

Official Rules:
SUNSET® FLAVOR BOWL™ SWEEPSTAKES
Sponsored by Mastronardi Produce Ltd.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Promotion Period:** The SUNSET® FLAVOR BOWL™ Sweepstakes (collectively, the “**Promotion**”) commences at 12:00:01 AM Eastern Time (“**ET**”) on November 20, 2017 and ends at 11:59:59 PM ET on January 23, 2018 (the “**Promotion Period**”). All entries must be received by the dates and times identified in these Official Rules to be eligible to receive certain prizes. Entries submitted past the expiration of the Promotion Period will not be accepted and will be destroyed.
2. **Administrator/Sponsor:** The Promotion is administered by DMA Solutions, Inc. (“**DMA**”) and sponsored by Mastronardi Produce Ltd. (“**SPONSOR**”).
3. **Eligibility:** The Promotion is open only to legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding Puerto Rico, all other US territories and Quebec) who are 21 years of age or older at the time of entry. Employees (and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of DMA, SPONSOR, and each of their respective parents, affiliated companies, sponsors, subsidiaries, advertising and promotion agencies and third party fulfillment or judging agencies (collectively, the “**Promotion Entities**”) are not eligible to enter or win the Promotion.
4. **How to Enter:** There are two methods to enter the Promotion. To enter the Promotion via purchase of specially marked SUNSET® FLAVOR BOWL™ products, an entrant (“**Entrant**”) must, via a standard web browser, visit the URL printed on the product packaging (the “**Product Website**”) at any time during the Promotion Period and: (a) follow the on-screen instructions to register with SPONSOR by completing all required fields on the Product Website; and (b) electronically agree to the Official Rules. To enter the Promotion without purchase an entrant (“**Entrant**”) must, via a standard web browser, visit the URL <http://www.sunsetgrown/GameDay> (the “**GameDay Website**”) at any time during the Promotion Period and: (a) follow the on-screen instructions to register with SPONSOR by completing all required fields on the GameDay Website and (b) electronically agree to the Official Rules. Entries must be received by the dates and times identified in these Official Rules to be eligible to receive certain prizes. Upon completion of the entry, the Entrant will be automatically entered for a chance to win a Prize. Limit one (1) entry per person during the Promotion Period. If more than one (1) entry per person is received, only the first entry received will be eligible for, and entered in, the Promotion. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents will void all entries made by, or associated with, the applicable Entrant. In the event of a dispute

over who submitted an entry the first entry received will be deemed to be the Entrant. All entries become the property of Sponsor. Your chances of winning do not improve if your entry is submitted via the Product Website instead of the GameDay Website, or via the GameDay Website instead of the Product Website.

Each Entrant, by entering the Promotion, agrees to abide by the terms of the Official Rules and the decisions of SPONSOR or its designated agent, which are final and legally binding in all respects. Should SPONSOR, determine, in its sole discretion, that any Entrant has violated any of the provisions in the Official Rules, SPONSOR shall have no obligation to award a Prize to such Entrant. SPONSOR reserves the right, in its sole discretion, to disqualify any Entrant it finds to be acting in violation of these Official Rules or any federal or state, law, rule or regulation, and SPONSOR further reserves the right, in addition to the right to disqualify such Entrant, to seek damages and other remedies from any such Entrant to the fullest extent permitted by law.

5. **Prizes:** There are four (4) Prizes (the “**Prizes**”) available to be won in the Promotion as follows, and as set forth in section 6, Prize Drawing:

Four (4) Prizes will be awarded.

One (1) Prize Winner (“**Winner A**”) will be randomly drawn from among all then eligible entries received, and awarded a Prize consisting of: One (1) Yeti Roadie cooler, Two (2) Yeti Rambler 20 oz. Tumblers, and One (1) SUNSET® blanket. The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$300.00 USD.

One (1) Prize Winner (“**Winner B**”) will be randomly drawn from among all then eligible entries received, and awarded a Prize consisting of: One (1) Yeti Roadie cooler, Two (2) Yeti Rambler 20 oz. Tumblers, and One (1) SUNSET® blanket. The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$300.00 USD.

One (1) Prize Winner (“**Winner C**”) will be randomly drawn from among all then eligible entries received, and awarded a Prize consisting of: One (1) Yeti Roadie cooler, Two (2) Yeti Rambler 20 oz. Tumblers, and One (1) SUNSET® blanket. The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$300.00 USD.

One (1) Grand Prize Winner (“**Winner Grand**”) will be randomly drawn from among all eligible entries received, and awarded a Prize consisting of: 1 Samsung Electronics 4K Ultra HD Smart LED 75” TV The approximate retail value (“**ARV**”) of this Prize available to be won in this Promotion is \$2,799.00 USD.

A Winner of any Prize in the Promotion may not substitute, assign or transfer Prizes or redeem Prizes for cash, but SPONSOR reserves the right, at its sole discretion, to substitute any Prize (or any portion thereof) with one of comparable or greater value. Further, SPONSOR reserves the right to forfeit or award any unclaimed or leftover Prizes at its sole discretion. Additional restrictions may apply.

6. **Prize Drawing:** A potential Winner A will be selected in a random drawing to be held on or about December 13, 2017 at the offices of DMA from among all valid entries received from the start of the Promotion Period until 11:59:59 PM ET on December 12, 2017, and entries submitted past the expiration of this period are not eligible to be a potential Winner A. The potential Winner A will be notified within thirty (30) days of the drawing date via phone, e-mail or certified mail.

