



# HoloMeeting

**The Remote Holographic  
Workspace Solution**

**KAZENDI**

Europe's Leading Microsoft HoloLens  
Development Studio



# Summary



**HoloMeeting is a holographic remote workspace solution that aims to reinvent the way we interact and collaborate with others across the globe.**

## Collaborate

Meetings are often limited by screens but now entire rooms can become your workspace. Engage with immersive holographic and 2D content together in one space. Interact with others and collaborate in entirely new ways and revolutionise knowledge transfer.

## Communicate

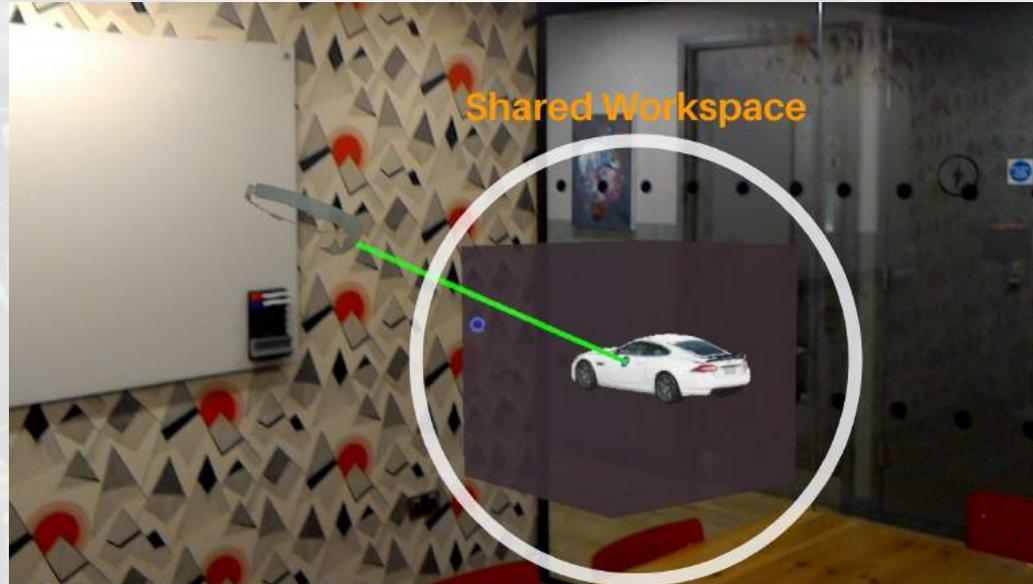
Behavioural features such as spatial sound, gaze tracking and positional sense create a fluid and realistic meeting experience, removing the implicit frictions with current meeting communication methods.

## Expedite

HoloMeeting brings all your resources into one shared workspace. Functionality and access are at the forefront of the application, with the ability to easily revisit and record entire virtual workspaces.

# Shared Workspace

The **shared workspace** is the hub of HoloMeeting and is designed to promote fluid collaboration. When each meeting participant puts on a HoloLens they will see a **holographic cube** in their view that is the touch point for all HoloMeeting activity.



Whatever an individual chooses to place in the cube becomes **visible and manipulatable** to everyone participating in the call. As soon as it is taken out, it is visible only to the individual who removed it

