



# EMPLOYER AMBASSADOR AWARDS 2018

Accepting nominations now  
through February 16, 2018

## **MOST CREATIVE OR INNOVATIVE COMMUTER PROGRAM AWARD**

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### **NOMINATION CRITERIA**

To be eligible, organizations must have met at least one (1) of the following criteria:

- Use technology to encourage the use of sustainable transportation, e.g., install a real-time transit display or create an app for internal use.
- Host a commuter challenge that encourages the use of sustainable transportation modes.
- Offer creative incentives to encourage the use of sustainable transportation modes (beyond standard tax-free commuter benefits).
- Offer innovative telework or alternative schedule programs.
- Encourage vanpooling and carpooling.
- Run a program that encourages employees to try bicycling to work.
- Advertise commuter benefits or alternative transportation options in a creative way.
- Run a health and wellness challenge that incorporates active commuting.
- Offer other innovative commute program(s).