

# The Power of SAML and Single Sign-On (SSO)

Looking for a secure, hassle-free way to bring the power of SurveyGizmo to your entire organization? For those already using an Identity Provider (IdP), SurveyGizmo offers a SAML-based Single Sign-On (SSO) option to make this possible.

With SAML and SSO you can maintain complete control over the authentication and authorization of hosted SurveyGizmo accounts without the need to manually create or administer each individual sign on.

## Why SAML-Based Single Sign-On

When security is of paramount importance, organizations will set up an Identity Provider (IdP) to manage all logins for all users. This allows IT professionals at the organization to control the number of logins that their users have.

Identity providers also allow IT professionals to set up password reset rules to increase security. SAML-based SSO is an integral part of this type of secure setup.

## How it Works

Single Sign-On allows organizations to set up a trust relationship with a service provider. In this case, SurveyGizmo is that service provider.

This relationship allows the IdP to send encrypted login credentials to the service provider, thus preventing the user from having to log in more than once.

## Creating New SurveyGizmo Accounts With SSO

Simply configure your SAML setup to create a new account for any user who doesn't already have one. Then when new users click the button to log in to SurveyGizmo they'll instantly get a new account.

You can also control the type of account that each new user receives.

## Unlock the Power of SAML and SSO in Your Account

At this time, we support SSO from Active Directory Federated Services (ADFS) using the SAML 2.0 protocol.

Contact an account manager today to learn more about how to bring this powerful addition to your Team Edition account: **720-496-2316**.