## QUALIA MEMBER SPOTLIGHT

## **Terrain Title & Escrow Company**

Company Employees Offices Locations Member Since Terrain Title & Escrow Company 10 2 Washington DC, Maryland 2017



## CHALLENGE

In 2009, David Miller, founder of Terrain Title & Escrow Company, was named the Settlement Officer of the Year by the Home Builders Association of Maryland. This is a well-deserved title for someone who leads an innovative title firm blending classic work ethic with modern technology and providing world-class, exemplary service. As with most companies though, Terrain Title & Escrow Company had their fair share of challenges, specifically with their settlement software.

They were struggling with their settlement software and faced daily disruptions to their workflow. They consistently lost time with back-and-forth emails and on phone calls with vendors to get basic information; the time it took employees to locate information pertaining to files was adding up fast. Also, since their software wasn't web-based, they needed manual, sporatic software updates, during which forms would often go missing, impacting employee workflows and taking significant time to relocate.

## RESULTS

After switching to Qualia, David was impressed with the quick results, specifically when it came to the Qualia Marketplace:

- **Turnaround time:** cut turnaround time by 75% thanks to the Qualia Marketplace services that used to be a 12-day process are now less than a 3-day process.
- **Employee efficiency:** placing orders through the Marketplace now only takes 2 clicks, rather than taking employees days of going back-and-forth on emails and phone calls.
- **Price Transparency**: an immeasurable amount of time saved by their employees by having full price transparency in the Qualia Marketplace no need to make calls or dig for price info.
- ROI: saving on average, per purchase \$30-\$40 per file; per refinance \$50 per file.

"The next wave of homebuyers will be looking for fantastic customer service and we want to make sure we're staying on the cutting edge of settlement technology to meet their expectations."

- David E. Miller, Principal at Terrain Title & Escrow Company



SAVED \$50 Per Title File



CUT OFF **75%** of Turnaround

Time



INCREASED Employee Efficiency

