

Melbourne Beach Town Center

Master Planning, Site Planning &
Design, Landscape Architecture

Brad Smith Associates, Inc. partnered with Lawandales Planning Affiliates to conduct an innovative public workshop session where participants had to stay within a given budget while playing various cards on the site plan: the “demo card”, the “rehab card”, the “new construction” card. Stakeholders quickly began to grasp the complexities of the available choices, and eventually a strategy emerged that ultimately became today’s Melbourne Beach Municipal Complex and the centerpiece Ryckman Park. After the workshop session, many folks agreed when the comment was made that “this is the best meeting I’ve ever been to in this old community building!”

The architects proceeded to develop plans for each of the buildings, BSA developed the site plan, and the construction project was completed according to plans and specifications. Ryckman Park is now a true community-building public jewel – the site of movies on the green, weddings, reunions, and the annual Founders Day celebration. We love working with people, and creating special places for them to enjoy together!



Ryckman Park Playground



Melbourne Beach Community Center

Client:

Architects in
Association, Rood &
Zwick

Location:

Melbourne Beach, Florida

Challenge:

How to preserve the Town’s
unique character while
accommodating growing
needs?

Solution:

A fun, community-based
planning process, coupled
with a strategic collaboration
among allied design
professionals resulted in
a consensus-driven plan
that was successfully
implemented!