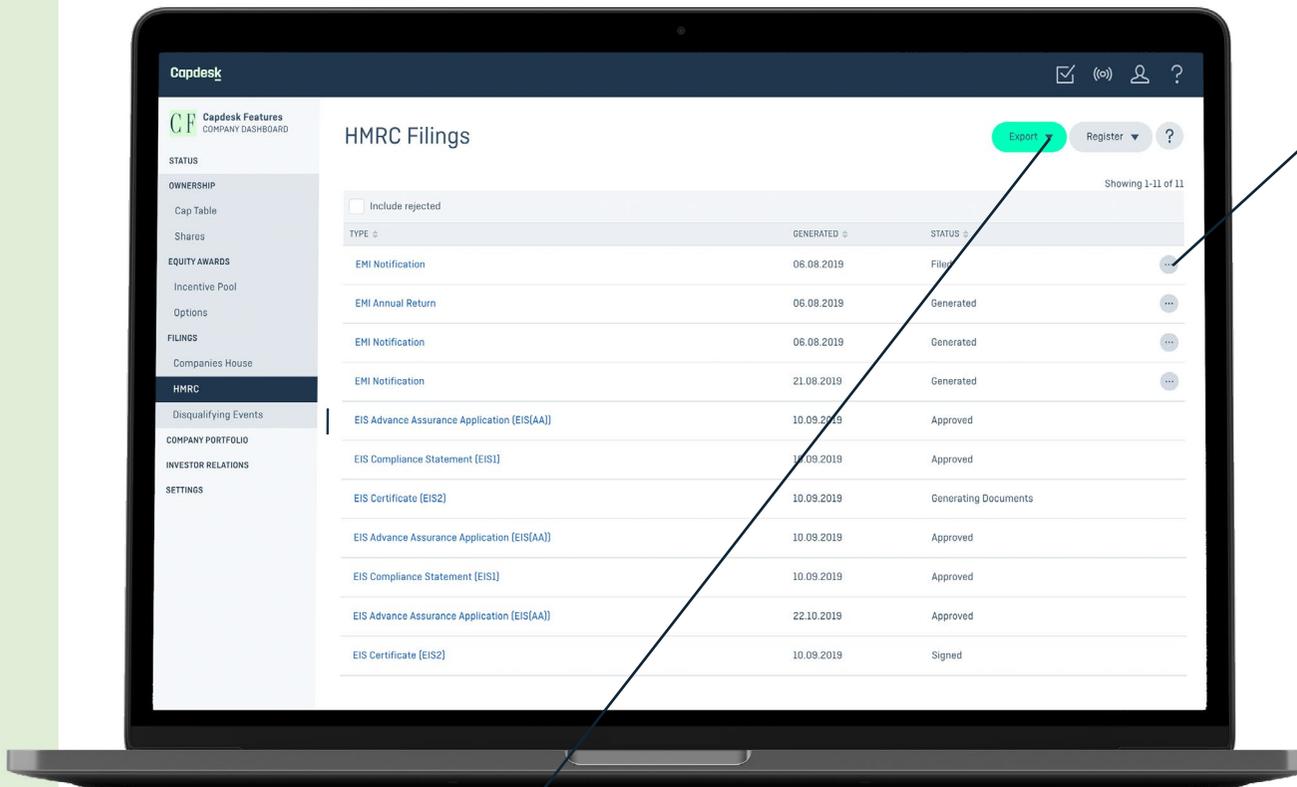
Keep all your EIS documents securely stored in one place, assign them a status, and mark them with dates significant to your application process.



Keep Investors Happy

Allow investors to access your EIS documents so they can track the progress of your application, and help them receive and sign their EIS3 faster by doing it digitally, on Capdesk.

Software Features

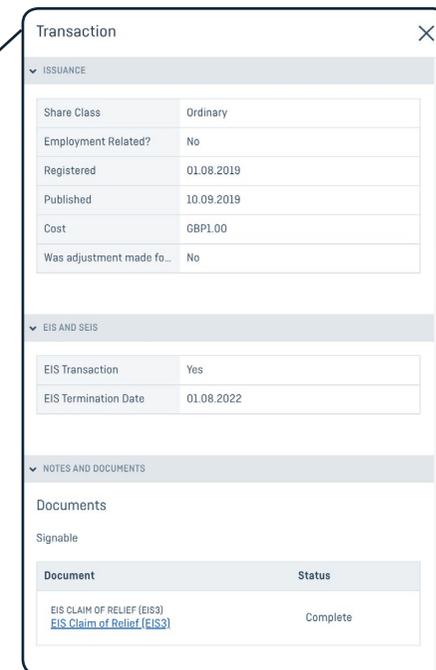


Centralised EIS File Keeping

Upload your Advance Assurance, EIS1, EIS2 and EIS3 so that you know they're securely stored and can be accessed instantly by you and your investors.

Document Processing Stage Marking

Mark HMRC forms as submitted, approved, or rejected, so that all relevant stakeholders are always informed about the status of your application.



Digital EIS3 Signing and Sharing

Autofill EIS3 certificates, sign them electronically, and share them with investors to sign and download directly from the platform.

