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REUSO WINS PRECEDENT-SETTING AWARD

For Combatting Climate Change, Technology-driven Reusables Company Named First-Ever Winner Of Chicago Innovation's 'Climate Champion' Award

CHICAGO – Chicago-based REUSO, a pioneer in technology that helps large-scale organizations and venues exponentially reduce single-use food and beverage waste, has earned a Climate Champion Award from Chicago Innovation, an organization dedicated to celebrating innovators in the Chicago region.

REUSO becomes the inaugural winner of the honor, which recognizes achievements that combat climate change. Chicago Innovation Awards are the region's foremost recognition of the most innovative products and services brought to market each year.

REUSO provides reusables to high-volume environments, such as stadiums, festivals, educational institutions, and corporate worksites. The concept represents an environmentally viable antidote to disposable packaging that can clog the waste stream and increase carbon output that exacerbates climate change.

REUSO revolutionizes this practice with the addition of digital technology that allows customers to track usage of each item and maximize its lifespan, enabling them to more accurately measure progress toward environmental sustainability goals.

"We're deeply grateful and infinitely thrilled to receive this Chicago Innovation Award, especially in service to such a critically important social mission," comments co-founder Eva Bugg. "The quest to combat climate change is arguably the biggest challenge of our time and an urgent call-to-action for innovators across the world. Receiving the Climate Champion award reinforces that REUSO's clients, partners, and advocates are making an impact in promoting a more sustainable planet. We are excited to leverage this opportunity to further increase the impact reuse can have in Chicagoland and beyond. We're also pleased to join the ranks of so many other prestigious companies – many of them iconic name brands and architects of game-changing breakthroughs in their industries – that have won Chicago Innovation Awards. It's a hallmark of achievement that we treasure."

Chicago Innovation Award winners receive a variety of honors including the opportunity to ring the Nasdaq Bell in New York City, and meetings with the Mayor of Chicago, Governor of Illinois and Cook County President.

"The Chicago Innovation Awards' judges were excited to select REUSO as the recipient of the inaugural Climate Champion Award," said Luke Tanen, President and CEO of Chicago Innovation.

"By reducing packaging waste, REUSO will enable us all to live in greater harmony with the planet. We look forward to seeing the positive impact that REUSO will bring to the emerging reusability ecosystem in Chicago and across the country."