

Official Rules:
The Campari® Tuscan Trip Sweepstakes
 Sponsored by Mastronardi Produce Ltd.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Promotion Period:** The Campari® Tuscan Trip Sweepstakes (collectively, the “**Promotion**”) commences at 12:00:01 AM Eastern Time (“**ET**”) on April 15, 2015 and ends at 11:59:59 PM ET on August 28, 2015 (the “**Promotion Period**”). All entries must be received by 11:59:59 PM ET on August 28, 2015. Entries submitted past the expiration of the Promotion Period will not be accepted and will be destroyed.
2. **Administrator/Sponsor:** The Promotion shall be administered by DMA Produce Solutions, Inc. (“**DMA**”) and sponsored by Mastronardi Produce Ltd. (“**MASTRONARDI**” or “**SPONSOR**”).
3. **Eligibility:** The Promotion is open only to legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding Puerto Rico, all other US territories and Quebec) who are 21 years of age or older at the time of entry. Employees (and their immediate families (i.e., parents, spouse, children, siblings, grandparents, step parents, step children and step siblings and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of DMA, SPONSOR, and each of their respective parents, affiliated companies, sponsors, subsidiaries, advertising and promotion agencies and third party fulfillment or judging agencies (collectively, the “**Promotion Entities**”) are not eligible to enter or win the Promotion.
4. **How to Enter:** (No purchase necessary)

To enter the Promotion, an entrant (“**Entrant**”) must, via a standard web browser, visit <http://promo.sunsetgrown.com/win-a-trip-for-two-to-tuscany-italy> (the “**Website**”) at any time during the Promotion Period and: (a) follow the on-screen instructions to register with SPONSOR by completing all required fields on the Website – including the Unique Prize Code (UPC)* field, and (b) electronically agree to the Official Rules. All entries must be received by 11:59:59 PM ET on August 28, 2015. For each valid UPC submitted, the entrant will be eligible for a chance to win the Grand Prize. Upon completion of the entry, the Entrant will be automatically entered for a chance to win a Prize. All entries become the property of Sponsor.

*Each UPC can only be used once. UPC’s can be obtained in one of the following ways:

- A) By purchasing specially-marked 1lb. clamshell of SUNSET® Campari® Tomatoes with contest UPC. UPC’s are located on the inside of these specially-marked, peelable labels. There will be a total of approximately 9,000,000 PIN codes available at

the onset of this Contest, distributed throughout the United States and Canada on specially-marked 1lb. clamshells of SUNSET® Campari® Tomatoes.

- B) By sending a no-purchase UPC request. To obtain one (1) UPC without purchase, legibly handwrite an original letter with your last name, first name, complete address including postal code, valid e-mail address, and age. Sign and send your letter in an envelope with sufficient postage to: “The Campari Tuscan Trip Sweepstakes”, Mastronardi Produce, ATTN: Mallory Flanders, 28700 Plymouth Rd., Livonia, MI 48150. Once the request is received, the UPC will be mailed to the requesting party.

Each Entrant, by entering the Promotion, agrees to abide by the terms of the Official Rules and the decisions of SPONSOR or its designated agent, which are final and legally binding in all respects. Should SPONSOR, determine, in its sole discretion, that any Entrant has violated any of the provisions in the Official Rules, SPONSOR shall have no obligation to award a Prize to such Entrant. SPONSOR reserves the right, in its sole discretion, to disqualify any Entrant it finds to be acting in violation of these Official Rules or any federal or state, law, rule or regulation. SPONSOR reserves the right, in addition to the right to disqualify such Entrant, to seek damages and other remedies from any such Entrant to the fullest extent permitted by law.

5. **Prizes:** There is one (1) Grand Prize (the “**Prize**”) available to be won in the Promotion as follows:

One (1) Grand Prize Winner (“**Winner**”) will be randomly drawn from among all eligible entries received, and awarded the Prize consisting of: Roundtrip coach airfare; transfer fees and accommodations for two (2) persons to Tuscany, Italy (Florence, Siena and Montepulciano, Italy); private and group tours for two (2) persons; rail and private transfers. All expenses not specified in these Official Rules, including, but not limited to, taxes, food, beverages, and other concession items, spending money and gratuities are the sole responsibility of the Winner. The Winner and his or her travel companion must travel together.

The approximate retail value (“**ARV**”) of the Prize available to be won in this Promotion is \$12,000.00 USD.

The Winner may not substitute, assign or transfer Prizes or redeem Prizes for cash, but SPONSOR reserves the right, at its sole discretion, to substitute a Prize (or any portion thereof) with one of comparable or greater value. Further, SPONSOR reserves the right to forfeit or award any unclaimed or leftover Prizes at its sole discretion. Additional restrictions may apply.