Blog Spotlight



visit blog.capdesk.com for Insights on

- Digitising EIS and EIS3
- SEIS advance assurance
- A beginners guide to EIS

Reporting & Compliance

The Business Problem

As a business, you'll need to produce a number of reports on your equity structure, for various purposes: be it to convince investors of your potential, make projections about future fundraisings and exits, or provide tax and other authorities with information. However, as a company grows and its data accumulates, it becomes increasingly difficult to combine accurate information in order to put these reports together. This leads to management spending a disproportionate amount of time on paperwork, while mistakes can even put you at risk of violating government regulations on business reporting

The Solution

By keeping your equity data in digital format, reports can be automated and produced instantly for internal and external purposes. As these auto-update with every change that is made to your company's equity, you never have to worry about being compliant or accurate when reporting to external stakeholders and authorities.

Software Benefits



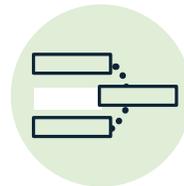
Efficiency

Produce a number of reports and filings for internal and external purposes with the click of a button. Never worry about double-checking if you entered the correct data, finding where you've stored your documents, or ensuring that your format is appropriate again. Avoid having to send periodic ownership reports to management, investors and employees, by simply inviting them onto Capdesk.



Compliance

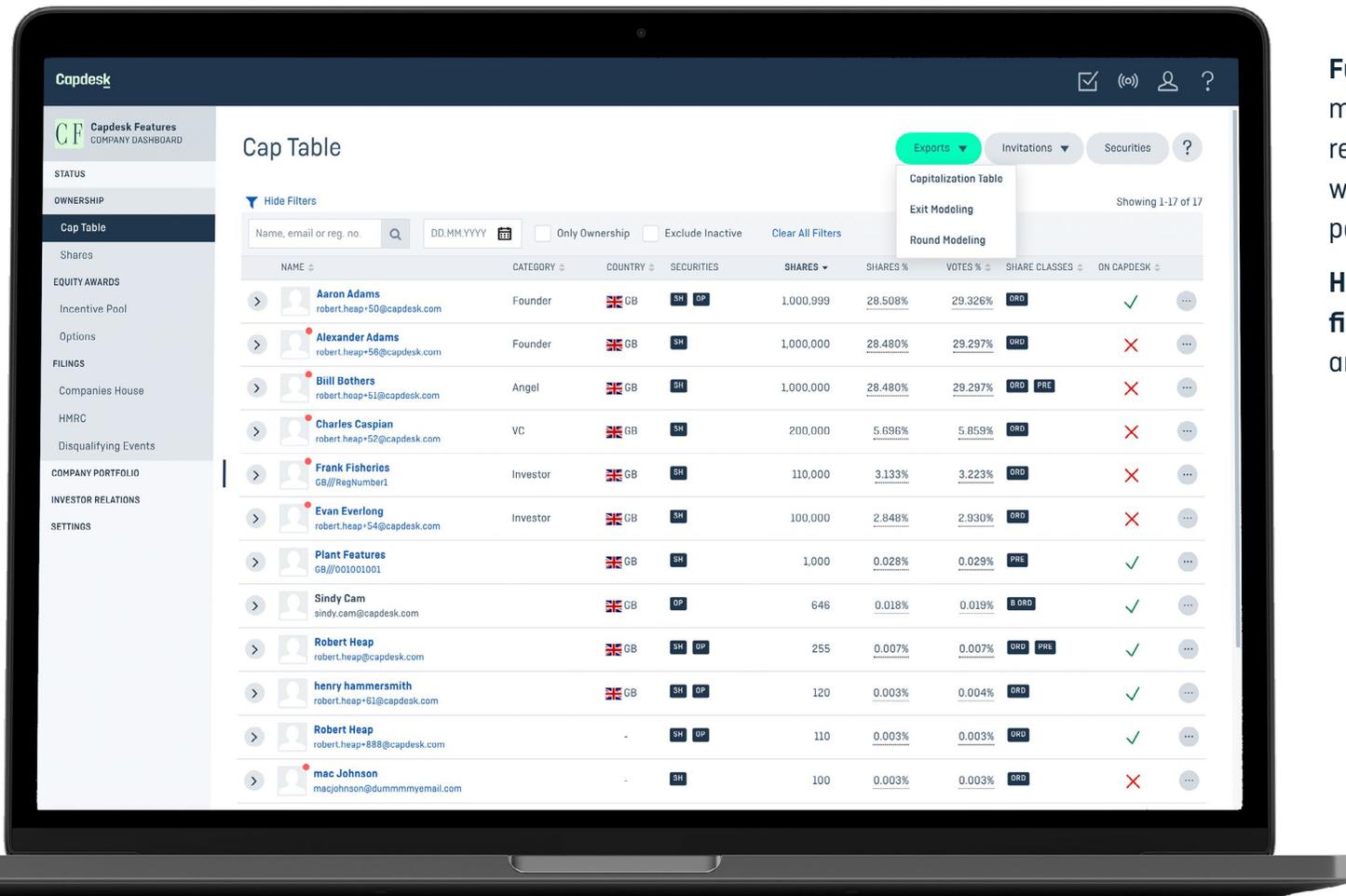
Report to the authorities with confidence, knowing that the information you provide is 100% accurate, compliant with local regulations, and submitted in the form preferred by institutions such as Companies House and HMRC.



Acute & Flexible Decision-Making

On Capdesk, every export comes from the same central source which is always up-to-date. That gives you the confidence to make forecasts about future valuations, fundraisings, dilution, and other parameters that should inform your company's strategic decisions. And if our built-in reports don't suit your exact reporting needs, simply export your raw data and create your own reports. You'll never be locked-in.

