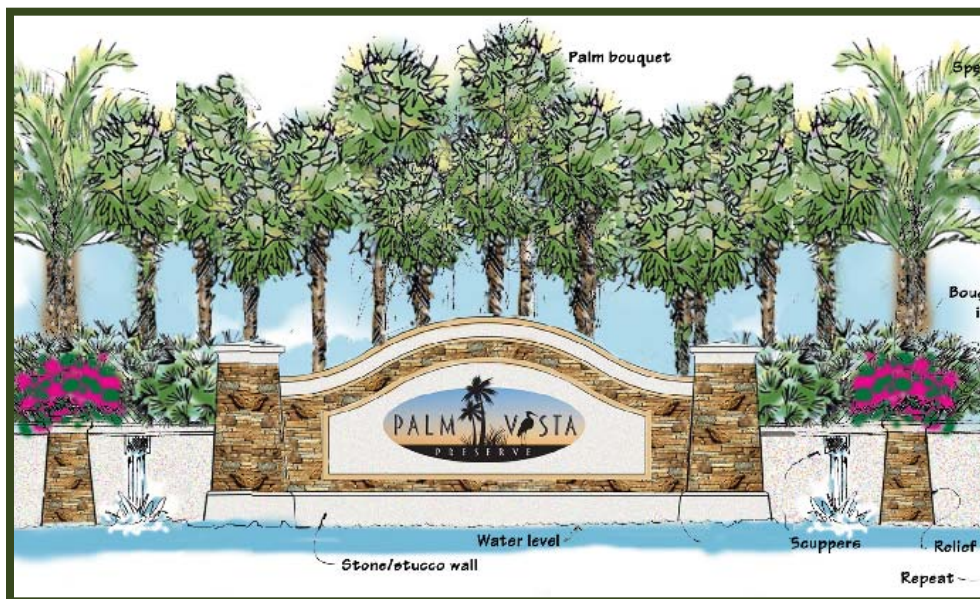


Palm Vista Preserve

Site Planning & Design, Landscape Architecture



Lakeside Entry Feature

Palm Vista Preserve abuts open marsh lands to the west which will remain in their natural condition in perpetuity. As such, the western edge of the development will provide ideal locations for watching spectacular sunsets, due to the uninterrupted vista. The design inspiration for the project was drawn from this sunset imagery. The project's logo reflects the sunset and a native Great White Egret. Color transitions including yellow, orange, blue and violet are repeated in the planting palette. Plantings include both indigenous marshland species, and appropriate non-native selections for use in the more developed streetscapes and iconic locations. A signage hierarchy ranges from the signature project identification statement, through neighborhood identifiers, to directional and informational signage, all of which reflect a unified theme. The sunset color theme is repeated through the use of potted Bougainvillea which provides spectacular color, while integrating both landscape and hardscape materials.

Client:

Lennar Homes

Location:

Palm Bay, FL

Challenge:

Create a strong "sense of place" for a 1200 acre master planned community

Solution:

Use the primary intrinsic value of the site (its location adjacent to the St. Johns River Marsh) as inspiration for a sunset themed design vocabulary.



Directional Signage Concept



Custom Logo Design