

## **Capital Bikeshare Street Team Member**

[Capital Bikeshare](#) is the public bike sharing system owned by participating jurisdictions (Washington, DC, Arlington County, the City of Alexandria, Montgomery County, and Fairfax County) and operated by a private company in partnership with the transportation departments of these jurisdictions. [The Destination Sales & Marketing Group](#) is the agency of record for Capital Bikeshare marketing for the jurisdictions that make up the Capital Bikeshare system.

Capital Bikeshare DC Street Team members will staff outreach events to promote Capital Bikeshare and advocate for bike riding in the community.

**This is an on-call contract position at a rate of \$15 per hour averaging between 6 and 10 hours per month. It requires work on nights and/or weekends.** The position reports to the Capital Bikeshare Community Outreach Coordinator. DC Street team members set their own availability and choose which events you are available to participate in.

### **Primary Role/Responsibilities:**

- Visit businesses and key stakeholders throughout the focus areas and educate them about Capital Bikeshare
- Attend events throughout the city, where you may perform any of the following:
  - Promote Capital Bikeshare and educate people about how bike share works
  - Demonstrate how to ride a Capital Bikeshare bicycle
  - Assist users at select Capital Bikeshare stations with using the kiosk and educate them on the pricing structure
  - Demonstrate bike features, removal and return of bikes and kiosk procedures
- Closely observe stations and report any graffiti, litter or maintenance issues to our Operations Team
- Shape the Capital Bikeshare brand for your community and pass along questions or concerns to the marketing team

**Qualifications:**

- Excellent customer service skills and communication skills
- Enthusiasm, dependability and timeliness a must
- Knowledge of or connections to the Washington DC community
- Comfort with explaining or selling to diverse audiences in large settings
- Familiarity with the Capital Bikeshare system
- Spanish language abilities a plus

**Interested candidates should submit a thoughtful letter of interest and résumé to [info@godcgo.com](mailto:info@godcgo.com)**