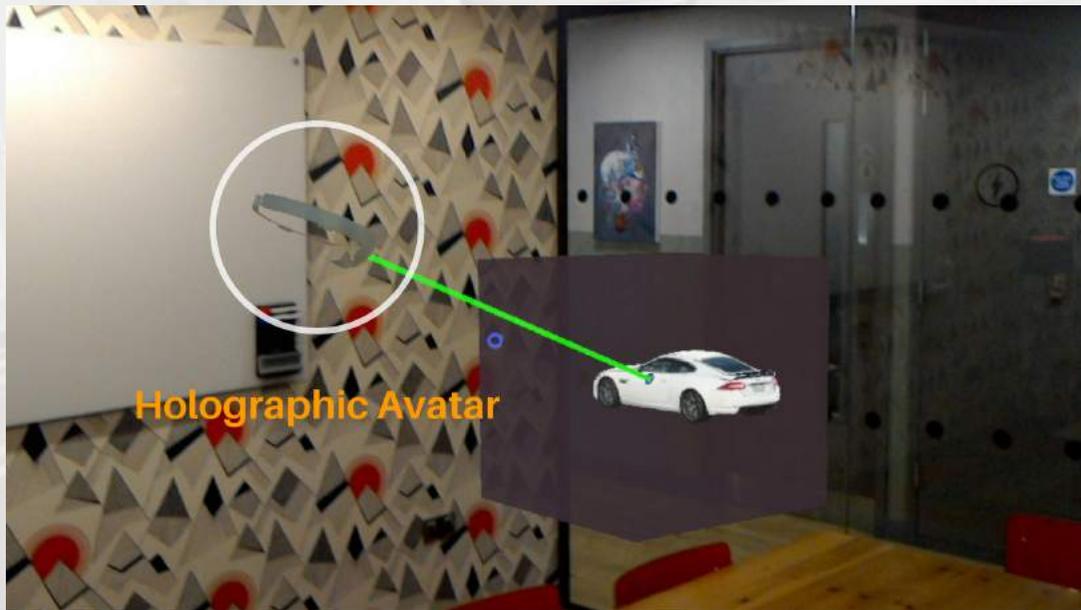
What this allows for is **complete control**. An individual can take notes outside of the shared space, prepare a presentation or edit an image or 3D model and as soon as it is ready, can bring it into view for everyone to interact with.

In essence, HoloMeeting is both an **individual and collaborative workspace** brought into one single application.

# Positional Sense

Each individual in a holo meeting is represented by a **holographic avatar**.

Their position is displayed **relative to the shared workspace** and as they move around, other members of the meeting will be **constantly aware** of their position.



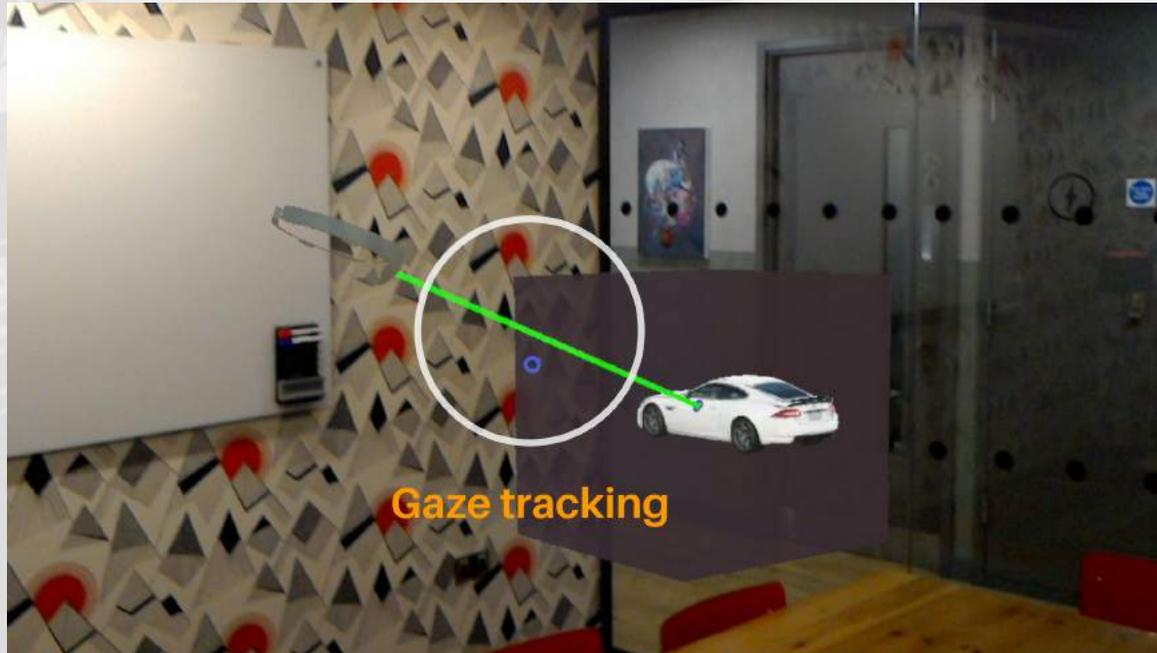
Having positional sense of others provides a form of behavioural interaction which brings the HoloMeeting experience closer to the real thing, as if you were meeting them in person.