A potential Winner B will be selected in a random drawing to be held on or about December 27, 2017 at the offices of DMA from among all valid entries received from the start of the Promotion Period until 11:59:59 PM ET on December 26, 2017, and entries submitted past the expiration of this period are not eligible to be a potential Winner B. The potential Winner B will be notified within thirty (30) days of the drawing date via phone, e-mail or certified mail.

A potential Winner C will be selected in a random drawing to be held on or about January 10, 2018 at the offices of DMA from among all valid entries received from the start of the Promotion Period until 11:59:59 PM ET on January 9, 2018, and entries submitted past the expiration of this period are not eligible to be a potential Winner C. The potential Winner C will be notified within thirty (30) days of the drawing date via phone, e-mail or certified mail.

A potential Winner Grand will be selected in a random drawing to be held on or about January 24, 2018 at the offices of DMA from among all valid entries received during the Promotion Period. The potential Winner Grand will be notified within thirty (30) days of the drawing date via phone, e-mail or certified mail.

If any of the potential Winners A, B, C or Grand (collectively “Winners”) of any Prize either declines the relevant Prize, or does not respond to the potential prize notification within seven (7) calendar days of such notice, or is deemed ineligible to accept the Prize, the potential Winner A, B, C or Grand will be disqualified and an alternate Potential Winner A, B, C or Grand, as appropriate, will be chosen in a subsequent random drawing to be held. In order to receive any Prize, each winning Entrant will be required to complete and return to SPONSOR or its designated agent an Affidavit of Eligibility and a Liabilities/Publicity Release Form, except where prohibited by law within seven (7) calendar days of acceptance. Failure to return the signed Affidavit and Release may result in forfeiture of the Prize, except where prohibited by law. All Prize awards are subject to verification of eligibility as determined by SPONSOR in its sole discretion and strict compliance with these Official Rules.

In the event the potential Winner of any Prize is a Canadian resident, he or she will be required to correctly answer a time-limited mathematical and unaided skill-testing question to be administered by e-mail/phone to receive the Prize. The skill-testing question for Canada is what is $20 \times 15 + 30 - 10$?

The number of eligible entries received will determine the odds of winning a Prize.

7. **Limitation on Liability:** Entrants assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/e-mail submitted to SPONSOR. By entering, each Entrant agrees to abide by the Official Rules and the decisions of SPONSOR, or its designated agent, which are final and legally binding in all respects. Each Entrant further agrees that Prizes are awarded upon the condition that the Entrants hold the Promotion Entities harmless from any and all injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of the Prizes, or participation in this Promotion or participation in or travel to any Promotion or Prize-related activities. Entrants further acknowledge that the Promotion Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any Prize. The Promotion Entities are not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Promotion Entities, users, entrants or by any of the equipment or programming associated with or utilized in the Promotion or by technical or human error which may occur and/or which may damage a user's system or limit an Entrant's ability to participate in the Promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF LAW, AND SHOULD SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason the Promotion is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the SPONSOR which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion, SPONSOR reserves the right at its sole discretion, to cancel, terminate, modify or suspend the Promotion or any element thereof and SPONSOR may conduct a random drawing to award the Prize using all eligible, non-suspect entries received as of the date of action requiring such termination. SPONSOR further reserves the right at its sole discretion, to disqualify all individuals who tampers or otherwise interferes with the proper execution of the Promotion.

8. **Use of Information:** By accepting a Prize, each Winner consents to and gives SPONSOR and any other party authorized by SPONSOR the right to video and/or audio tape the Winner with the Prize and to use, adapt, publish, develop and/or edit each Winner's name, address (city, state or province only), voice, likeness, photograph, biographical information and/or statements about the Promotion for publicity, advertising, trade and promotional purposes in any and all media now known or hereafter discovered, worldwide, and on the world wide web without review, notification or approval, and without additional compensation, in perpetuity, except where prohibited by law.

9. **Taxes:** All income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of any Prize and any other fees or costs associated with any Prize are solely each Winner's responsibility. It is each Winner's responsibility to understand and abide by any federal, state, province local or foreign tax laws that may apply to receipt of a Prize. Each Winner may be required to complete certain tax information reporting forms before or upon receipt of a Prize.

10. **Governing Law:** By becoming an Entrant, or otherwise completing the act of entering the Promotion, each Entrant agrees that the Promotion shall be governed by the laws of Ontario, Canada. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed and constructed in accordance with the laws of Ontario, Canada.

11. **Severability:** If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.

12. **Amendment:** SPONSOR reserves the right to modify the Official Rules at any time for clarification purposes without materially affecting the terms and conditions of the Promotion.

13. **Copy of Official Rules:** For a copy of the Official Rules, please visit: <http://sunsetgrown.com/GameDay> or send a stamped, self-addressed envelope to:

SUNSET® FLAVOR BOWL™ – “Official Rules” c/o DMA Produce Solutions,
Inc.
13760 Noel Rd.
Ste 450
Dallas, TX 75240

14. **Winner's List:** For a copy of the Winner's List, send a stamped, self-addressed envelope to:

SUNSET® FLAVOR BOWL™ – “Winner's List” c/o DMA Produce Solutions,
Inc.
13760 Noel Rd.
Ste 450
Dallas, TX 75240

A complete Winner's List will be available after March 1, 2018.

15. **Sponsor:** Mastronardi Produce Ltd., 2100 Road 4 East, Kingsville, ON N9Y 2E5 Canada