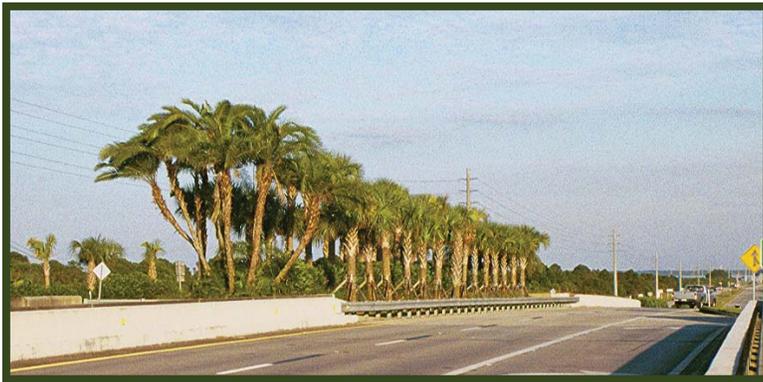


State Road 405 Streetscape

"Gateway to the Stars"

Landscape Architecture

Brevard County Commissioner Truman Scarborough originally contacted **Brad Smith Associates, Inc.** in 1999 with a vision of making significant landscape enhancement improvements along the S.R. 405 corridor from the S.R. 407 intersection eastward to the Kennedy Space Center entrance. With over three million guests a year traveling to Kennedy Space Center, S.R. 405 becomes the "Gateway to the Stars" and the beautification of this corridor symbolizes Brevard County's pride associated with the space program. The concept was to make strong statements at key locations

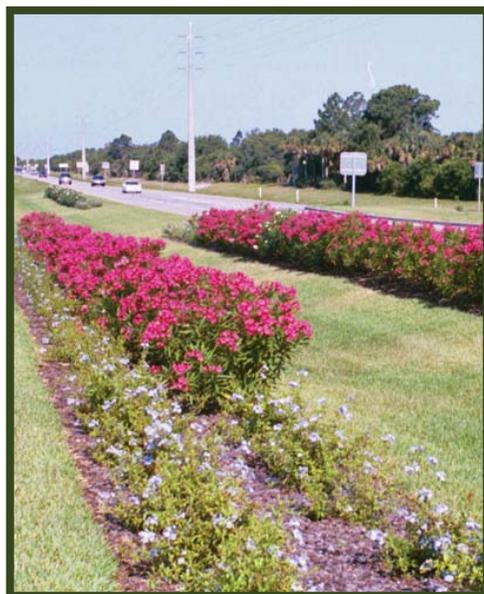


Phase 2- over pass

care had to be taken to ensure that the design complied with all FDOT standards. For seven years, the project received funding from the FDOT's Highway Beautification Grant Council in the amount of over 1.5 million. The total construction cost for the landscaping and irrigation improvements was \$1,854,000.00

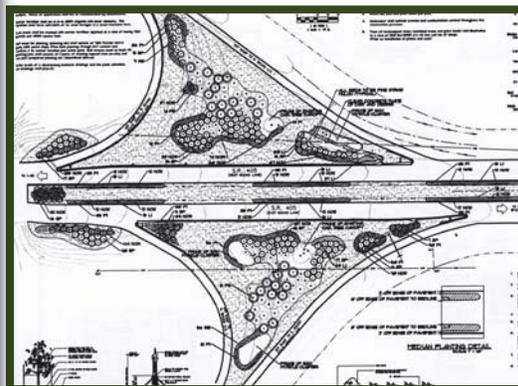
along the corridor, taking care not to dilute the impact. In addition, a patriotic red, white, and blue theme was developed using flower interest from the various plant materials selected.

Because this corridor is under the jurisdiction of the Florida Department of Transportation (FDOT),



Phase 1- median improvements

In 2005, this project was awarded the Pathways of Sunshine Award by the Florida Federation of Garden Clubs for the best highway beautification project in the state of Florida.



Phase 1- Construction Documents

Client:

Brevard County Board of County Commissioners

Location:

Titusville, Florida

Challenge:

To design the multi-phased beautification of SR 405; a major transportation corridor linking I-95 with the Kennedy Space Center; where over three million guests a year travel to the Kennedy Space Center.

Solution:

This project received funding from the Florida Department of Transportation Beautification Grant Council for each of the 6 phases. Improvements began in 1999 and the last phase was completed in 2006. The plans prepared had to comply with the strict requirements of FDOT. The concept was to make strong statements at key locations along the corridor, taking care not to dilute the impact of the overall design. In addition, a patriotic red, white, and blue theme was developed using flower interest from the various plant materials selected.