Protenus President to Discuss How Analytics Align Privacy and Security Vision to Reality

Robert Lord, President and Co-founder of health compliance analytics firm Protenus, is a featured speaker at the Health IT Summit in Boston, Massachusetts

Boston, Massachusetts -- As the healthcare industry continues to suffer more data breaches than any other industry, privacy and security teams are tasked with managing an ever-increasing number of threats to patient data, often with limited resources and mixed institutional support, according to Robert Lord, President and Co-founder of Protenus, a healthcare compliance analytics platform that protects patient privacy at our nation's leading health systems. Lord, who is a featured speaker at the Healthcare Informatics Health IT Summit in Boston, will be speaking on the topic, as well as on strategies healthcare organizations can use to build trust with the patients they serve by better protecting health data.

Lord's presentation on "How Analytics are Aligning Privacy and Security Vision and Reality," will discuss emerging technologies that replace reactive, manual processes and give privacy and security teams the ability to audit every access to health data.

The ineffectiveness of traditional compliance tools, coupled with the limited time and resources available to privacy and security teams, leads to a limited ability to proactively discover inappropriate access to patient data. Often times, this unfortunate reality results in dealing with the aftermath of compliance and HIPAA violations, instead of proactively identifying, mitigating, and preventing these incidents.

"With millions of accesses to patient data occurring every day, it is nearly impossible to rely on complaint-driven and reactive reporting to mitigate every single inappropriate access," said Lord. "Leveraging advanced analytics makes it possible to give health systems the ability to share health data safely

and securely by auditing every access to patient data. As a result, these new technologies are driving ROI and allowing privacy teams to return their focus to their organization's top priorities."

The Healthcare Informatics Health IT Summits and Cybersecurity Forums host discussions and interactive sessions for shared learning, exceptional networking and transformative discussions in a unique environment for educational and professional growth.

To register or learn more about the presentation, visit the [Health IT Summit](#) website.

Presentation details

Tuesday, August 7, 2018

11:00 AM

Courtyard Boston Downtown

About Protenus

The Protenus healthcare compliance analytics platform uses artificial intelligence to audit every access to patient records for the nation's leading health systems. Providing healthcare leaders full insight into how health data is being used, and alerting privacy, security and compliance teams to inappropriate activity, Protenus helps our partner hospitals make decisions about how to better protect their data, their patients, and their institutions. Learn more at [Protenus.com](#) and follow us on Twitter @Protenus.

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