

# OktoberTekfest 2017

AT THE CHARLOTTE CONVENTION CENTER

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## What's on Tap at Tekfest?

The Demo Exhibit Hall will be open from 1:00 pm-4:00 pm. Here you will find a sampling of demos you can expect to see from IE and our sponsors showcasing Data Center, Collaboration, Intelligent Networks, and Security technologies.

New demos are added as we receive them from sponsors. Check back to see all that will be on Tap at Tekfest!



## DATA CENTER



### **Internetwork Engineering - Hyperflex: Just Another Converged Solution?**

The storage landscape is changing. Are disk array systems still required for your most demanding workloads? Is it possible that a hyper-converged solution can provide the response times, redundancy, data services like deduplication and encryption, and capacities needed for your organization all while simplifying your compute, storage, and network environment? Drop by our demo booth to find out the answer to these questions and more!

### **Internetwork Engineering - CloudCenter: Got developers? We do too...**

Are you a developer or do you have developers? Stop by our demo booth and see why Cloud Center should be your go to platform for automating the deployment of applications. IE's using Cloud Center to enable its development team to model, cost, and deploy applications. Cloud Center is providing IE a platform where we can choose the best environment to run our applications, on-prem or in the cloud. If the best place to run the application changes, what about the agility to move the application?

### **Internetwork Engineering - Automation: It's not old news!**

Need a jump start when it comes to the latest automation tools? If you are finding it difficult to create the process/scripts needed to perform the automation process, come see us to learn how IE has been helping customers get their automation processes going with real business results.

### **Zerto - Cloud Continuity Platform**

Businesses need to be available to their customers, 24/7/365. Zerto provides Resilience for Evolving IT by ensuring enterprises and their customers always have access to business-critical applications without any IT interruption, downtime or delay. Zerto's award-winning Cloud Continuity Platform is the simplest, most reliable BC/DR software solution built to protect applications on any virtualized IT environment -- be it public, private or hybrid cloud. Stop by our booth to see how Zerto's proactive approach to recovery gives companies the confidence they need to withstand any disaster, easily incorporate new technology, and quickly adapt to accommodate evolving IT and business priorities

### **Cisco - Next Generation Application Performance Management**

AppDynamics will walk through a live demo of their next generation APM solution which addresses application dependency mapping, micro-services, DevOps, monitoring business performance, cloud migration and scaling, continuous delivery, and on premise and cloud application monitoring.



**INTELLIGENT NETWORKS**



### **Internetwork Engineering - Simplifying Network Operations**

With billions of mobile devices connected and billions more IoT devices coming online, the network of the future will demand rapid flexibility to meet connectivity and security requirements. Most organizations have found, or will find, that traditional network change processes are too slow and error prone. Join IE for demonstrations of Cisco's APIC-EM which allows LAN/WAN administrators to scale to meet these demands through automation of initial device deployment and network-wide policy updates.

## **Internetwork Engineering - WiFi as a Service**

Quality wireless network access is expected everywhere, but meeting these expectations is extremely difficult due to large numbers of diverse client devices and frequent changes in the physical space. Visit our booth and let us take the wireless network burden off your hands with our newest offering: WiFi as a Service. With WifiaaS, IE combines our leading wireless design capabilities with a cloud-based wireless management platform and 24x7 management to ensure a quality wireless experience for your organization.

## **Internetwork Engineering - Innovation with IoT**

Whether you've started adopting IoT or not, you may be surprised how many "things" are already out there. Let IE introduce you to some existing possibilities with demonstrations of the latest in wireless asset tracking, wayfinding, energy management and building controls.

## **Cisco - Digital Network Architecture**

Cisco 4D SD-Access v2 offers access to the DNA Center application as a single orchestration point to design, provision, and create policy for an SD-Access enabled network. There are four primary functions within this solution:

\*Design: What specific attributes apply to this network?

\*Provision: What devices and elements are part of the network?

\*Policy: What is your business intent for the endpoints and applications supported by the network?

\*Assurance: How do I monitor elements, applications, endpoints and users on the network?

Come join us to learn about Network.Intuitive

## **AccelTex - Intelligent Wireless Energy and Smarter Wi-Fi**

Make your wireless investment work harder and more intelligently for you by wirelessly monitoring, managing and reducing your energy consumption. Our Wireless Light and Load Controllers are Cisco Energy Manager compatible and enable you to save energy by adding the ability to:

Measure the source of energy usage

Remotely monitor, control and set policy for energy consumption

Analyze energy management practices to realize energy savings

For all things Wi-Fi, AccelTex Solutions is your go-to partner. Are you upgrading, overhauling or just need better options for your Wi-Fi network? AccelTex has been in the wireless industry for over 15 years and specializes in manufacturing wireless accessory products, including antennas, enclosures, specialized mounts and cable assemblies, for any manufacturers' access point.

Come by to see the latest in intelligent Wi-Fi.

## **Mist - Experience First AI-Driven WLAN**

Experience the Mist Learning WLAN with built-in Wi-Fi Assurance and Bluetooth LE location.

