PRIVACY POLICY

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Epsilon Data Management, LLC ("we," "our," "Epsilon") provides a variety of data marketing and consumer analytics products, technologies, and services (the "Services") designed to provide data intelligence and consumer insights for our clients ("Clients"). Our solutions, as described on this website (or any other website on which this Privacy Policy is posted) ("Website" or "Websites"), are used for both online and offline marketing purposes. When we say "you" we are referring to consumers, including the person reading this <u>Privacy Policy</u>.