

Official Rules:
SUNSET® HELLO SPRING! Sweepstakes
Sponsored by Mastronardi Produce Ltd.

The SUNSET® HELLO SPRING! Sweepstakes is a promotional giveaway, with a fixed number of prizes to be awarded over the specified Promotion Period (as defined below), in which participants qualify to win Prizes by using a website posted to the sweepstakes website (as identified below). **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

1. **Promotion Period:** SUNSET® HELLO SPRING! Sweepstakes (collectively, the “**Promotion**”) commences at 12:00:01 PM Eastern Time (“**ET**”) on April 12, 2018 and ends at 5:59:59 PM ET on May 10, 2018 (the “**Promotion Period**”). All entries must be received by 5:59:59 PM ET on May 10, 2018. Entries submitted past the expiration of the Promotion Period will not be accepted and will be destroyed.
2. **Administrator/Sponsor:** The Promotion shall be administered by DMA Produce Solutions, Inc. (“**DMA**”) and sponsored by Mastronardi Produce Ltd. (“**MASTRONARDI**” or “**SPONSOR**”).
3. **Eligibility:** The Promotion is open only to legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding Puerto Rico, all other US territories and Quebec) who are 18 years of age or older at the time of entry. Employees (and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of DMA, SPONSOR, and each of their respective parents, affiliated companies, sponsors, subsidiaries, advertising and promotion agencies and third party fulfillment or judging agencies (collectively, the “**Promotion Entities**”) are not eligible to enter or win the Promotion.
4. **How to Enter:** To enter the Promotion, an entrant (“**Entrant**”) must, via a standard web browser, visit <http://promo.sunsetgrown.com/hello-spring-sweepstakes> (the “**Website**”) at any time during the Promotion Period and: (a) follow the on-screen instructions to register with SPONSOR by completing all required fields on the Website and (b) electronically agree to the Official Rules. All entries must be received by 5:59:59 PM ET on May 10, 2018. Upon completion of the entry, the Entrant will be automatically entered for a chance to win a Prize. Limit one (1) entry per person per day. If more than one (1) entry per natural person is received in a day, only the first entry received will be eligible for, and entered in, the Promotion. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all entries made by, or associated with, the applicable Entrant. In the event of a dispute over who submitted an entry, the authorized subscriber of the email account provided in connection with the entry, as of the actual time of entry, will be deemed to be the Entrant. The “authorized account subscriber” is defined as the natural person who is assigned an e-mail address by an Internet access provider, online service provider or other organization (e.g. business,

education, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All entries and information therein become the property of Sponsor.

Each Entrant, by entering the Promotion, agrees to abide by the terms of the Official Rules and the decisions of SPONSOR or its designated agent, which are final and legally binding in all respects. Should SPONSOR, determine, in its sole discretion, that any Entrant has violated any of the provisions in the Official Rules, SPONSOR shall have no obligation to award a Prize to such Entrant. SPONSOR reserves the right, in its sole discretion, to disqualify any Entrant it finds to be acting in violation of these Official Rules or any federal or state, law, rule or regulation. SPONSOR reserves the right, in addition to the right to disqualify such Entrant, to seek damages and other remedies from any such Entrant to the fullest extent permitted by law.

5. **Prizes:** There are four (4) Prizes (“**Prizes**”) available to be won in the Promotion as follows:

Four (4) Prizes will be awarded.

One (1) potential winner of a Prize will be randomly drawn on or after April 20, 2018 from among all eligible entries received before 11:59:59 PM ET on April 19, 2018, and awarded, if eligible, a Prize consisting of: one (1) \$100 Gift Card to The Container Store^{®**}. The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$100 U.S. Dollars (“**USD**”).

One (1) potential winner of a Prize will be randomly drawn on or after April 27, 2018 from among all eligible entries received before 11:59:59 PM ET on April 26, 2018, and awarded, if eligible, the Prize consisting of: Mrs. Meyer’s^{®**} cleaning products. The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$100 USD.

One (1) potential winner of a Prize will be randomly drawn on or after May 4, 2018 from among all eligible entries received before 11:59:59 PM ET on May 3, 2018, and awarded, if eligible, the Prize consisting of: a \$100 Molly Maid^{®**} Gift Card. The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$100 USD.

One (1) potential winner of a Prize will be randomly drawn on or after May 10, 2018 from among all eligible entries received as of the end of Promotion Period, and awarded, if eligible, the Prize consisting of: a Neato Botvac^{®**} D5 Connected Navigating Robot Vacuum. The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$550 USD.

****ALL PRODUCT NAMES, TRADEMARKS AND REGISTERED TRADEMARKS ARE THE PROPERTY OF THEIR RESPECTIVE OWNERS. ALL COMPANY, PRODUCT AND SERVICE NAMES USED IN THESE OFFICIAL RULES ARE FOR IDENTIFICATION PURPOSES ONLY. THE USE OF THESE NAMES,**

TRADEMARKS AND BRANDS DOES NOT IMPLY ENDORSEMENT OF THE PROMOTION ENTITIES, OR THE PROMOTION, BY THE RESPECTIVE OWNERS OF THE NAMES, TRADEMARKS AND REGISTERED TRADEMARKS.