Mist experts will drive into core features of the platform and show you why our microservices architectures (built on machine learning and modern cloud elements) is taking Wi-Fi and Bluetooth LE location services to the next level.



# **COLLABORATION**



## **XMedius - Secure Messaging Solutions**

Xmedius is the global leader in enterprise-grade FoIP solutions for Secure File Exchange. Come visit us at our booth as we not only demonstrate our flagship XmediusFAX FoIP software and XmediusFAX Cloud service offerings, but we'll also show SendSecure, a state-of-the-art collaborative file exchange platform and new easy way to exchange large and or sensitive documents in complete security.

## **Zoom - Unified Communications: Cisco Spark Call Recording & ZOOM Omnichannel Search**

Are you looking for a consistent enterprise experience? During this demonstration, the discussion will be focused on unified communications - architecture, API's speech analytics, text search (chat and email), Cisco Spark recording (chat and voice), and PCI-DSS compliance - within the Zoom Quality Managemange suite. Stop by our booth and let us help your organization bring your teams together to get more done.

## **Internetwork Engineering - Tap into a Kegbot! IoT Integration with Cisco Spark**

Cisco Spark is an amazing collaboration platform but did you know it doesn't stop there? Spark's open API allows integration with many external systems creating endless possibilities. Stop by our booth as IE demos our way through a simple IoT integration and earn yourself a free sample-sized beer!

## **Internetwork Engineering - OnDemand**

Modernize the way you engage technical services. IE OnDemand is an elastic engineering engagement model that provides direct access to certified engineers, bypassing sales, scheduling, and approval processes. Learn how IE OnDemand enables you to consume services and infrastructure in a cloud like model. Also, take your chances in becoming the next OnDemand-Millionaire and win a \$5000 IE Retainer.

## **Internetwork Engineering - Unified Communications Assessments**

Do we communicate the same way we did 10 years ago, of course not. The evolution of today's constant communication via hundreds of different apps has forced our businesses to adapt to the way our employees communicate in their daily lives. Has your business evolved and do you have a plan to evolve your communications to meet the needs of the future? Are you facing issues with your systems and applications today that create headaches for you? Do your users or customers complain about their phones or lack of modern communication methods? Come talk to us about your next steps. We will show you how companies like yours have planned for the evolution.

## **Global Knowledge - Digital Learning**

Stop by to check out our latest delivery format, GK Digital Learning. Giving you the ability to offer your clients on-demand access to authorized content, reinforcement exercises and labs, and connections with subject matter experts.

## **Cisco - Sparkboard! The one Device for all Team Collaboration**

The Cisco Spark board, you can wirelessly present, white board, and video or audio conference- everything you need for team collaboration, all at the touch of a finger. And you can use the Cisco Spark app to connect to your virtual teams outside the physical room, through the devices of your choice.



# SECURITY



## **Internetwork Engineering - Hacking for Beer 2.0**

A can't miss demo! We are building a new take on Capture the Flag! In our Red Team vs. Blue Team environment, we will have a special target asset in the form of a Smart Kegerator. The Smart Kegerator sits in a protected network, with an, unfortunately, vulnerable laptop. Try your skills at "hacking" the kegerator to get a cold, sample-sized beer. IE will also incorporate demos of some of our security technology such as Cisco's Next Generation Firewall so that you can see how it can be used to detect and stop a threat. But don't worry, you will still get a sample-sized beer for trying!

## **Cisco - Cisco Cloud Security**

Cisco's cloud security is a cohesive and complementary solution that includes both Cisco Umbrella and Cisco Cloudlock. Stop by our booth and see how Cisco Umbrellas secures access to the cloud while Cloudlock secures usage of the cloud. This combines both the breadth and depth to provide you with the security you need, where you need it.

## **Cisco - Cisco Incident Response**

In addition to antivirus, firewall, intrusion prevention, and other technologies, having an incident response plan must be a critical component of your security strategy. If you are handling incident response on a case-by-case basis, now is the time to put together a proactive plan. Cisco's Incident Response Service offer uses the latest intelligence and best practices to assess and design an incident response approach that reduces cost and mitigates risk. Stop by our booth and learn how you can engage all layers of defense with a comprehensive range of capabilities to help you prepare, manage, respond to, and recover from incidents quickly and effectively.

## **Internetwork Engineering - Anatomy of an Attack: Ransomware**

Cybersecurity and attacks are top of mind for everyone nowadays, and for good reason, as global ransomware damage costs are predicted to exceed \$5 billion in 2017. Stop by the IE Security Booth and let us help you gain an understanding of how an attacker profiles their targets and customizes the attack to increase their success.

You'll see a live demonstration of a Ransomware attack, mapped to the CyberKill Chain and learn how to minimize your risk of a successful attack process. Don't miss this invaluable demo where our security experts share their experience and learn how we have implemented solid solutions to mitigate risk.

## **Infoblox - Data Exfiltration via DNS Tunneling**

DNS is increasingly being used for data exfiltration by malware-infected devices or rouge employees. This demo will show how hackers can send and receive data via the DNS protocol, disguised as DNS queries, circumventing some of the most common, or typical security measures i.e., DLP Systems, firewalls, web filters and content filters that are already in place.