Software Features



Full cap table, round and exit modeling, compliant shareholder register, transaction history, waterfall analysis, share-based payments, and more.

HMRC and Companies House filings, such as EMI notification, EMI annual return, SH01, and CS01.

Register of Members

The Business Problem

As a high-growth company, your register of members will keep requiring updates, as more and more stakeholders are involved in your business, and more transactions occur among them and yourself. But the more changes happen, the easier it will be to make errors in your register. This can be detrimental to your investor relations, considering that being added to the register of members is the principal evidence of an individual being a new shareholder. Even worse, you are legally required to keep an updated register of members, based on the 2006 Companies Act, so failure to adhere to it may lead to heavy fines for you and your business.

The Solution

By digitising your equity, everytime you perform an equity-related action, your register of members will auto-update, so you never have to record company activities or correct mistakes before sharing information with stakeholders and authorities.

Software Benefits



Save Time on Updating Data

On Capdesk, all transactions, reports, and filings auto-sync, thanks to their digital nature. So once you've issued shares to a new shareholder, for example, you will never have to report that twice: once their name is added to the cap table, it will also be included in the register of members.



Report with Confidence

Knowing that your data is correct, you'll always be certain about what information you're communicating to shareholders and authorities. You can have your peace of mind as far as compliance goes and - if there is ever a dispute, you can even revert to historical data that is safely stored on the platform.



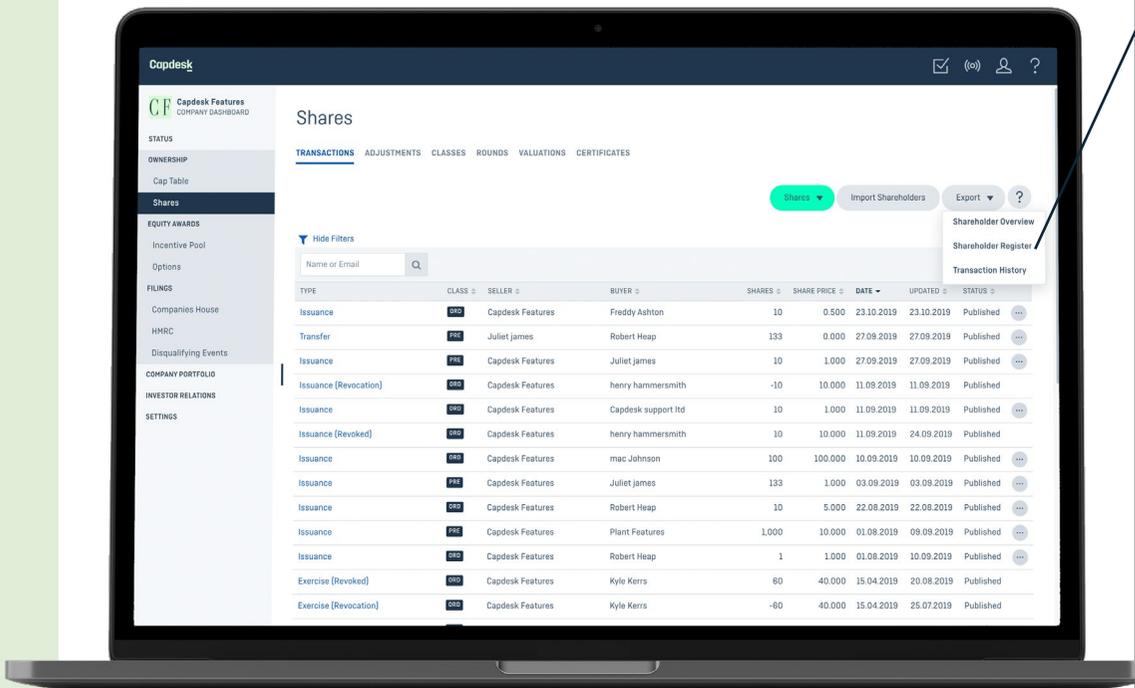
Comprehensive Tracking

Log and track any kind of equity transaction you might possibly need to. We cater to all paths your business might take to reaching its growth ambitions.

Software Features

Fully comprehensive register of members including:

- **Complete historical audit log** with frequent data backups.
- **Issuances, transfers, buybacks, share class conversions, cancellations and treasury shares.**
- **Transactions grouped by funding round** to get a time-based overview of all your high-level stats.
- **Draft mode to simulate complex** hypothetical deals.



Your Report Is Ready

Download the file any time.