HoloMeeting allows users to move around content and engage with it as if it were a physical object. Pushing the boundaries of interpretation and interaction. This provides a new, fluid way for remote collaboration.

# Gaze Tracking

The **gaze tracker** is the green laser (shown below) that tracks exactly where meeting participants are looking.

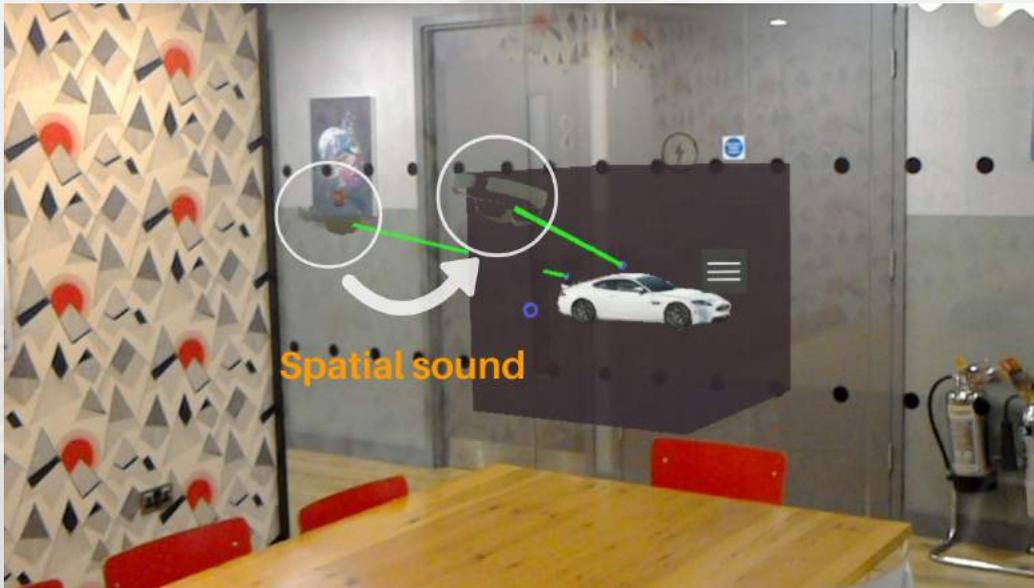
This means that every user is **aware** of others' direction of view and can act to account for it. For example, if a user says "hey, look at this!", others in the meeting see where he/she is standing and also **identify** exactly where he/she is looking via the gaze tracker.



Furthermore, this acts as a behavioural interaction feature that makes **HoloMeeting** interactions much more real and dynamic than other remote meeting and conferencing solutions.

# Spatial Sound

**Spatial sound** is sound that adjusts for **relative position**. For example, if a user is standing to the relative right of a colleague and speaks, the colleague will hear the sound coming from their right. As users move around the shared workspace, the sound moves accordingly acting as another form of **behavioural feedback**.



In current conferencing methods, if two people talk at the same time, sound waves cancel out and their voices would blend into a blur of noise. With HoloMeeting, if two people talk, you can clearly hear both individuals.

Once again, this **replicates reality** and brings the HoloMeeting experience as close to a physical interaction as possible.

# 3D Content

3D content conveys **more information** in a more **immersive** and **engaging** way that allows for more **knowledge retention** and improved understanding. Put simply, when 3D content is used, the **quality** of the output of the meeting is greater.



The brain is programmed to recognise visual patterns and prompts, so data visualisation has a new lease of life when it comes to **interpretation**.

Users lose interest very quickly when it comes to screens and the limited adaptability of 2D information. Now 2D information can be manipulated and engaged with totally differently. Pieces can be pulled apart and put back together, the **possibilities are limitless**.

Users are now only limited by the size of the room they are in as opposed to a screen. Not only does this **improve** engagement but it also vastly improves how we interpret information.

# Contact



**HoloMeeting is an experience, try it out to see how it can change the way you work. Contact any member of our team to organise a demo.**

**Max Doelle**

**Managing Director**

md@kazendi.com

07927184703

**Matthew Bumford**

**Head of Marketing**

mb@kazendi.com

02081332266

**Sriram Chilamkurthi**

**Business Development**

sc@kazendi.com

07906698175

**HoloMeeting is the next step in remote collaboration. For more information please visit the link below:**

**[www.kazendi.com/holomeeting](http://www.kazendi.com/holomeeting)**