

Protenus CEO to Present at The AAA Healthcare Dispute and Resolution Innovation and Strategy Conference

Nick Culbertson to present on how health systems can better protect their organizations against cyber attacks and health data breaches

Nashville, TN – Healthcare organizations increasingly find their names in the headlines. Unfortunately, it's not because of their advances in medicine, but due to data breaches that expose the sensitive information of thousands of patients, according to Nick Culbertson, CEO and Co-founder of [Protenus](#), a healthcare compliance analytics platform that protects patient privacy at our nation's leading health systems. Culbertson, who is speaking as part of a panel at the American Arbitration Association Healthcare Dispute and Resolution Innovation and Strategy Conference, will cover this topic, as well as, the quantification of the risk involving healthcare insider threats and strategies healthcare organizations can use to better protect patient data.

The panel, titled “Are You Prepared for a Cyber Attack or Data Breach?,” discusses the current data breach landscape with attention given to the specific challenges healthcare organizations face in the wake of a breach. The panel is led by Jacki Monson, Vice President and Chief Privacy & Information Security Officer for Sutter Health, with additional participation from Raj Mehta, Cyber Risk Healthcare Provider Leader with Deloitte Advisory Services and Frank Krahn, Director of Operational Risk Management for Mayo Clinic, the discussion focuses on ways to manage the legal implications of a breach and advances in privacy monitoring that help healthcare organizations protect themselves from increasing cyber attacks and threats to patient data.

“Healthcare organizations continue to suffer an average of at least one data breach per day,” stated Culbertson. “These disclosed breaches are just the tip of the iceberg of the actual risk health systems routinely carry, when on a daily basis there as many as 10 million actions that take place inside a

healthcare organization's electronic health record system. The adoption of AI-powered analytics will be crucial in preventing these data breaches and allowing healthcare organizations to continue focusing on the patients they serve.”

Technological advances in artificial intelligence have made it possible to audit every access to patient data, giving organizations the ability to share this information safely and securely across their systems. For the first time, health systems can demonstrate that their patient's data is being accessed appropriately, and stop health data breaches in their tracks.

The American Arbitration Association is the global leader in conflict management — built on integrity, committed to innovation and embracing the highest standards of client service achievable in every action. The AAA is dedicated to effective, efficient and economical methods of dispute resolution through education, technology, and solutions-oriented service.

To register or learn more about Nick's presentation, visit the [AAA conference website](#).

Presentation details:

October 12, 2018

9:15-10:15am

Hilton Nashville, Downtown

About Protenus

The Protenus healthcare compliance analytics platform uses artificial intelligence to audit every access to patient records for the nation's leading health systems. Providing healthcare leaders full insight into how health data is being used, and alerting privacy, security and compliance teams to inappropriate activity, Protenus helps our partner hospitals make decisions

about how to better protect their data, their patients, and their institutions.
Learn more at [Protenus.com](https://protenus.com) and follow us on Twitter @Protenus.

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