You generated your report using the following parameters:

- Include Drafts: **No**

Download



Register of Issuances

ID	Date	Buyer	Share Class	Quantity	Price	Total Amount
337914	01.01.2016	Aaron Adams	Ordinary	100,000	GBP0.00	GBP100.00
337915	01.01.2016	Alexander Adams	Ordinary	100,000	GBP0.00	GBP100.00
337916	01.06.2016	Bill Bothers	Ordinary	50,000	GBP1.00	GBP50,000.00
337917	01.12.2016	Bill Bothers	Ordinary	50,000	GBP10.00	GBP500,000.00
337919	31.12.2017	Charles Caspian	Ordinary	20,000	GBP5.00	GBP100,000.00
337920	10.08.2018	Dean Dorian	Ordinary	20,000	GBP5.00	GBP100,000.00
338283	16.03.2019	henry hammersmith	Ordinary	10	GBP30.00	GBP300.00
337924	01.04.2019	Frank Fisheries	Ordinary	10,000	GBP10.00	GBP100,000.00
338289	08.04.2019	henry hammersmith	Ordinary	10	GBP30.00	GBP300.00
365506	01.08.2019	Plant Features	Preferred	1,000	GBP10.00	GBP10,000.00
365683	01.08.2019	Robert Heap	Ordinary	1	GBP1.00	GBP1.00
365073	22.08.2019	Robert Heap	Ordinary	10	GBP5.00	GBP50.00
364215	03.09.2019	Juliet James	Preferred	133	GBP1.00	GBP133.00
365693	10.09.2019	mac Johnson	Ordinary	100	GBP10.00	GBP10,000.00
365806	11.09.2019	Capdesk support ltd	Ordinary	10	GBP1.00	GBP10.00
371852	27.09.2019	Juliet James	Preferred	10	GBP1.00	GBP10.00

Capdesk Features

Register of Members and Share Ledger

Date: 23.10.2019 Company Number: 0100010101001111

Name	Aaron Adams	Date of entry as a member	01.01.2016
Address	1 Equity Avenue, London, A1 2B, United Kingdom	Date of ceasing to be a member	
Class	Ordinary	Currency	GBP

Date	Issuance No	Transfer No	Reorganization No	Paid Amount	Share Acquired Dr.	Share Transferred Cr.	Remaining Balance
01.01.2016	337914			GBP100.00	100,000		100,000
03.03.2019			337926	GBP0.00	900,000		1,000,000

Round & Exit Modelling

The Business Problem

As a business, you'll need to produce a number of reports on your equity structure, for various purposes: be it to convince investors of your potential, make projections about future fundraisings and exits, or provide tax and other authorities with information. However, as a company grows and its data accumulates, it becomes increasingly difficult to combine accurate information in order to put these reports together. This leads to management spending a disproportionate amount of time on paperwork, while mistakes can even put you at risk of violating government regulations on business reporting.

The Solution

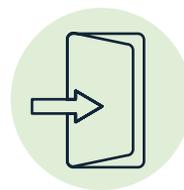
By keeping your equity data in digital format, reports can be automated and produced instantly for internal and external purposes. As these auto-update with every change that is made to your company's equity, you never have to worry about being compliant or accurate when reporting to external stakeholders and authorities.

Software Benefits



Retain Full Overview of Future Possibilities

Run an arsenal of auditor-ready reports in under 30 seconds. Understand how dilution works by quickly comparing different modeling scenarios. Enjoy a flexible and intuitive path to creating round modelings, with support for convertibles, fixed employee pools, and pro-rata distribution. Assess the impact of liquidation preferences with waterfall analysis and breakpoint charts.

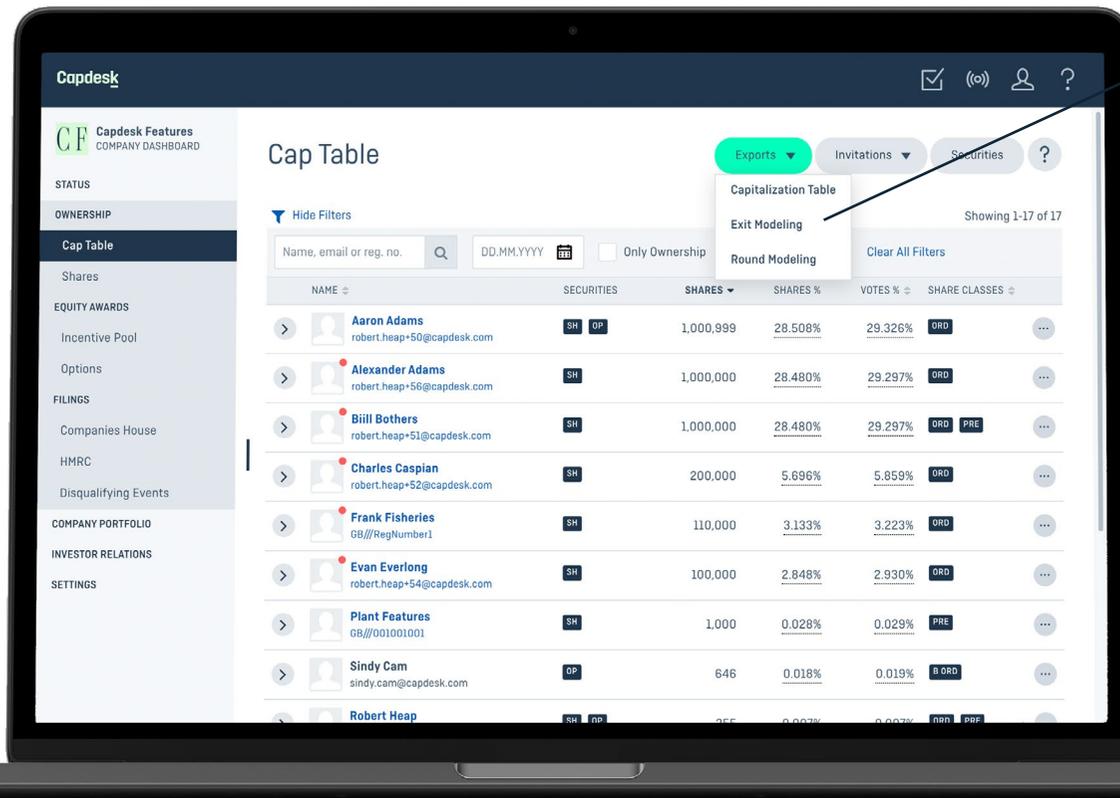


Plan Your Exit Strategically

Utilize scenario modeling, waterfall analysis, and robust reporting to map your path to a huge exit. Run detailed scenarios to evaluate term sheets and future funding rounds, and compute valuations and waterfalls at the click of a button.

