

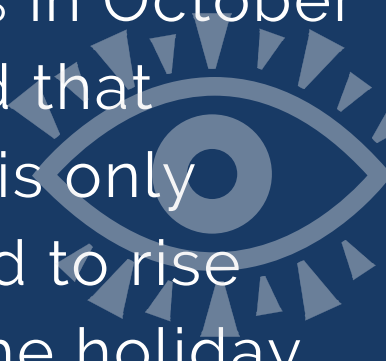


Ways to Stay Safe During Black Friday & Cyber Monday Shopping

A new study from ADI¹ predicts that this holiday shopping season will be the first to break \$100 billion in online sales, with more than half of those sales coming from mobile devices.

1. Be Aware

Phishing campaigns rose 24% in October 2017² and that number is only expected to rise during the holiday shopping season.



2. Give IoT Devices Their Own Home

Giving your WiFi-connect devices like personal assistants, thermostats, toys, etc. their own WLAN will help contain a breach & keep your important systems and personal data out of harm's way.



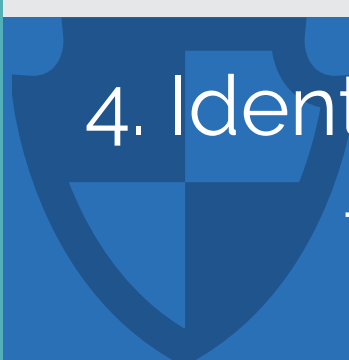
3. Set-up Automatic Backups

Take a few minutes to set-up automatic backups of your data to a cloud-based service. Once you do, it's set it and forget it.



4. Identity Protection for the Whole Family

Yes, the whole family because apps collect data and that means credit can be ruined before they're even 18.



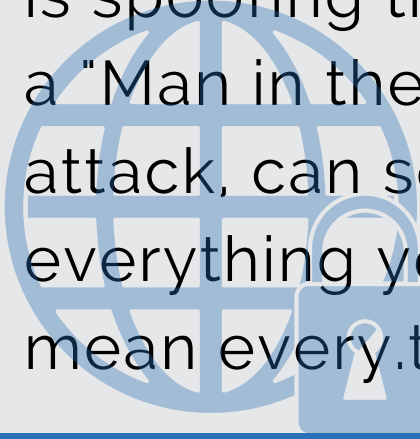
5. Install Updates & Patches

80% of breaches could have been prevented by installing updates and/or patches,³ including the recent Equifax breach.⁴ We know it's annoying, but try to get in the habit of finding a place to stop and taking the time to run the updates when the notifications come through.



6. Use a VPN

Encrypt your data, whether on a computer or mobile device through a Virtual Personal Network (VPN) connection. If you're using public or free WiFi, then it's safe to assume that anyone that owns or is spoofing the WiFi to run a "Man in the Middle" attack, can see anything everything you do. And we mean every.thing.



7. Turn Off Your Location

With little effort your habits and patterns can be tracked, all via social media. To make it harder to track these posts, photos, and habits, turn location services off when you're not using GPS navigation.



8. Check App Permissions

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