

OktoberTekfest 2017

AT THE CHARLOTTE CONVENTION CENTER

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BREAKOUT SESSIONS

Where: Room 211AB, 212AB, 216AB and 218AB at the Charlotte Convention Center

When: October 5th from 10:45am - 12:00pm and 1:00-1:30pm

Details: You don't need to register for these sessions, as they are first come, first served.

Room 211AB

10:45am -11:15am "From Selsius to Spark: The Evolution of Cisco Collaboration"

Join Cisco for a highlight reel of innovation to learn how they have transformed Voice-over-IP (VoIP) to a true Unified Communications Suite. This session will include the enhancements to communication as a whole, where Cisco's roadmap is looking to take us, and much more!

11:15 am-11:30 am Break

11:30am-12:00pm "Bob Barker Session"

More information coming soon!

12:00pm-1:00pm Lunch

1:00pm-1:30pm "Next Generation Application Performance"

Join Cisco for an informative live presentation on how the solutions offered by AppDynamics can help further your digital transformation. Through a demonstration of Cisco's core product, you'll discover how it's sophisticated monitoring capabilities can help improve your bottom line, cloud migration, application visibility, DevOps, and business intelligence.

Room 212AB

10:45am -11:15am "The Changing Landscape of IT and the Rise of the Data Platform"

This session with APC will illuminate the emerging IoT ecosystem of compute between devices, the edge, and the regional hyperscale data centers. It will provide a vision for how to leverage massive amounts of data and transform that data into actionable intelligence. APC by Schneider Electric's broad portfolio of physical infrastructure and management solutions enables customers to leverage dynamic, business-critical IoT platforms with the same level of availability, security, and management of their IT systems at the Edge as expected in the cloud, which results in measurable savings. Don't miss it!

11:15 am-11:30 am Break

11:30am-12:00pm "Layered Security to Address the Modern Threat Landscape"

Organizations today face the challenge of protecting data, users, and networks while facing evolving threats. They can't rely solely on traditional security tools but often purchase and deploy multiple tools that don't communicate. Join this session to learn how the Integrated Threat Defense Architecture from Cisco can help improve security and reduce complexity in your environment.

12:00pm-1:00pm Lunch

1:00pm-1:30pm "DellEMC Cloud Control Session"

More information coming soon!

Room 216AB

10:45am-11:15am "Anatomy of an Attack"

Join Internetwork Engineering for this session to gain a better understanding of how an attacker profiles their targets and customizes the attack to increase success opportunity. We discuss how to minimize your risk as Jason Smith shares his experience on how to implement solid solutions to mitigate risk.

11:15am-11:30am Break

11:30am-12:00pm "Software Defined Access"

Cisco® Software-Defined Access (SD-Access), built on the principles of the Cisco Digital Network Architecture (Cisco DNA™), provides a transformational shift in building and managing networks: faster, easier. Truly provides end-to-end segmentation to keep user, device and application traffic separate without a redesign of the network. It automates user access policy so organizations can make sure the right policies are set for any user or device with any application across the network. SD-Access is also the foundational building block for Cisco's new Catalyst gK platform, purposely built for security, Internet of Things (IoT), mobility, and cloud.

Room 218AB

10:45am-11:15am "Putting AI to work for Amazing Wireless Experiences"

Wireless has never been more critical to business. At the same time, it has never been harder to troubleshoot and manage. The old, manual approach to operating Wi-Fi just won't cut it anymore. Nor will a network-centric approach to wireless networking that ignores the actual user experience.

To address these challenges, companies of all sizes are turning to Artificial Intelligence as a key enabler for modern WLAN services.

In this session Kevin Cordell, VP of regional sales at Mist, will discuss how AI-driven WLANs are changing the Wi-Fi game:

- Set, monitor, and enforce service levels for Wi-Fi assurance
- Rapidly troubleshoot problems using event correlation and predictive recommendation
- Leverage Bluetooth LE for indoor location services, like traffic analytics and wayfinding

In addition, he will provide real case studies - for a global retailer and local college - that demonstrate the real-world benefits of the Mist Learning WLAN.

Wi-Fi is now predictable, reliable, and measurable. Let us show you how.

11:15am-11:30am Break

11:30am-12:00pm "Tenable Security Session"

More information coming soon!