Software Features

Round and exit modelling reports that auto-update with any changes made on your cap table over time.



Order Report: Exit Modeling

Use this report to model exit scenarios for different valuations. Especially useful, if you have share classes with preferential rights, convertible notes and grants with different exercise prices.

The report groups equity in your company by type and price and generates a series of waterfall events. The events are grouped in proceeds tiers. By entering an exit value, the report calculates proceeds distribution among equity groups.

Notice that to include convertible notes in the calculations, you need to specify an expected round valuation at conversion time.

Please contact [Christian](#) if you miss some figures or charts in the exit modeling report.

Include drafts?

Include ceased shareholders?

AS OF *
24.10.2019

Order

Exporting option, so you can download your reports in spreadsheet form whenever you want to share them with parties who are not on the platform.

Investor Relations

The Business Problem

Investors need to be kept informed about your company's growth journey. Considering that their money is at stake, it's only natural they wish to stay on top of any potential new shareholders, the dilution of their shares as your business evolves, what their legal rights are in case of an exit, and so on. But providing this information to them takes time to gather and spot-check. And the more investors you get down the road, the more paperwork and communications you need to sort out to keep them happy.

The Solution

By centralising all your data on one platform, you can simply invite your investors to it, so they can access relevant information with live updates anytime they wish. You can manage investor communications through Capdesk too, so your investors are always sure they have an accurate overview of their investment's status, follow important changes in the business, and form realistic expectations about the future.

Software Benefits



Assert Your Reliability

Be professional towards your investors and keep them engaged, by sharing accurate and continuous information with them, to facilitate a good relationship and smooth fundraising with them in the future.



Save Time on Reporting

Track KPIs without any hassle, and watch the platform autopopulate recurring reports for you. Stay punctual towards your investors, without having to take time away from your other responsibilities.