A potential winner may not substitute, assign or transfer Prizes or redeem Prizes for cash, but SPONSOR reserves the right, at its sole discretion, to substitute a Prize (or any portion thereof) with one of comparable or greater value. Further, SPONSOR reserves the right to forfeit or award any unclaimed or leftover Prizes at its sole discretion. Additional restrictions may apply.

6. **Prize Drawing:** Each potential winner will be selected in a random drawing April 20, 2018, April 27, 2018, May 4, 2018 and May 10, 2018, as set forth above, at the offices of DMA, or another commercially reasonable location selected by DMA, from among all then eligible entries as of the time of that drawing. Each potential winner will be notified within approximately 48 hours via the email submitted by the potential winner with their entry

If a potential winner of a Prize either declines a Prize, or does not respond to the potential prize notification within two (2) calendar days of such notice, or is deemed ineligible to accept the Prize, an alternate potential winner(s) will be chosen in a subsequent random drawing to be held after the disqualification of the previous potential winner. All Prize awards are subject to verification eligibility as determined by SPONSOR in its sole discretion and strict compliance with these Official Rules.

In the event a potential winner of any Prize is a Canadian resident, he or she will be required to correctly answer a time-limited mathematical and unaided skill-testing question to be administered by e-mail/phone to receive the Prize. The skill-testing question for Canada is what is $20 \times 15 + 30 - 10$?

The number of eligible entries received at the time of each drawing will determine the odds of winning a Prize.

7. **Limitation on Liability:** Entrants assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/e-mail submitted to SPONSOR. By entering, each Entrant agrees to abide by the Official Rules and the decisions of SPONSOR, or its designated agent, which are final and legally binding in all respects. Each Entrant further agrees that Prizes are awarded upon the condition that the Entrants hold the Promotion Entities harmless from any and all injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of the Prizes, or participation in this Promotion or participation in or travel to any Promotion or Prize-related activities. Entrants further acknowledge that the Promotion Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any Prize. The Promotion Entities are not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Promotion Entities, users, entrants or by any of the

equipment or programming associated with or utilized in the Promotion or by technical or human error which may occur and/or which may damage a user's system or limit an Entrant's ability to participate in the Promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF LAW. SHOULD AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason the Promotion is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the SPONSOR which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, SPONSOR reserves the right at its sole discretion, to cancel, terminate, modify or suspend the Promotion or any element thereof and SPONSOR may conduct a random drawing to award the Prize using all eligible, non-suspect entries received as of the date of action requiring such termination. SPONSOR further reserves the right at its sole discretion, to disqualify all individuals who tamper or otherwise interfere with the proper execution of the Promotion.

8. **Use of Information:** By accepting the Prize, the Winners consent to and give SPONSOR and any other party authorized by SPONSOR the right to video and/or audio tape a Winner with the Prize or during the Prize activity and to use, adapt, publish, develop and/or edit the Winner's name, address (city, state or province only), voice, likeness, photograph, biographical information and/or statements about the Promotion for publicity, advertising, trade and promotional purposes in any and all media now known or hereafter discovered, worldwide, and on the world wide web without review, notification or approval, and without additional compensation, in perpetuity, except where prohibited by law.
9. **Taxes:** All income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize and any other fees or costs associated with a Prize are solely the Winner's responsibility. It is the Winner's responsibility to understand and abide by any federal, state, province local or foreign tax laws that may apply to receipt of a Prize. The Winner may be required to complete certain tax information reporting forms before or upon receipt of a Prize.
10. **Governing Law:** By completing the act of entering the Promotion, each Entrant agrees that the Promotion shall be governed by the laws of Ontario, Canada. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed and constructed in accordance with the laws of Ontario, Canada.
11. **Severability:** If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

12. **Amendment:** SPONSOR reserves the right to modify the Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion.

13. **Copy of Official Rules:** For a copy of the Official Rules, please visit: <http://promo.sunsetgrown.com/hello-spring-sweepstakes> or send a stamped, self-addressed envelope to:

SUNSET® HELLO SPRING! Sweepstakes
c/o DMA Produce Solutions, Inc.
13760 Noel Road, Suite 450
Dallas, TX 75240

14. **Winner's List:** For a copy of the Winner's List, send a stamped, self-addressed envelope to:

SUNSET® HELLO SPRING! Sweepstakes – “Winners List”
c/o DMA Produce Solutions, Inc.
13760 Noel Road, Suite 450
Dallas, TX 75240

Winner's List will be available after May 30, 2018.

15. **Sponsor:** Mastronardi Produce Ltd., 2100 Road 4 East, Kingsville, ON N9Y 2E5 Canada