Protenus Recognized by Gartner in Two 2018 "Hype Cycles"

Protenus compliance analytics and enterprise fraud and misuse management improve ability to detect inappropriate activity in the EHR

Baltimore, MD -- Protenus, the market-leading healthcare compliance analytics platform, announced today that it was mentioned as a Sample Vendor in two July 2018 Gartner Hype Cycle Reports: the Hype Cycle for Risk Management, 2018 and the Hype Cycle for Real-Time Health Systems, 2018.

Recognizing the ever-increasing threat to patient privacy as patient data becomes increasingly interconnected and more freely available, we believe Gartner is leading the way in highlighting the importance of next-generation privacy monitoring technologies to the modern Real-Time Health System. According to Gartner, in its Hype Cycle for Real-Time Health System Technologies, EFMM is "beginning to be used more regularly to detect internal fraud and unauthorized data access within healthcare provider organizations," as industry standards require proactive monitoring of all accesses to patient data.

As health systems move to the true Real-Time Health System (RTHS) model, necessitating the easy availability and interconnection of a wide array of patient data, they must transform their ability to detect fraud and misuse of this data, which becomes more common every day. The 143 publicly disclosed health data breaches in Q2 2018 further emphasize the need for next-generation solutions to tackle the ongoing challenge of protecting patient privacy in healthcare, underscoring the critical need for EFMM technologies.

Advanced analytics must review 100% of accesses, better detect threats to highly sensitive data, and deliver all-new capabilities and value to end-users. Gartner notes that such technologies "will see increased adoption over the next several years as healthcare providers concentrate on strategies, policies and technical controls to mitigate risk in response to increased data breach

activity in healthcare in recent years and more rigorous compliance scrutiny and enforcement." The note observes three key benefits that accrue to organizations who deploy these technologies:

Regulatory Compliance: Gartner notes that the "U.S. Department of Health & Human Services (HHS) has increased the pressure on healthcare providers through increased HIPAA and Health Information Technology for Economic and Clinical Health (HITECH) Act compliance audit activity, and by imposing more significant fines and penalties on transgressors… These technologies assure compliance with these ever-more-stringent requirements."

Actionable Insight: Furthermore, Gartner notes that "most healthcare providers do not have mature log management in place — and if they do, they struggle to extract meaningful and actionable information from this data. To combat the rising tide of fraud and misuse, healthcare provider CIOs and compliance officers should track and monitor user access to patient data by routinely examining the application log entries that are generated by their critical business and clinical systems." New technologies in the space offer mature capabilities that allow for accurate, comprehensive review.

Reduce Risk: Gartner notes that, overall, these technologies "improve a healthcare provider's overall IT governance, risk and compliance posture and, specifically, to reduce the risk of fraud and misuse related to unauthorized disclosures and access to PHI, as well as significant fines, penalties and damage to brand and reputation that might result." By detecting threats earlier and changing culture, future threats can be prevented.

"At Protenus, we're committed to delivering a next-generation compliance analytics solution that comprehensively reviews every access to patient data and accurately detects the misuse of that data, wherever it is housed. We are gratified to be recognized in these reports and proud to be part of this evolving landscape. It is exciting to see market adoption of new privacy monitoring solutions, as we know how important it is that advanced capabilities emerge in this important field, offering new possibilities to health

system CIOs, CISOs and privacy officers," said Robert Lord, Protenus President and Co-Founder.

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About Protenus

The Protenus healthcare compliance analytics platform uses artificial intelligence to audit every access to patient records for the nation's leading health systems. Providing healthcare leaders full insight into how health data is being used, and alerting privacy, security and compliance teams to inappropriate activity, Protenus helps our partner hospitals make decisions about how to better protect their data, their patients, and their institutions. Learn more at Protenus.com and follow us on Twitter @Protenus.

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