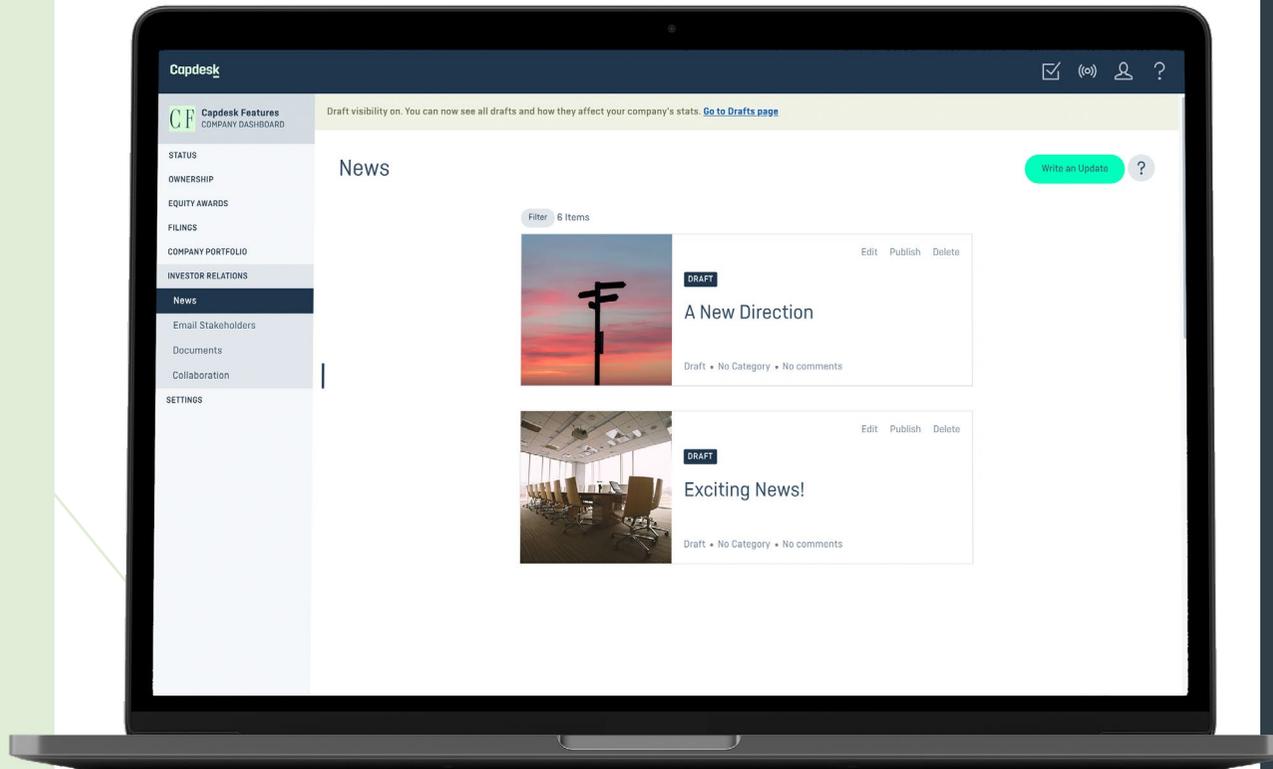


Save Your Investors Time on Keeping Track

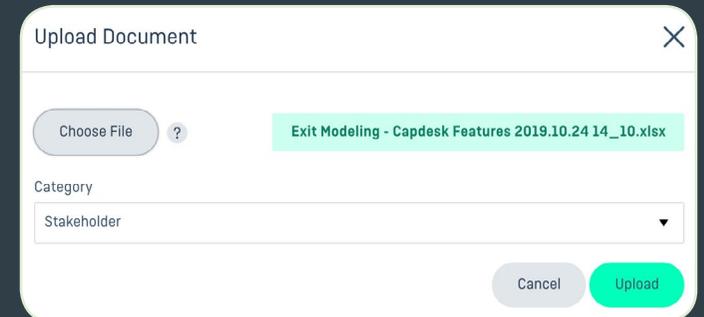
Keep your investors satisfied, by enabling them to access all relevant equity and reporting updates from their portfolio in one place, including transaction history, valuations, legal documents, KPIs, and reports.

Software Features

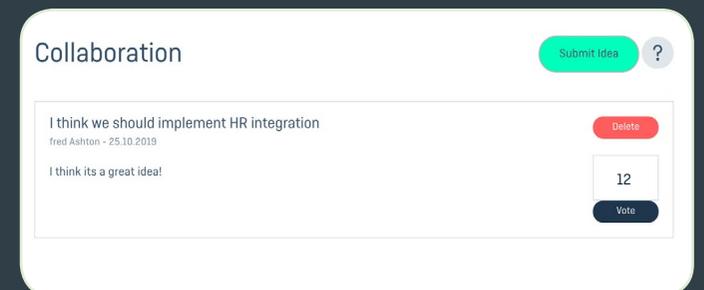
Online investor access to their ownership data.



News updates, both online and via email.
Images and attachments included.



Storage and secure sharing of company documents
for download at any time.



Option for stakeholders to propose ideas,
comment, and vote for them.

Tailored Access Control

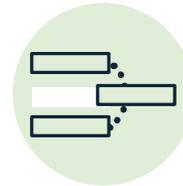
The Business Problem

There is a fine line to tread when it comes to sharing your business's equity information with internal and external stakeholders alike. On the one hand, you want investors, legal or accounting advisors, employees, and other parties to be able to access certain reports and data - be it for their own information, or to help you be providing feedback. On the other hand, you probably don't want everyone with a connection to your company to have access to all equity-related data, as some of it may be particularly sensitive. Once again, tailoring complex reports for different stakeholders, handling communications with them, and ensuring the information they receive is correct on top of that can be extremely time consuming, not to mention frustrating.

The Solution

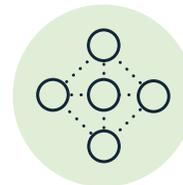
Capdesk understands that every company's needs are unique. That's why we give our users the freedom to decide for themselves exactly which parts of their equity data they want to share with every type of stakeholder. It's also up to you to determine what types of activity your invited users will have on the company account. We simply make sure all the information is always there, and updated live. Streamlined, efficient, reliable - that's our promise to you for any type of data sharing you choose as most fitting to your business.

Software Benefits



Flexibility For Full Control

Capdesk's purpose is to empower users to maintain full control over their equity data. That's why the platform allows for different types of access to be granted to different types of stakeholders. For example, you may invite employees to view their live vesting schedule, but no other information on Capdesk. You may give a single person authority to sign off grants, or authorise any user with a certain status to do so. The possibilities are endless, and are designed to give you full control over who sees and takes action over various aspects of your equity structure and reporting.



Efficient Communications

Say goodbye to the days where emails from investors, employees, and other stakeholders would interrupt your day with queries about their ownership, and result in you spending a good couple of hours delving in spreadsheets to find the correct answer for them. Simply invite users onto the platform via email, click on the type of access you want to grant them, and let them check the information relevant to the, as often as they want, knowing it's always up-to-date.



