

Official Rules:
SUNSET® FLAVOR BOWL™ Sweepstakes
Sponsored by Mastronardi Produce Ltd.

The SUNSET® FLAVOR BOWL™ Sweepstakes is a promotional giveaway, with a fixed number of prizes to be awarded over the specified Promotion Period (as defined below), in which participants qualify to win Prizes by using a website posted to the sweepstakes website (as identified below). **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

1. **Promotion Period:** SUNSET® FLAVOR BOWL™ Sweepstakes (collectively, the “**Promotion**”) commences at 5:00:01 PM Eastern Time (“**ET**”) on October 15, 2018, and ends at 5:59:59 PM ET on November 19, 2018 (the “**Promotion Period**”). All entries must be received by 5:59:59 PM ET on November 19, 2018. Entries submitted past the expiration of the Promotion Period will not be accepted and will be destroyed.
2. **Administrator/Sponsor:** The Promotion is administered by DMA Produce Solutions, Inc. (“**DMA**”) and sponsored by Mastronardi Produce Ltd. (“**MASTRONARDI**” or “**SPONSOR**”).
3. **Eligibility:** The Promotion is open only to legal residents of the fifty (50) United States, and the District of Columbia (excluding Puerto Rico, all other US territories) who are 18 years of age or older at the time of entry. Employees (and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children, and step siblings, and their respective spouses, regardless of where they reside) and members of the same household, whether or not related, of DMA, SPONSOR, and each of their respective parents, affiliated companies, sponsors, subsidiaries, advertising and promotion agencies and third party fulfillment or judging agencies (collectively, the “**Promotion Entities**”) are not eligible to enter or win the Promotion.
4. **How to Enter:** To enter the Promotion, an entrant (“**Entrant**”) must, via a standard web browser, visit <http://promo.sunsetgrown.com/flavor-bowl> (the “**Website**”) at any time during the Promotion Period and: (a) follow the on-screen instructions to register with SPONSOR by completing all required fields on the Website; and (b) electronically agree to the Official Rules. All entries must be received by 5:59:59 PM ET on November 19, 2018. Upon completion of the entry, the Entrant will be automatically entered for a chance to win a Prize. Limit one (1) entry per person per day. If more than one (1) entry per natural person is received in a day, only the first entry received will be eligible for, and entered in, the Promotion. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all entries made by, or associated with, the applicable Entrant. In the event of a dispute over who submitted an entry, the authorized subscriber of the email account provided in connection with the entry, as of the actual time of entry, will be deemed to be the Entrant. The “authorized account subscriber” is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g. business, education, institution, etc.) that

is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries and information therein become the property of SPONSOR.

Each Entrant, by entering the Promotion, agrees to abide by the terms of the Official Rules and the decisions of SPONSOR or its designated agent, which are final and legally binding in all respects. Should SPONSOR, determine, in its sole discretion, that any Entrant has violated any of the provisions in the Official Rules, SPONSOR shall have no obligation to award a Prize to such Entrant. SPONSOR reserves the right, in its sole discretion, to disqualify any Entrant it finds to be acting in violation of these Official Rules, or any federal or state, law, rule or regulation. SPONSOR reserves the right, in addition to the right to disqualify such Entrant, to seek damages and other remedies from any such Entrant to the fullest extent permitted by law.

5. **Prizes:** One (1) Winner will have the opportunity to create a \$5,000 custom prize package by selecting their choice of prizes from the following options up to a value of \$5,000:

Prize Option	Prize Details**	Prize Value
Portable Grill	COLEMAN® ROADTRIP® LXX Portable Propane Grill	Up to \$200
Grill Kit	CUISINART® CGS-5-2- Deluxe Grill Kit (20 Piece)	Up to \$50
18” Smoker	KAMADOJOE® Classic Joe II Stand Alone 18” Smoker	Up to \$1,100
10x10 Pop Up Tent	PUNCHAU® 10x10 Pop Up Canopy Tent with Sidewall	Up to \$150
2 Mesh Fold Up Chairs	2 COLEMAN® Mesh Charis	Up to \$50
Tailgating Games	Triumph Tournament® Bean Bag Toss Game, Yard Games® Giant Tumbling Timbers Game and GoSports® Ladder Toss Game Set	Up to \$200
4K HD Projector	OPTOMA® UHD51 A 4K HD Projector	Up to \$1,700
Bluetooth Wireless Speaker	2 SONOS® Play Wireless Speakers	Up to \$300
4K 65 Inch TV	SAMSUNG® 65NU8000 Flat 65” 4K TV	Up to \$1,400
Noise Cancelling Headphones	Bose® Quiet Comfort 35 (Series II) Wireless Noise Cancelling Headphones	\$350

Pro Football Online Gift Card	\$1,000 Gift Card to NFL.com online Shop www.nflshop.com	\$1,000
	\$500 Gift Card to NFL.com online Shop www.nflshop.com	\$500
	\$100 Gift Card to NFL.com online Shop www.nflshop.com	\$100
College Football Online Gift Card	\$1,000 Gift Card to NCAA.com online Shop www.shopncaasports.com	\$1,000
	\$500 Gift Card to NCAA.com online Shop www.shopncaasports.com	\$500
	\$100 Gift Card to NCAA.com online Shop www.shopncaasports.com	\$100
Chicago Team Apparel	\$500 in Chicago Bears® Team Apparel from www.nflshop.com	\$500
Miami Team Apparel	\$500 in Miami Dolphins® Team Apparel from www.nflshop.com	\$500
Detroit Team Apparel	\$500 in Detroit Lions® Team Apparel from www.nflshop.com	\$500
New England Team Apparel	\$500 in New England Patriots® Team Apparel from www.nflshop.com	\$500
Stainless Steel Drink Koozies	2 SUNSET® Branded Yeti® Colsters	\$100

