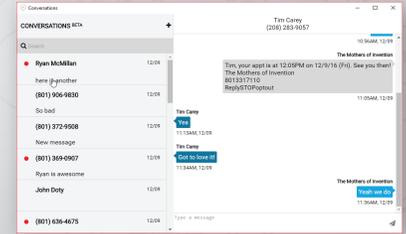


# SR CONVERSATIONS

SR Conversations is more than two-way text messaging. So much more. Finally, you can categorize incoming texts and know which ones need your immediate attention. Patients don't have to download an app or register for a portal. The whole thing is just ridiculously easy.



## Why it's Awesome for your Patients

## Why it's even better for your practice...

### Flag Individual Messages

Patients receive a quick response from the practice and additional follow-up if needed.

Individual messages can be flagged for easy recognition, so you can sort and prioritize messages and responses.

### Use the Existing Number

Patients only need to save one number on their phone for the practice. When they receive a text, they'll recognize who it's from, increasing their attention and response to the text.

SR Conversations takes just a few minutes to set up with you existing phone number and system. There's no need to port the phone number or install extra equipment.

### Message History

Patients don't need to restate their background each time they text the practice. No matter who in the office is responding to the text, earlier messages can be reviewed.

The full thread of text messages sent between the patient and your practice (including automated messages) can be viewed on the SR platform, making it easy to track patient interactions.

### Sync to the Patient Database

Existing patients don't have to identify themselves in each conversation. Their name is automatically attached to the text messages they send.

Providers know instantly which of their existing patients is texting them, or if the message is coming from a potential new patient.

### Two-Way Initiation

Patients don't have to wait for you to text them; they can start the conversation themselves.

Patients can text the practice if they have a question, reducing the number of calls the practice receives. Less time spent on the phone means more time interacting with patients in the office.