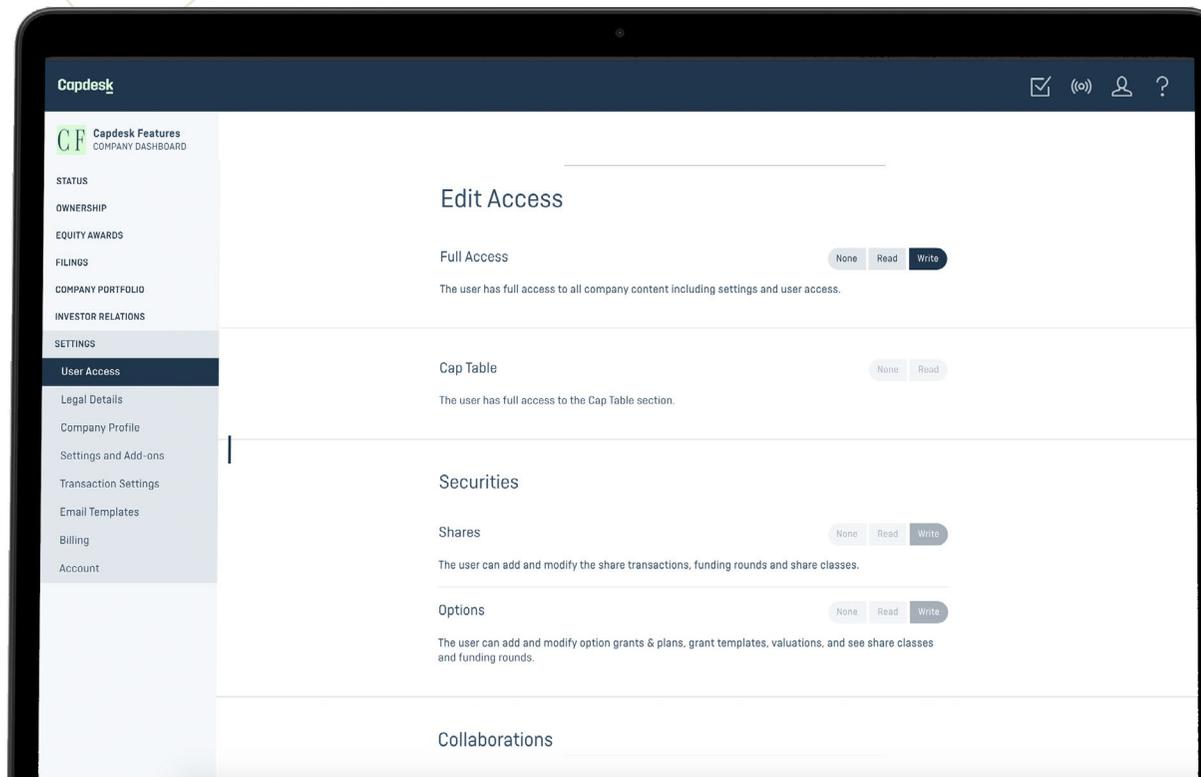
Never Locked In

Sometimes you don't want to invite certain individuals onto your Capdesk account. You still want to keep the instant and accurate reporting it offers you though. Not a problem - all your reports and documents on Capdesk have a download option, to facilitate easy one-off sharing of information.

Software Features

Granular control over who sees what:

cap table access, investor profiles, vesting schedules, and many more.



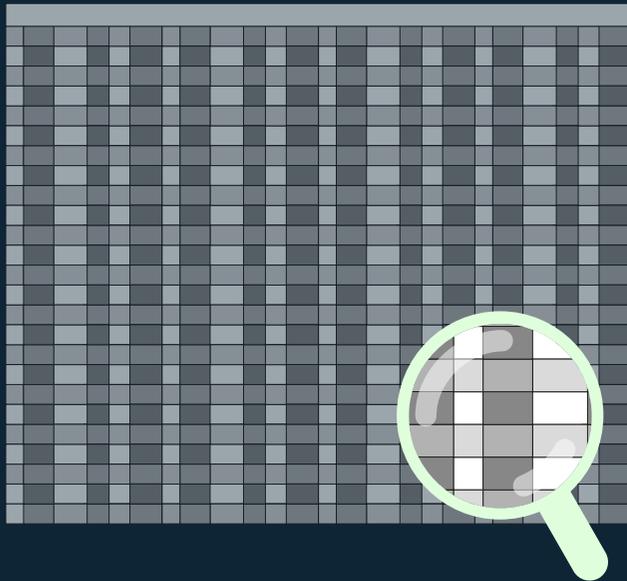
- **Multiple access levels for company administrators**, lawyers, accountants, etc.
- **Disable features you don't need** (any security type, investor relations features, and more).
- **Draft mode** allowing you to preview the effects of your edits without making them public.

