



goDCgo Residential Services Success Story

Maximize Your Residents' Experience with On-site Bike Sharing



**PROPERTY MANAGEMENT
COMPANY**
KETTLER

PROPERTY SIZE
305-Unit Luxury Property

YEAR OPENED
2016

COMMUNITY GOALS

Attract and retain
high-quality residents

Increase property value

Establish community as a
green leader

Capitol Riverfront, a southeast Washington, DC neighborhood, is fast developing into the “it” place to be. Appealing to the masses with Nationals Park, popular restaurants and outdoor markets and parks, apartment community **Dock 79** sought to improve mobility and maximize their residents’ transportation options with an attractive resident-only amenity: an on-site bikesharing service.

WHY BIKESHARING?

Considering every facet of residents’ transportation needs is the new way to approach multifamily property management. Recognized as one of the healthiest cities in the US and experiencing a booming bicycling infrastructure, the District often sees its residents choosing biking—a mode with the smallest carbon footprint, the highest calories burned and the most freedom.

Dock 79’s bikeshare service, powered by Zagster, allows residents to check out bikes and locks by using a special code. Residents can take the bikes anywhere and lock them against any bike rack away from the building, and then return the bikes to the station at the building within two hours.

To ease the property’s responsibility, no support team is needed, as the vendor makes periodic visits to service the bikes and parts, and make sure the amenity runs smoothly. It may help to know something about bikes and to help residents with any frequently asked questions, but ultimately the responsibility to keep gears oiled and locks solid is left to the service provider.

An on-site bikeshare amenity is not just for the downtown urban building. Small cities, colleges and business campuses have been using similar small-scale bikeshares to cater to specific geographies.



Additional Bike-Friendly Amenities

CONNECTING A COMMUNITY

While many of the District's transportation options allow for one-way trips, an apartment community's on-site bikeshare allows residents to make quick round-trips to exactly where they need to go. Residents also are relieved from having to fetch personal bikes from their apartments or communal storage rooms.

At Dock 79, their bike sharing system, Zagster, compliments Capital Bikeshare and personal bikes for short runs to the local Harris Teeter or Philz Coffee.

Dock 79's on-site bikeshare brings residents closer to what the community has to offer. **By making nearby amenities more accessible, the property makes themselves more desirable.**



Let us help your property find and incorporate transportation amenities to enhance your resident experience.

Contact us at **202.299.2186** or **info@goDCgo.com**.

1 Provide bike parking.
Give bike owners peace of mind by installing secure, convenient bicycle parking in your garage or storage area.

2 Distribute DC bike maps
Allow residents to easily plan their next two-wheeled adventure with the area's premier bicycle map. Order this piece for your front desk or welcome packets from goDCgo

3 Offer bike classes.
Invite the Washington Area Bicyclist Association (WABA) to your property for an Everyday Biking Seminar or a more in-depth, on-bike class.

4 Participate in local or national events.
Organize a resident social mixed with some healthy competition to spur an active biking community. The annual National Bike Challenge or the DC Bike Ride are just a few ways bring residents together.