

8:00am	Breakfast – Provided by SurveyGizmo
8:30am	Introductions
9:45am	<p>Enhancing Survey Questions Explore the best question types to use for your projects and how to customize these questions to collect clear data.</p> <p>Specialty Question Types Learn how to collect specific data using the following Specialty Question Types: Image Select, Image Heatmap, Grouping (Card Sort), Custom Tables, Contact Forms, Cascading Dropdown Menu, and the Signature Question.</p>
10:45am	Break
11:00am	<p>Logic Learn how to create a customized survey experience using the SurveyGizmo logic builder.</p> <p>Advanced Logic & Repeating Explore how to use advanced logic and piping to customize your surveys in a way that makes every survey taker feel like the survey is tailored to them.</p>
12:00pm	Lunch – Provided by SurveyGizmo
1:00pm	<p>Actions Explore SurveyGizmo’s most popular actions including the Quiz Score Action, Percent Branch Action, Page Timer, and Email Actions.</p> <p>Advanced Actions & Prepopulating Survey Questions Learn how to use advanced actions to perform tasks in your surveys behind the scenes. In this course, we will explore how to add Login Password Actions, Merge Codes, and Hidden Values to your surveys.</p>
2:00pm	Break
2:15pm	<p>Survey Style & Mobile Optimization Learn how to customize your survey style and how to make your surveys optimized for mobile devices.</p> <p>Survey Style Using HTML & CSS Learn how to apply CSS and HTML to your survey theme, adding features not available in the standard style palette.</p>
3:15pm	Break
3:30pm	<p>Multi-User Account Management Explore a variety of tools designed to help you maximize the administrative features of a SurveyGizmo Multiuser Account. Discover how to manage, organize and control access to specific projects and permissions within the same account.</p> <p>Questions & Answers Join SurveyGizmo trainers for an attendee-driven Q&A session.</p>
4:30pm	Adjourn

8:00am	Breakfast – Provided by SurveyGizmo
8:30am	<p>Time Saving Tips Discover ways to build surveys more efficiently using Time Saving Tips created by our team of experts.</p> <p>Questions & Answers Join SurveyGizmo trainers for an attendee-driven Q&A session.</p>
9:30am	Break
9:45am	<p>Sharing & Email Campaigns Explore the many ways to distribute your surveys. Then discover how to create, customize, and schedule an Email Campaign using SurveyGizmo.</p> <p>SurveyGizmo Integrations Join us for a tour of the Google Spreadsheet, Salesforce, URL Redirect, and Stripe integrations.</p>
10:45am	Break
11:00am	<p>Explore Survey Responses & Exports Learn how to view and tailor your individual response grid to fit your needs. Then explore how to create customized exports of your data.</p> <p>Data Import Learn how to import data into a survey from other survey exports and external sources (like paper surveys or other survey software).</p>
12:00pm	Lunch – Provided by SurveyGizmo
1:00pm	<p>Build & Customize the Standard Report Learn how to create a Standard Report, then discover how to customize, filter, and share this data.</p> <p>Advanced Customizations of the Standard Report Learn how to elevate the presentation of your data by adding advanced customizations to your Standard Reports.</p>
2:00pm	Break
2:15pm	<p>Specialty Reports & Open Text Analysis Take a guided tour of SurveyGizmo’s specialty reports and data analysis features including the TURF Report, Profile Report, Open Text Analysis, and more!</p> <p>Advanced Reports & Data Analysis Tools Explore how to create SurveyGizmo’s most advanced reports including the Crosstab Report, Segmentation, and more.</p>
3:15pm	Break
3:30pm	<p>New & Exciting Features The SurveyGizmo team will showcase new features that will amplify your projects.</p> <p>Questions & Answers Join SurveyGizmo trainers for an attendee-driven Q&A session.</p>
4:30pm	Adjourn