****ALL PRODUCT NAMES, TRADEMARKS AND REGISTERED TRADEMARKS ARE THE PROPERTY OF THEIR RESPECTIVE OWNERS. ALL COMPANY, PRODUCT AND SERVICE NAMES USED IN THESE OFFICIAL RULES ARE FOR IDENTIFICATION PURPOSES ONLY. THE USE OF THESE NAMES, TRADEMARKS AND BRANDS DOES NOT IMPLY ENDORSEMENT OF THE PROMOTION ENTITIES, OR THE PROMOTION, BY THE RESPECTIVE OWNERS OF THE NAMES, TRADEMARKS AND REGISTERED TRADEMARKS.**

A potential winner may not substitute, assign or transfer Prizes, or redeem Prizes for cash, but SPONSOR reserves the right, at its sole discretion, to substitute a Prize (or any portion thereof) with one of comparable or greater value. Further, SPONSOR reserves the right to

forfeit or award any unclaimed or leftover Prizes at its sole discretion. If prize options selected by winner are less than \$5,000, then the balance will be awarded in the form of a bank-issues, pre-loaded gift card or check – at the sole discretion of the SPONSOR. Additional restrictions may apply.

6. **Prize Drawing:** The potential winner will be selected in a random drawing from among all eligible entries as of the time of that drawing, as set forth above, to be held after the expiration of the Promotion Period and before November 26, 2018, at the offices of DMA, or another commercially reasonable location selected by DMA. The potential winner will be notified within approximately 48 hours via the e-mail address submitted by the potential winner with their entry.

The potential winner of the Prize will be the Winner, unless the potential winner of the Prize either declines the Prize, or does not respond to the potential prize notification within two (2) calendar days of such notice, or is deemed ineligible to accept the Prize. If a potential winner declines the Prize, does not respond, or is deemed ineligible, an alternate potential winner(s) will be chosen in a subsequent random drawing to be held after the disqualification of the previous potential winner. The Prize award is subject to verification eligibility as determined by SPONSOR in its sole discretion and strict compliance with these Official Rules.

The number of eligible entries received at the time of each drawing will determine the odds of winning the Prize.

7. **Limitation on Liability:** Entrants assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/e-mail submitted to SPONSOR. By entering, each Entrant agrees to abide by the Official Rules and the decisions of SPONSOR, or its designated agent, which are final and legally binding in all respects. Each Entrant further agrees that Prizes are awarded upon the condition that the Entrants hold the Promotion Entities harmless from any and all injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of the Prizes, or participation in this Promotion or participation in or travel to any Promotion or Prize-related activities. Entrants further acknowledge that the Promotion Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any Prize. The Promotion Entities are not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Promotion Entities, users, entrants or by any of the equipment or programming associated with or utilized in the Promotion or by technical or human error which may occur and/or which may damage a user's system or limit an Entrant's ability to participate in the Promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF LAW. SHOULD AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason the Promotion is not capable of running as planned due to infection

by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the SPONSOR which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, SPONSOR reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Promotion, or any element thereof, and SPONSOR may conduct a random drawing to award the Prize using all eligible, non-suspect entries received as of the date of action requiring such termination. SPONSOR further reserves the right at its sole discretion, to disqualify all individuals who tampers or otherwise interferes with the proper execution of the Promotion.

8. **Use of Information:** By accepting the Prize, the Winner consents to and gives SPONSOR, and any other party authorized by SPONSOR, the right to video and/or audio tape the Winner with the Prize, or during the Prize activity and to use, adapt, publish, develop and/or edit the Winner's name, address (city, state or province only), voice, likeness, photograph, biographical information and/or statements about the Promotion for publicity, advertising, trade and promotional purposes in any and all media now known or hereafter discovered, worldwide, and on the world wide web without review, notification or approval, and without additional compensation, in perpetuity, except where prohibited by law.
9. **Taxes:** All income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize and any other fees or costs associated with the Prize are solely the Winner's responsibility. It is the Winner's responsibility to understand and abide by any federal, state, province local or foreign tax laws that may apply to receipt of a Prize. The Winner may be required to complete certain tax information reporting forms before or upon receipt of a Prize.
10. **Governing Law:** By becoming an Entrant or otherwise completing the act of entering the Promotion, each Entrant agrees that the Promotion shall be governed by the laws of Ontario, Canada. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed and constructed in accordance with the laws of Ontario, Canada.
11. **Severability:** If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
12. **Amendment:** SPONSOR reserves the right to modify the Official Rules at any time during the Promotion Period for clarification purposes without materially affecting the terms and conditions of the Promotion.
13. **Copy of Official Rules:** For a copy of the Official Rules, please visit: https://cdn2.hubspot.net/hubfs/232762/18-Flavor-Bowl/2018_Flavor_Bowl_Official_Rules.pdf or send a stamped, self-addressed envelope to:

SUNSET® FLAVOR BOWL™ Sweepstakes

c/o DMA Produce Solutions, Inc.
13760 Noel Road, Suite 450
Dallas, TX 75240

14. **Winner List:** For a copy of the Winner List, send a stamped, self-addressed envelope to:

SUNSET® FLAVOR BOWL™ Sweepstakes – “Winners List”
c/o DMA Produce Solutions, Inc.
13760 Noel Road, Suite 450
Dallas, TX 75240

The Winner List will be available after November 30, 2018.

15. **Sponsor:** Mastronardi Produce Ltd., 2100 Road 4 East, Kingsville, ON N9Y 2E5 Canada