

The People Have Spoken

Humans and AI are joining forces for the ultimate team collaboration experience

Let's face it—virtual meetings can be challenging

85%

frequently experience issues with online meetings

42%

feel frustrated because they can't easily join an online meeting

72%

say meetings generally start late, caused by:



Problems joining the meeting



Desktop or application sharing issues



Background noise impairing the meeting

57%

43%

41%

And preparing for your meetings can be time-consuming and inefficient



+80%

spend up to 5 hours a week researching information on people and the companies they meet with



62%

say LinkedIn does not provide enough information about the people they meet with

With **1 in 4** respondents spending half of their day in meetings



It's easy to see why **50%** would argue with their boss to switch to a cognitive collaboration solution

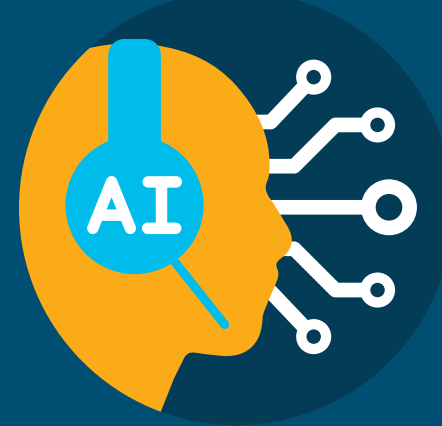
The path forward is clear
Cognitive collaboration provides a better meeting experience

Virtual assistant



Relationship intelligence

People are looking for a better meeting experience—one with cognitive collaboration capabilities



Cognitive collaboration provides context and intelligence that's woven throughout all collaboration experiences to foster human relationships and build high-performance teams across boundaries



87%

see immediate value for an online meeting virtual assistant

With the most sought-after capabilities, including:



taking notes

60%



sending upcoming meeting alerts

52%



scheduling meetings and checking calendars

50%



providing meeting transcription

50%



4 out of 5

say having background information readily available on meeting attendees would increase meeting effectiveness

With the most sought-after capabilities, including:

80%

show titles and primary responsibilities

59%

show reporting structure

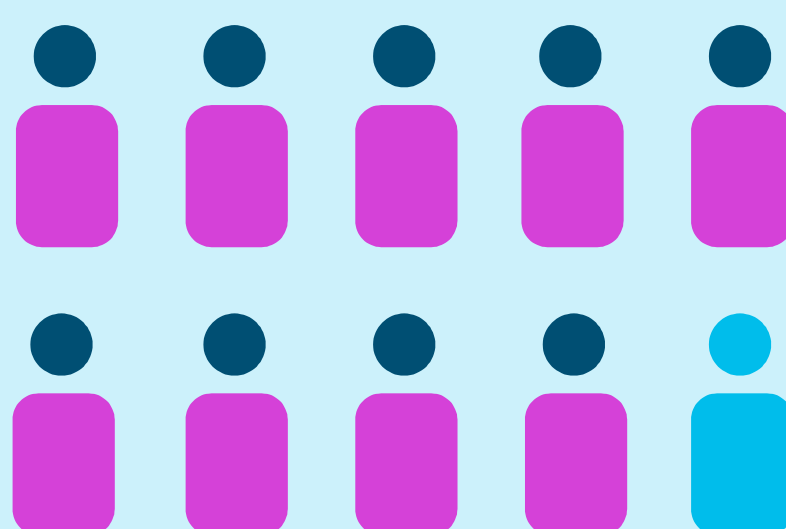
49%

show career history

The verdict

9 out of 10

are willing to adopt a cognitive collaboration solution "as soon as possible!"



See how cognitive collaboration is helping to transform the way we work

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