

Contact Information

DIRECT MARKETING ASSOCIATION (DMA)

The DMA offers information and tools to assist consumers in opting out of various forms of direct marketing.

DMA contact information

Direct Marketing Association
1120 Avenue of the Americas
New York, NY 10036-6700

Telephone: 1 212 768 7277

Fax: 1 212 302 6714

Online: thedma.org

DMA Mail Preference Service

Direct Marketing Association
1615 L Street
Washington, DC 20036

Telephone: 1 212 768 7277

Online: dmachoice.org

DMA Email Preference Service

Online: ims-dm.com/cgi/optoutemps.php

U.S. AND CANADA DO NOT CALL REGISTRIES

The U.S. and Canada maintain National Do Not Call registries. A consumer can register his or her personal telephone number(s) so that he or she does not receive telemarketing calls from for-profit companies. By law, marketers must refrain from contacting a consumer who has submitted their name to the Do Not Call list.

U.S. contact information

Telephone: 1 888 382 1222

Online: donotcall.gov

Canada contact information

Telephone: 1 866 580 DNCL (1 866 580 3625)

Online: lnnte-dncl.gc.ca/index-eng

Network Advertising Initiative (NAI)

The NAI provides a centralized location for consumers to opt out of interest-based advertising by its members at networkadvertising.org.

Digital Advertising Alliance (DAA)

The DAA establishes and enforces responsible privacy practices across the industry for relevant digital advertising, providing consumers with enhanced transparency and control. It also provides a centralized location for consumers to opt out of interest-based advertising by its participants at <http://www.aboutads.info/>.