Blog Spotlight

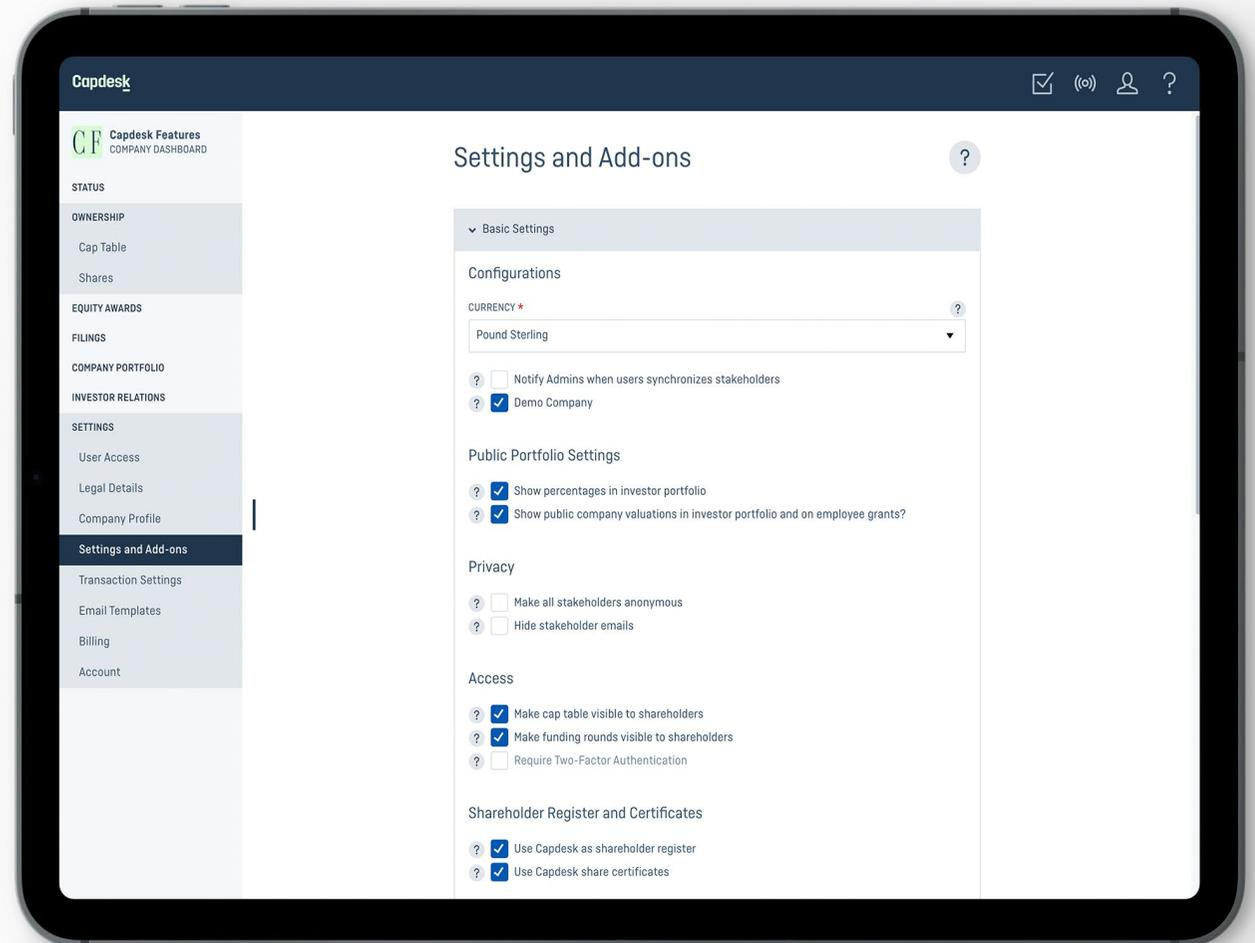


visit blog.capdesk.com for insights on **Optional 2 factor authentication** both on individual and company level, for an additional layer of ensure that the **right people are accessing the right information.**

Getting Started



1 We audit your cap table before importing so you know your data is 100% correct.



2 You check that everything looks great on Capdesk. Choose your company settings.

3

Go live with one click.

All relevant stakeholders will be invited via email.



The screenshot shows the Capdesk 'Cap Table' interface. On the left is a navigation sidebar with categories: STATUS, OWNERSHIP (selected), EQUITY AWARDS, FILINGS, COMPANY PORTFOLIO, INVESTOR RELATIONS, and SETTINGS. The 'OWNERSHIP' section includes 'Cap Table', 'Shares', 'Incentive Pool', and 'Options'. The main area displays a table of 17 stakeholders with columns for Name, Category, Securities, Shares, Shares %, Votes %, and Share Classes. A search bar and filter options are at the top of the table.

NAME	CATEGORY	SECURITIES	SHARES	SHARES %	VOTES %	SHARE CLASSES
Aaron Adams robert.heap+50@capdesk.com	Founder	SH OP	1,000,999	28.508%	29.326%	ORD
Alexander Adams robert.heap+56@capdesk.com	Founder	SH	1,000,000	28.480%	29.297%	ORD
Bill Bothers robert.heap+51@capdesk.com	Angel	SH	1,000,000	28.480%	29.297%	ORD PRE
Charles Caspian robert.heap+52@capdesk.com	VC	SH	200,000	5.696%	5.859%	ORD
Frank Fisheries GB//RegNumber1	Investor	SH	110,000	3.133%	3.223%	ORD
Evan Everlong robert.heap+54@capdesk.com	Investor	SH	100,000	2.848%	2.930%	ORD
Plant Features GB//001001001		SH	1,000	0.028%	0.029%	PRE
Sindy Cam sindy.cam@capdesk.com		OP	646	0.018%	0.019%	B ORD
Robert Heap robert.heap@capdesk.com		SH OP	255	0.007%	0.007%	ORD PRE
henry hammersmith robert.heap+61@capdesk.com		SH OP	120	0.003%	0.004%	ORD
Robert Heap robert.heap+888@capdesk.com		SH OP	110	0.003%	0.003%	ORD

Pricing

Bronze

1-10 stakeholders

**All core features,
and full support.**

£50pcm,
billed annually.

Silver

11-25 stakeholders

**All core features,
and full support.**

£100pcm,
billed annually.

Gold

25+ stakeholders

**All core features,
and full support.**

Custom quote,
billed annually.





Capdesk

for Private Companies

Capdesk is a digital platform enabling businesses to save thousands in legal and accounting fees, by managing cap tables and employee share plans efficiently. Capdesk's vision is to empower private companies to share equity with employees and investors, and enable shareholders to trade equity without the need to go public. Trusted by growth companies like Nutmeg, Privitar, gohenry, and more than 50,000 employees and shareholders, Capdesk is Europe's leading equity management platform. Capdesk is the SaaS powered stock exchange of the 21st century.

With offices in London and Copenhagen, Capdesk was founded in 2015 and is backed by Fuel Ventures, Seed Capital, and PreSeed Ventures.

For more information, visit www.capdesk.com