6. **Prize Drawing:** The potential Winner will be selected in a random drawing to be held on or about August 31, 2015, at the offices of DMA Solutions, Inc. from among all valid entries received during the Promotion Period. The potential Winner will be notified within thirty (30) days of the drawing date via phone, e-mail or certified mail.

If the potential Winner of the Prize either declines the Prize, or does not respond to the potential prize notification within seven (7) calendar days of such notice, or is deemed ineligible to accept the Prize, an alternate Winner will be chosen in a subsequent random drawing to be held after the disqualification of the previous potential Winner. In order to receive any Prize, the winning Entrant will be required to complete and return to SPONSOR or its designated agent an Affidavit of Eligibility and a Liabilities/Publicity Release Form, except where prohibited by law within seven (7) calendar days of acceptance. Failure to return the signed Affidavit and Release may result in forfeiture of the Prize, except where prohibited by law. All Prize awards are subject to verification eligibility as determined by SPONSOR in its sole discretion and strict compliance with these Official Rules.

In the event the potential Winner of any Prize is a Canadian resident, he or she will be required to correctly answer a time-limited mathematical and unaided skill-testing question to be administered by e-mail/phone to receive the Prize. The skill-testing question for Canada is what is $20 \times 15 + 30 - 10$?

The number of eligible entries received will determine the odds of winning a Prize.

7. **Limitation on Liability:** Entrants assume all risk of loss, damage, destruction, delay or misdirection of materials/mail/e-mail submitted to SPONSOR. By entering, each Entrant agrees to abide by the Official Rules and the decisions of SPONSOR, or its designated agent, which are final and legally binding in all respects. Each Entrant further agrees that Prizes are awarded upon the condition that the Entrants hold the Promotion Entities harmless from any and all injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of the Prizes, or participation in this Promotion or participation in or travel to any Promotion or Prize-related activities. Entrants further acknowledge that the Promotion Entities have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law, relative to any Prize. The Promotion Entities are not responsible for technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by Promotion Entities, users, entrants or by any of the equipment or programming associated with or utilized in the Promotion or by technical or human error which may occur and/or which may damage a user's system or limit an Entrant's ability to participate in the Promotion. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF LAW. SHOULD AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. If for any reason this Promotion is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the SPONSOR which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Promotion. The SPONSOR reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and/or to cancel, terminate, modify or

suspend the Promotion or any element thereof and SPONSOR may conduct a random drawing to award the Prize using all eligible, non-suspect entries received as of the date of action requiring such termination. Should any provision of these Official Rules be deemed unenforceable or invalid, the other provisions of these Official Rules shall remain in full force and effect.

8. **Use of Information:** By accepting the Prize, the Winner consents to and gives SPONSOR and any other party authorized by SPONSOR the right to video and/or audio tape a Winner with the Prize or during the Prize activity and to use, adapt, publish, develop and/or edit the Winner's name, address (city, state or province only), voice, likeness, photograph, biographical information and/or statements about the Promotion for publicity, advertising, trade and promotional purposes in any and all media now known or hereafter discovered, worldwide, and on the world wide web without review, notification or approval, and without additional compensation, in perpetuity, except where prohibited by law.
9. **Taxes:** All income, sales, use and other taxes (and the reporting thereof) imposed as a result of the award of a Prize and any other fees or costs associated with a Prize are solely the Winner's responsibility. It is the Winner's responsibility to understand and abide by any federal, state, province local or foreign tax laws that may apply to receipt of a Prize. The Winner may be required to complete certain tax information reporting forms before or upon receipt of a Prize.
10. **Governing Law:** By completing the act of entering the Promotion, each Entrant agrees that the Promotion shall be governed by the laws of Ontario, Canada. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed and constructed in accordance with the laws of Ontario, Canada.
11. **Severability:** If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained herein.
12. **Amendment:** SPONSOR reserves the right to modify the Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion.
13. **Copy of Official Rules:** For a copy of the Official Rules, please visit: http://promo.sunsetgrown.com/flavor_tour_sweepstakes send a stamped, self-addressed envelope to:

The Campari® Tuscan Trip Sweepstakes – “Official Rules”
c/o DMA Produce Solutions, Inc.
400 Las Colinas Blvd E
Ste 230
Irving, TX 75039

14. **Winner's List:** For a copy of the Winner's List, send a stamped, self-addressed envelope to:

The Campari® Tuscan Trip Sweepstakes – “Winner's List”
c/o DMA Produce Solutions, Inc.
400 Las Colinas Blvd E
Ste 230
Irving, TX 75039

Winner's List will be available after September 7, 2015.

15. **Sponsor:** Mastronardi Produce Ltd., 2100 Road 4 East, Kingsville, ON N9Y 2E5 Canada