

## goDCgo Residential Services Success Story

Setting the standard for residential developments through cohesive transportation options

# DISTRICT WHARF

### PROPERTY MANAGEMENT COMPANY

Hoffman-Madison Waterfront

### PROPERTY

District Wharf

### YEAR OPENED

2017

### COMMUNITY GOALS

The Wharf sets a new standard for waterfront urban development as the District's premier neighborhood for water activities, eclectic dining options, shopping, and living, along with a wide variety of live music, cultural events, and festivals.

The Wharf is a reimagined waterfront neighborhood in Southwest DC, offering a multitude of fun and interactive urban gathering places. Perhaps the most standout feature is the development's commitment to make sustainable transportation an easy choice for residents and visitors.

### LEADING THE WAY

Recently awarded a GOLD-level walk-friendly community, the District sets a high standard for all things transportation. The Wharf is no exception. The neighborhood boasts a walkable mile-long stretch along the Potomac River. The Wharf is comprised of a multitude of uses including residences, hotels, offices, restaurants, shops, music venues, parks, and piers. Hoffman-Madison Waterfront uses a holistic strategy to make The Wharf easily accessible to residents and visitors.

### CONNECTING A COMMUNITY

The Wharf delivers a successful transportation experience by offering a variety of options – not only capitalizing on the existing infrastructure, but adding imaginative new ways to travel locally and regionally. Through their website and app, The Wharf provides an easy-to-navigate suite of options to travel to/from the area with real-time information. They are dedicated to enhancing residents' living experience by providing amenities such as TransitScreens and bike storage in their buildings, connectivity to transit via a free shuttle, Capital Bikeshare and much more. Having these amenities and transit resources available to residents demonstrates The Wharf's dedication to promoting a sustainable community.



# Enhancing your Transportation Amenities

## TRANSPORTATION OPTIONS

The Wharf brings together an entire community offering transit options for all residents and visitors. The public garage invites bicyclists with free bike parking, the site offers plentiful bikeshare options and District Hardware and Bike offers complimentary bicycle maintenance classes. Additionally, you can access Zipcar and Electric Charging Stations during your visit. The Wharf offers free roundtrip shuttles that are open to the public from L'Enfant Metro, National Mall and L'Enfant retail directly to The Wharf. You can access The Wharf seasonally using The Potomac Riverboat water taxi and Wharf Jitney. The walkable waterfront links to The Anacostia Riverwalk Trail and many major attractions. Waterfront Metro station is also only a 5 minute walk away. The limitless options to access The Wharf make living, working and playing seamless.



Let us help your property enhance your resident experience by incorporating transportation amenities.

Contact us at **202.299.2186** or **info@goDCgo.com**.

[goDCgo.com/residential](http://goDCgo.com/residential)   

1

**What do they want?**  
Before deciding which transportation amenities to provide, determine the overall transportation needs of your residents with a survey.

2

**Knowing is Half the Battle**  
Once armed with a resident "wish list" build or enhance your transportation amenities based on their needs.

3

**Shout it From the Rooftops**  
Show residents how you care! Prospective tenants will love to see what you're doing. Ongoing marketing efforts to promote your amenities are essential to complete the customer service experience.

4

**Aim for Platinum**  
You've done the basics, Why stop there? Earn glowing reviews and a competitive advantage by going the extra mile. Check out goDCgo's brand new Residential Ambassador program and get recognized for your transportation amenities.