



Utilize the Nexosis API to enable machine learning in your product or service as a feature or enhancement.

## Who Should Apply?

Complimentary products or services who want to add machine learning through Nexosis' API to provide an enhanced offering to customers..

## Program Requirements and Benefits

Requirement/Benefit:	Authorized	Preferred	Elite
Annual Fee	-	\$5,000	\$10,000
QARR <sup>1</sup>	\$5,000	\$20,000	\$50,000
and QJCU <sup>2</sup>	1	5	10
Training	Webinar & Pre-Recorded Content	Webinar & Pre-Recorded Content	+ Quarterly Training
Access Nexosis Sales/Lead Portal	Leads Sent Based on Identified Fit	✓	Co-Sales & Marketing Campaigns
Co-Account Management	✓	✓	✓
Dedicated Partner Manager		✓	✓
Logo Usage by Nexosis	✓	✓	✓
Partner Marketing	Standard	Standard	Individualized
Guest Blog and 'Recipe' Spotlights	✓	✓	Specialized Plan
Joint Case-Study	Max 1/yr	Max 1/yr	Max 2/yr
Marketing Auditing <sup>3</sup>	Required	Per Nexosis Request	✗
Integration Revenue Share Partnership Agreement	Negotiated	Negotiated	Negotiated
Partner Events		By Invitation	✓
Private Beta & Feature Testing	✓	✓	✓

1 Qualifying minimum effective Nexosis ARR

2 Qualifying Joint Customer Users

3 Nexosis right to review of marketing material and frequency that includes Nexosis' API

The partnership plan runs from Jan 1 to Dec 31 each year. Partners are immediately eligible for partnership level upgrade once all minimum requirements are met during the calendar year. Partnership status is valid through the end of the following calendar year as long as annual fee is met by Jan 31 of that year. A new partnership level will be assessed through Jan 31 if not all minimum requirements have been met. All eligible or current partners must (re)apply each year by Jan 31. Partners must have at least one developer account with a successful API call using provided sample data before approval.